

Electronic Supplementary Material 1

Experiment Stimuli: Similar Model Condition

Personal information page



Page of: Kim Minji
Date of Birth: June 12, 1994
Education: Sungkyunkwan University
(Vice President of the 48th student assembly)
Living in: California (born in Seoul)

Main Post Page



Post by: Kim Minji
Status: Feeling happy
Location: Google HQ, Mountain View, California
Post text: It's my first day of work at the Google headquarters! I am finally a googler! [emoji] When I was in my first year at Sungkyunkwan University, I went to a lecture by Google representatives and decided I wanted to work there. Now I can't believe that I am a Google employee for real...[emoji] It makes me think of all the time I spent over the past few years studying English very hard and obtaining qualification certificates. It was very hard, but I didn't give up and now I am here.
After attending several job interviews in Korea, I found out that there was an opening at the Google HQ for my area of work and applied for it. There, I attended several additional interviews and was finally formally hired for the position. I did my best and was lucky to be able to follow my dream to work at Google. Thank you to my parents, family members, and friends for always believing in me and supporting me.[emoji]
#Google # GoogleHQ #now #I too am #googler

Comment from Donghyun Lee: "Great!" [emoji]

Comment from Youngha Park: "Wow, congratulations!"

Experiment Stimuli: Dissimilar Model Condition

Personal information page



Page of: Kim Minji (female) or Kim Hyunwoo (male)
Date of Birth: June 12, 1994
Education: Harvard University (Harvard College Social Enterprise Association Vice President)
Living in: California (born in Seoul)

Main Post Page



Post by: Kim Minji (female) or Kim Hyunwoo (male)
Status: Feeling happy
Location: Google HQ, Mountain View California
Post text: It's my first day of work at the Google headquarters! I am finally a googler! [emoji]
I was very happy when I got accepted into Harvard because it meant I was one step closer to my dream of working at google. While living alone and studying in the USA was very hard, I endured the hardship for my dream job. It makes me think of all the time I spent over the past few years studying English very hard and obtaining qualification certificates. It was very hard, but I didn't give up and now I am here.
I had heard that I would have to go through several interviews, but I really had to pass a whole 9 or 10 of them. I will never in my life forget how I nervous I was before each one. I did my best and was lucky to be able to follow my dream to work at Google. Thank you to my parents, family members, and friends for always believing in me and supporting me. [emoji]
[English version of the post begins]
Comment from Donghyun Lee: "Great!" [emoji]
Comment from Youngha Park: "Wow, congratulations!"