



# CHRYSTAL COPELAND

**Full Stack Web Developer**  
**chrystalcopeland.com**

## PERSONAL PROFILE

I am a Full Stack Web Developer, Wordpress Developer and Squarespace Developer. As a business owner for 10 years I am also proficient in Brand Development, and am customer service oriented.

## WORK EXPERIENCE

### Business Owner

*TREE OF LIFE MASSAGE AND WELLNESS LLC*  
*2009 TO PRESENT*

- Start up business from 0 clients to database of 10,000
- Brand Development
- Digital and Content Creation
- Ranked "Top Local Business" based on online customer reviews
- Managed 3 employees and 1 Independent Contractor

### Freelance Web Designer

*CHRYSTAL COPELAND CREATIVE*  
*2018 TO PRESENT*

- Created digital content and websites for various clients
- Logo creation
- Digital Storytelling and Branding

## GET IN TOUCH WITH ME

Cell: (505) 205-9910  
Email: copelandchrystal@gmail.com  
Portfolio: chrystalcopeland.com

## REFERENCES

Available Upon Request

## AREAS OF EXPERTISE

- Branding and Identity Development
- Wordpress
- HTML
- CSS
- JavaScript
- Php
- Content Creation
- Client Relations

## ACADEMIC BACKGROUND

### CNM Center for Ingenuity

*DEEP DIVE CODING BOOTCAMP*

- Full Stack Web Development Intensive Training
- Capstone Project
- Personal Website Project

### Adams State University

*BACHELORS DEGREE IN MUSIC*

## COMMUNITY ENGAGEMENT

### Los Ranchos de Albuquerque Scouting Troop9

*COMMITTEE CHAIR*

- Volunteer Engagement and Management
- Fundraising
- Parent Coordination

### Youth Jazz Collaborative of New Mexico

*CREATIVE CHAIR*

- Brand Development and Website Design
- Social Media Management