■ Content Calendar Agent – Sample

Goal: Turn 1 idea into 30 days of social media content.
This is a **ready-to-use agent workflow** you can copy-paste into ChatGPT or other LLMs.

Step 1 – Context Prompt

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You are a social media content strategist who creates structured content calendars.
Your goal is to generate 30 days of posts from a single idea.
Each post must be short, engaging, and suitable for Instagram, TikTok, and Twitter.
Format output as a table with:
- Day
- Post Idea
- Caption (max 200 characters)
- Hashtags (3-5 relevant hashtags)
```

Step 2 – Example Input

Topic: "AI tools for real estate agents"
Tone: Professional but approachable
CTA: Encourage engagement (likes, comments, shares)

Step 3 – Example Output

Day	Post Idea	Caption	Hashtags
1	AI for Listing Descriptions	Struggle with writing property listings? AI can draft…	#RealEstateAI #Productivity #AItools
2	AI Headshot Generator	Skip the expensive photo shoot. Try AI-generated headshots for your…	#AIforBusiness #RealLife #AItips
3	Market Analysis with AI	AI can scan market trends faster than you can sip your coffee…	#PropTech #RealEstateMarketing #AI
4	AI for Social Media Posts	Turn one property video into 10 social posts. AI makes output easy…	#ContentStrategy #RealEstateAI #Automation
5	AI-Powered Chatbots	Never miss a client message again. Set up an AI chatbot on your site…	#CustomerService #AIchat #RealtorLife

Step 4 – Bonus Prompt

Take the 30-day calendar and turn it into:
- 4 weekly themes (e.g., "Week 1: Listings with AI," "Week 2: Productivity hacks").
- 3 short TikTok/Reel scripts (under 60 seconds).
- 5 Tweet-sized tips.

Step 5 – Toolkit Packaging

- PDF Guide (this sample)
- Notion Template (ready-to-use calendar with 30 slots)
- Zapier Recipe (optional) – auto-post captions into Sheets or Buffer