Why Bluetooth beacon?

* Indoors (against GPS)
* Accuracy (against GPS)
* Its like signpost even though GPS

Why is your app an improvement to existing tourism app?

* Disintegrated
* One-way content creation
* Less value to being at the location

Will the installation of the screen disrupt the place?

* It depends on the place
* App functions will always be there
* But for places that more sacred, the screen won’t be there.
* We will work together to the relevant agencies to see how we cater to each location

Offensive photo of the app?

* User – user reporting, agencies will have admin view delete post
* Machine – automatic blacklisting of repeat offender by systems

**Instagram vs?**

* Hyperlocality

**User-tagging of content?**

* Integration with other social media (login through those)

**What datasets did you use specifically?**

NHB datasets for historic sites and monuments, integrated with non-govt data for site histories. Displayed on customized google maps with aggregated points of interest.

**How will you know if a beacon is faulty?**

If analytics start showing a lack of visitors, we can go down to physically check on the beacon and the surrounding area.