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## SKILLS:

- Leadership & Team Management
- Communication (Fluent in both English and Tagalog)
- Event Planning & Coordination
- Organizational & Time Management
- Creative Direction & Collaboration
- Adaptability & Problem-Solving

## PROFICIENT IN:

- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe After Effect
- Adobe Premier
- Adobe Photoshop
- Adobe Lightroom
- Autodesk Maya
- Illustration/Drawing
- Content Creating
- Google Workspace (sheets, docs, etc.)
- Action Script 3.0
- Painting
- Photography
- Videography
- Research
- 3D&2D Design
- 3D&2D Animation

## LANGUAGE (Fluent):

- English
- Tagalog

# Gatchalian, Jaon Ae-dam

## Multi - Media Artist/Practitioner

### EDUCATIONAL BACKGROUND:

#### Mapua University:

Bachelor's and Master's in Multi-Media Arts Major in Animation |  
2022 - present

- President's Lister
- Dean's Lister
- Scholar
- Officer in multiple Organizations

#### Infant Jesus Academy

Arts and Design Track | 2020 - 2022

- With Honors
- With High Honors

### PROFESSIONAL EXPERIENCE:

#### Guidance Society of Mapua Makati:

Internal Vice President & Creative Head | 2023 - 2025

- Oversaw internal operations and affairs of the organization
- In charge of overseeing and creating creative publishing materials

#### Film, Arts, and Media Enthusiasts:

President | 2023 - 2024

- Led the organization's overall operations, planning, and activities.

#### TV Mapua:

Council of Organizations Representative (COO) | 2023 - 2024

- Represented the organization in inter-organizational meetings and served as a liaison, relaying essential information between the council and TV Mapúa.

#### Mapua Makati CTL

Student Assistant | 2023 - 2024

- Managed the inventory of technological equipment, ensured accountability, and provided on-call support for technical issues related to CTL operations.

#### ICAITE2025

Researcher/Presenter | 2025

- Researched and presented paper titled "Between Innovation and Ethics: Perspectives of Graduate Faculty on the Use of Generative AI in Design Education".