

Dashboard Dojo

Data Lisboa



Who's your audience?

Who is going to use the dashboard? Head of sales team

What's their purpose/context/device- see who will receive the prize

Is the dashboard going to be used for large audience or personal usage? Personal usage.



Goal

The main goal should be SMART (specific, measurable, achievable, relevant, and time-bound)

The main goal is to see and reward the country with the highest turnover.





List the KPIs that will support your main objective

The value of the turn over-as the amount received, in Sales, for the last two months.

Turnover per country.

Data from the last two months.

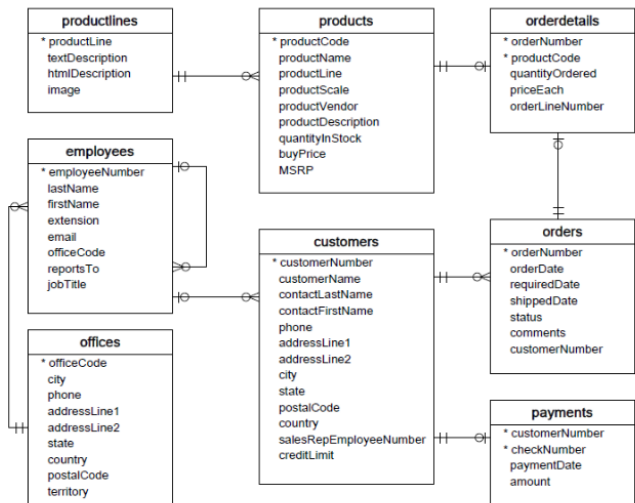


List the variables needed per KPI

Make sure to include source, type and range. What kind of [visualization](#) will you need?

Resources

Here is the diagram of the database :



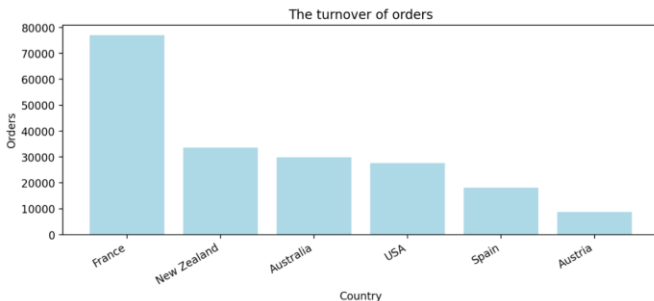
source : <https://www.mysqltutorial.org> for the schema, and lots of modifications for datas

RangeIndex: 6 entries, 0 to 5

Data columns (total 2 columns):

#	Column	Non-Null Count	Dtype
0	country	6 non-null	object
1	turnover	6 non-null	float64

dtypes: float64(1), object(1)





Write the story you want to tell with your data

We are considering turnover, as the amount received, in Sales, for the last two months. As we can observe, France is the country with the highest Turn over. Followed by New Zeland and Australia. Austria is the lowest Country. Although, by this, we can't advise focusing in only one continent, because, just in the top 5 we have example of different continents, we can advise you to reward France.



Is there some context that's going to be useful?

France has a new head of sales.



Draw a dashboard draft

Where are all your data going to fit?



Now go code it
on streamlit!!



Final Check

- 1. 100 % consistency
- 1. same palette
- 1. round you numbers
- 1. add legend, axis_titles, titles
- 1. double your margins