

1190 Pablo Ocampo Sr. Extension
+639569209614
Makati City, Philippines
jaon.aedam25@gmail.com

Gatchalian, Jaon Ae-dam

Multi - Media Artist/Practitioner

SKILLS:

- Leadership & Team Management
- Communication (Fluent in both English and Tagalog)
- Event Planning & Coordination
- Organizational & Time Management
- Creative Direction & Collaboration
- Adaptability & Problem-Solving

PROFICIENT IN:

- Adobe Illustrator
- Adobe InDesign
- Adobe Animate
- Adobe After Effect
- Adobe Premier
- Adobe Photoshop
- Adobe Lightroom
- Autodesk Maya
- Illustration/Drawing
- Content Creating
- Google Workspace (sheets, docs, etc.)
- Action Script 3.0
- Painting
- Photography
- Videography
- Research
- 3D&2D Design
- 3D&2D Animation

LANGUAGE (Fluent):

- English
- Tagalog

EDUCATIONAL BACKGROUND:

Mapua University:

- Bachelor's and Master's in Multi-Media Arts Major in Animation | 2022 - present
- President's Lister
 - Dean's Lister
 - Scholar
 - Officer in multiple Organizations

Infant Jesus Academy

- Arts and Design Track | 2020 - 2022
- With Honors
 - With High Honors

PROFESSIONAL EXPERIENCE:

Guidance Society of Mapua Makati:

- Internal Vice President & Creative Head | 2023 - 2025
- Oversaw internal operations and affairs of the organization
 - In charge of overseeing and creating creative publishing materials

Film, Arts, and Media Enthusiasts:

- President | 2023 - 2024
- Led the organization's overall operations, planning, and activities.

TV Mapua:

- Council of Organizations Representative (COO) | 2023 - 2024
- Represented the organization in inter-organizational meetings and served as a liaison, relaying essential information between the council and TV Mapúa.

Mapua Makati CTL

- Student Assistant | 2023 - 2024
- Managed the inventory of technological equipment, ensured accountability, and provided on-call support for technical issues related to CTL operations.

ICAITE2025

- Researcher/Presenter | 2025
- Researched and presented paper titled "Between Innovation and Ethics: Perspectives of Graduate Faculty on the Use of Generative AI in Design Education".