



CHRYSEIS TECHNOLOGIES LTD

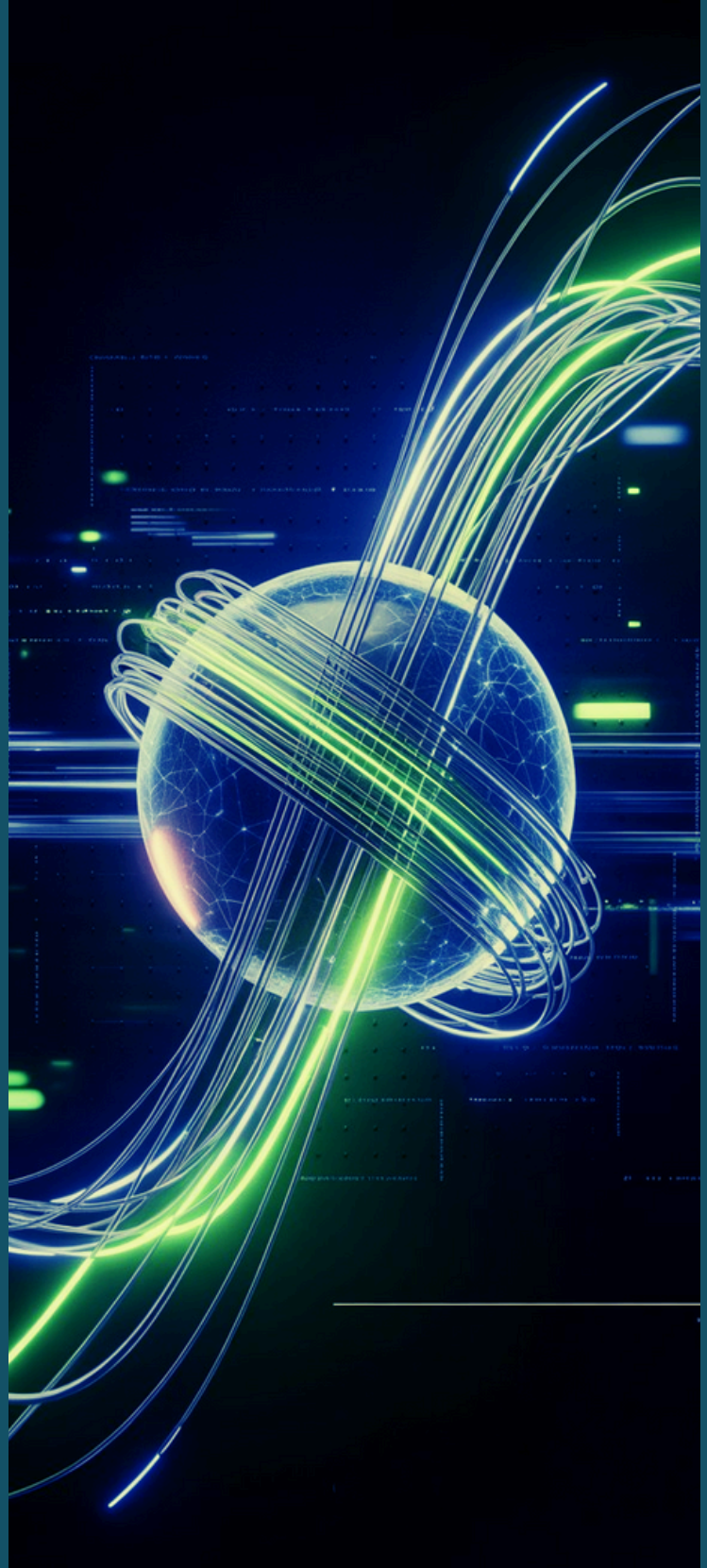
EMPOWERING SOFTWARE WITH AI

# Take Back Control

Are you tired of being quoted thousands of pounds to build a product you're not even sure is right?

For too long, start-ups and small businesses have been stuck. You have the vision, but you're held hostage by high fees and slow timelines. Worse, you're often paying developers to build features without a clear strategy, risking precious time and capital on a product your customers may not even want. Every small update comes with another invoice, and your growth is stalled waiting for someone else.

[www.chryseis.co.uk](http://www.chryseis.co.uk)





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# Our Solution

With Chryseis Technologies, you take back control of both your technology and your strategy. Our workshop is a launchpad that teaches you the complete product management lifecycle. You'll learn how to shape your vision, define your target customer with personas, and build a strategic roadmap for a Minimum Viable Product (MVP). Then, we empower you with the AI skills to bring that carefully planned vision to life—no coding experience needed.

To prove it, we built a trial e-commerce site, complete with secure Stripe payments, in just one business day. We'll show you the exact methods to achieve this level of speed, allowing you to test your strategic ideas, gather real customer feedback, and iterate faster than your competition.

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# Your Complete Journey from Idea to Launch

This is more than just a course; it's a guided process to bring your vision to life. We'll work through every critical stage:

- Phase 1: Strategy & Planning
  - Crafting a Product Vision
  - Creating Customer Personas
  - Defining a Full Feature List & Architecture
  - Identifying your Minimum Viable Product (MVP)
  - Building a strategic Roadmap
- Phase 2: Building & Testing
  - Building your application with powerful AI tools
  - Creating a comprehensive Test Plan
  - Designing effective Customer Testing Surveys
- Phase 3: Launch & Growth
  - Conducting live User Testing for real feedback
  - Confidently Launching your product

Join us for our one day workshop to get your ideas off the ground.

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