NOT THE THEFT			
FPOs/NGOs	Product Development	Easy access to agricultural knowledge	Customer support
Agri-input Manufacturers	Data Collection	base as encapsulated in GAP	Feedback from mobile application
	Training Farmers to use app	Disease recognition of the crop and management	
	Key Resources ? Insert	Trusted and genuine agri-inputs available for purchase via app/phone call	Channels ? Insert
	Distribution networks for agri-inputs	Timely alerts on precautions against adverse weather	FPOs and similar organizations
	Agricultural expertise	Sales lead generation	
	Computer vision expertise	Channel to retail agri- inputs to farmers	
	Software development	Demand estimate of agri-	
		inputs and data about disease outbreaks	
Cost Structure ? Insert		Revenue Streams	ms ? Insert
Product development & support	Salaries and rents	Dealer's cut from sale of agri-inputs	om sale of Fee for lead generation for agri-input companies
	Payrolls for agricultural experts	Sale of relevan	ale of relevant agricultural ata to agri-input companies
Maintenance of distribution network	Customer support		
	Marketing costs		

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