

INSTAGRAM API PROOF of CONCEPT

Overview

We are developing an e-commerce website that allows users of Instagram to order canvas prints of their photos online. Future versions of the web app will allow for connections to Facebook API for photos and upload & cropping of photos. Beanstream will be used for the payment API

Objectives

- Connect to the Instagram API
- Allow users to select photos (1 or many)
- Basic order form with the following inputs:
 - Dimensions (12x12, 16x16, 20x20)
 - Border colours (Black or White)
 - Name, Email, Phone, Mailing Address
- Form sends email with Link to Instagram photo and input data.

Assumptions

- User will have Instagram account.
- Hosting of the app will be on a Unix based cloud server.
- Proof of Concept will only have the connection to the Instagram API and a basic order form with email.

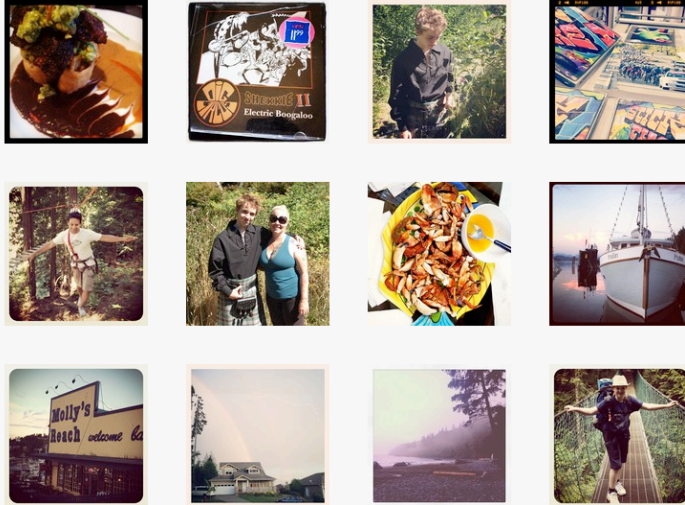
Resources

- Instagram API - <http://instagram.com/developer/>
- Main Competitor - <http://www.canvaspop.com>
- Secondary Competitor - <http://instacanvas.com/buy-your-own>

WORKING EXAMPLE (coded in PHP)

Select Photos Screen

Pic a Photo



Order Screen

Pic a Size



Size: ☒ 12x12 ☐ 16x16 ☐ 20x20

Name

Email

Address

City

Province

Confirmation Screen

Thank You!



ORDER DETAILS

Size: 12x12
Name: Sean O'testy
Email: sean@hipwooddigital.com
Address: 2222 Westview Terrace
City: Sooke
Province: BC