



Open Category Info Kit for Finalists

Congratulations! Your team has been selected as one of the 10 teams for the final judging this Friday, 31 July 2015.

Important event details

Date: Friday, 31 July

Programme: 9am – Report

9.45am – Team presentations and judging

11.15am – Judges' deliberations; teams break for lunch and set up showcase

1.30pm – Showcase of all Hackathon@SG finalists / winners

2.45pm – Prize Ceremony

5.30pm – End

Venue: Singapore Management University (SMU)
Administration Building
81 Victoria St, 188065

Please report at Executive Seminar Room 5-1 (on level 5) by 9.15pm.

Dress code: Jeans and your Hackathon@SG t-shirt

Your presentation

You will be given **4 minutes to present** your solution to the judging panel and **3 minutes for Q&A** with the panel.

Besides the judges, your fellow finalist teams will be in the room during the presentations. No other guests are not allowed.

A projector and a visualiser will be available. Should you require special cables or connectors, please bring them. Please arrive punctually at 9am to give yourself enough time to do an AV and to familiarise yourself with the presentation room.

Judging panel

Mr Lo Yoong Khong, Cluster Director (ICT Procurement/Data Management Division), IDA

Ms Chay Pui San, Deputy Head, Smart Nation Programme Office, Prime Minister's Office

Mr Leslie Loh, Managing Director, Red Dot Ventures

Mr Nicholas Wodtke, Head of Media Solutions & Product Innovation, Samsung Asia

Ms Grace Chng, Senior Tech Correspondent, The Straits Times

Mr Lucas Ngoo, Co-Founder, Carousell

Judging criteria

40%	Challenge and Innovation <ul style="list-style-type: none">• How well is the challenge addressed?• What are the key ideas and concepts behind the overall solution design? And how original / unique / innovative are they?
20%	Design and User Experience <ul style="list-style-type: none">• How do people discover, interact with and remember this solution?• How does the design and user experience make this solution an engaging or compelling one?
20%	Extent and innovative use of government data <ul style="list-style-type: none">• How innovative is the collection, collation and utilisation of the data?• Has the team mashed up multiple datasets (both government and private sector)?
20%	Value and impact <ul style="list-style-type: none">• What is the prospective social or commercial value of this solution?• What is its potential in scalability?

Showcase

All finalist teams (Open and Student Categories) and winners (Junior Category, HackMed@SG and San Francisco satellite hackathon) are invited to showcase your entries before and after the Prize Ceremony.

Prize Ceremony

The Guest-of-Honour for the Ceremony is Mr Vivian Balakrishnan, Minister-in-charge of Smart Nation Programme Office.

The top three winners of the Open Category will be announced at the Prize Ceremony and will be presented with their awards, together with winners of the Special Prizes (Open Data, User Experience Design, OneMap and Security by Design).

If you have any further questions, feel free to contact Jane (jane.gan@padang.sg).