

The Preferences for Creativity Scale (PCS)

All items measured on a Likert-type scale of 1 through 5. 1 = Very Inaccurate, 2 = Moderately Inaccurate, 3 = Neither accurate nor inaccurate, 4 = Moderately Accurate, 5 = Very Accurate.

TEAM CENTRALITY	
1	I prefer to submit my ideas anonymously
2	I do not typically play a central role in teams that I am a part of
3	I play a central role in teams that I am a part of
4	I do not feel comfortable presenting my ideas to my team members
5	I believe that I do not generate valuable ideas
6	I feel comfortable presenting my ideas to my team members
7	I believe that I influence the direction and progress of projects / that I am a part of
RISK TOLLERANCE	
8	I do not like dealing with ambiguous or unknown elements in the / design process
9	I believe that risky design concepts will lead to positive design / outcomes
10	I tend to have negative experiences when taking risks during / projects
11	I tend to have a positive experiences when taking risks during / projects
12	In the past, I have tended to stay away from taking risks during / projects
13	I prefer taking risks during design projects
14	I avoid taking risks during design projects
CREATIVE CONFIDENCE	
15	I do not believe that I am a creative individual
16	I believe that I am a creative individual
17	I intend to increase creativity during the design process
18	I tend to pay more attention to creative ideas
19	I prefer creative designs over conventional designs
20	I tend to favor creative ideas
MOTIVATION	
21	I do not care about getting good grades
22	I am not easily discouraged when I am being criticized
23	It is hard for me to stay focused on the task at hand during design / projects