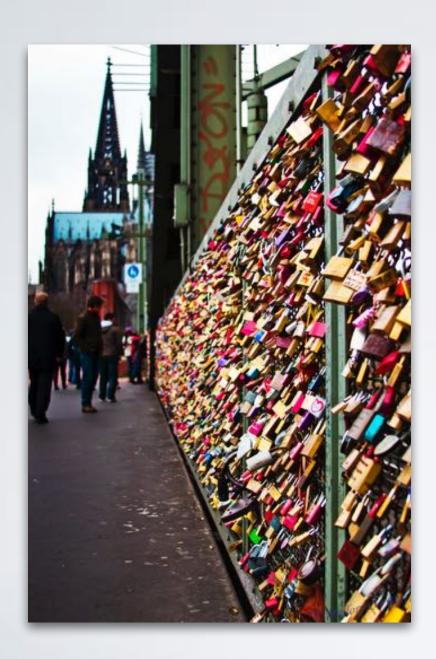
SMART HERITAGE LIVING MUSEUM

We owe it to ourselves to **capture our voices** today, so that our future generations may know who we are—and who they are











Connection of space

Bluetooth LE beacon technology to prompt user of monument within 20m





Leaving memories behind

Beacon authorized photo-taking - able to take photo with smartphone within 20m of monument

Photo automatically displayed in:

- Localized in-app social network
- Mounted physical screen at monument

Scalability: Going bigger, Getting better



As low as \$8 a piece

Multiple app per device







Leave your mark with Beacon

Located next to Marina Reservoir, Gardens by the Bay offers breath-taking waterfront views. This multiaward winning horticultural destination spans 101 hectares of reclaimed land, and is made up of two main areas - Bay South Garden and Bay East Garden.

Bay South Garden is the largest of the gardens.
Inspired by an orchid, the design resembles
Singapore's national flower, Vanda 'Miss Joaquim'.
You can't miss the massive Supertrees here. These
tree-shaped vertical gardens are between nine to 16
storeys tall. Walk on the suspended walkway between
two Supertrees to enjoy a bird's eye view of the
gardens. In the evening, catch the sky show of
choreographed lights and sounds at the Garden
Rhapsody amidst the Supertrees.



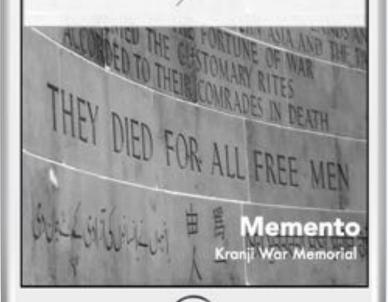


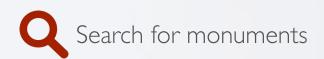
Explore monuments with virtual maps

Deep within a quiet neighbourhood, about 22 kilometres from the city centre, lies the Kranji War Memorial, a hillside cemetery that is quite beautiful in its serenity once you get there.

Every year, a memorial service is held to pay tribute to those who gave their lives.

The memorial honours the men and women from Britain, Australia, Canada, Sri Lanka, India, Malaya, the Netherlands and New Zealand who died in the line of duty during World War II.





WITHTHANKSTO

