

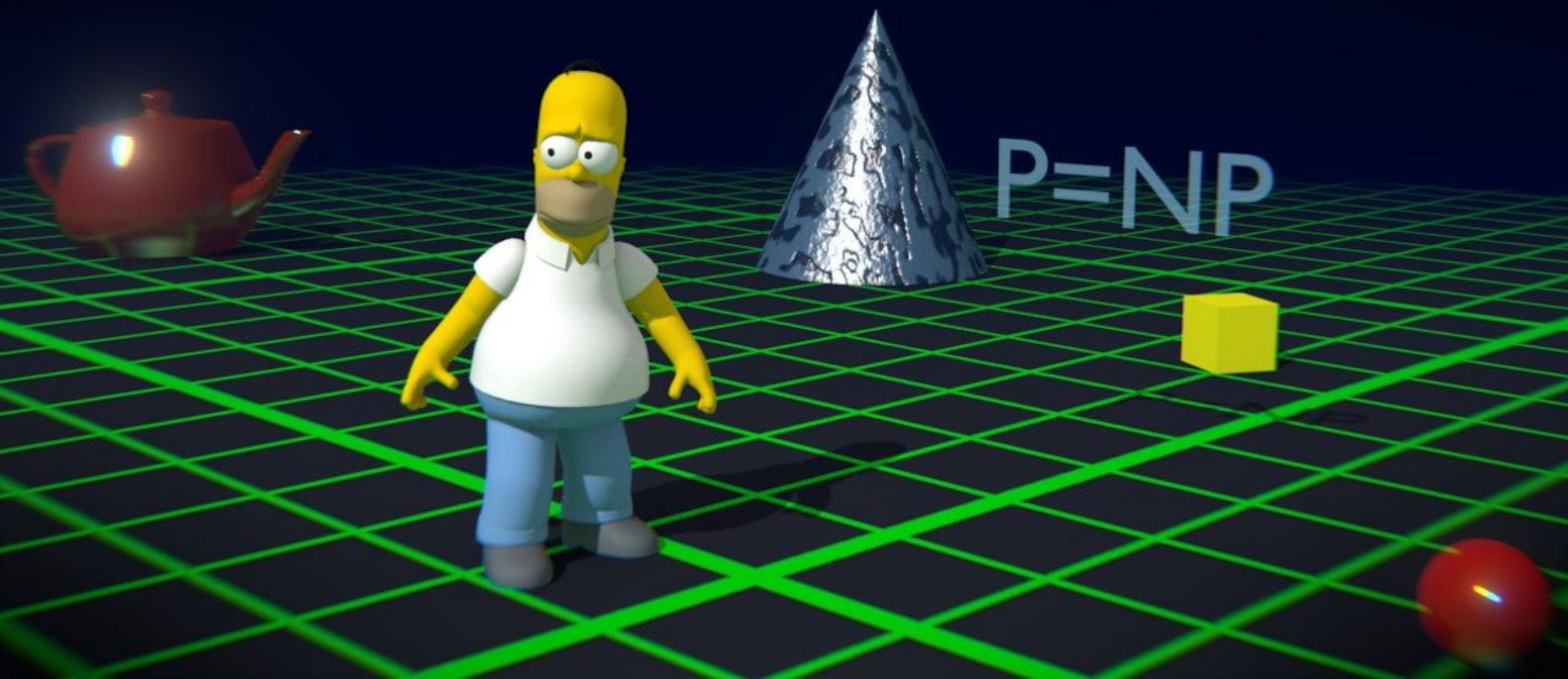
PCA



Week 07 - Day 02

Principal Component Analysis

**Do you remember
the kernel trick
for SVM?**



Project features
in a higher dimensional space

2D \rightarrow 3D

$(x_1, x_2) \rightarrow (x_1^2, x_2^2, x_1 x_2)$

PCA is the opposite!

Project features
in a lower dimensional space

3D \rightarrow 2D

$$(x_1, x_2, x_3) \rightarrow (2x_1 + x_2 - x_3, x_1 - x_2 + x_3)$$

New features

=

Linear combinations of old features

Why PCA?!

1. Visualization during EDA (!!!)
2. Reduce multicollinearity
3. Manage dataset where columns $>$ rows



Color

Alcohol content

Year

Region

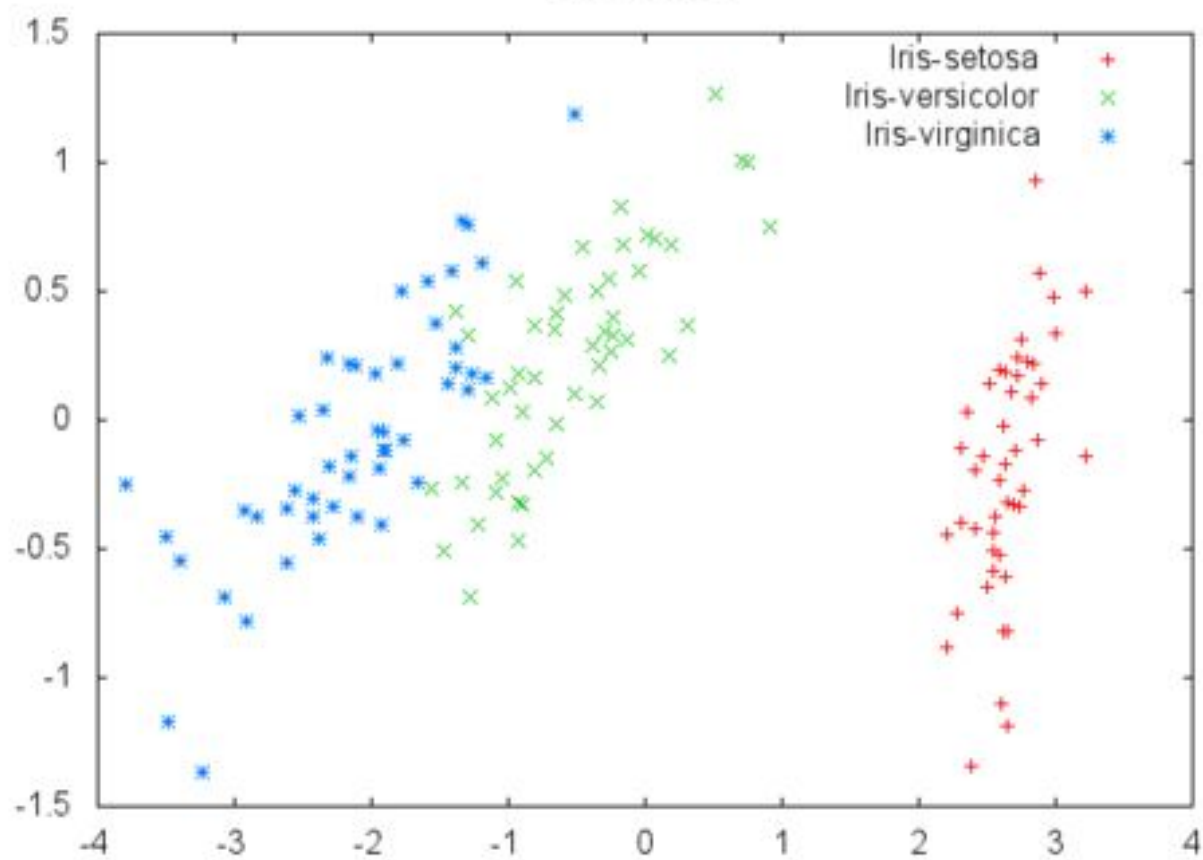
Density

Nutty aroma

etc.

1.5 * Color +
2.7 * Alcohol content +
0.2 * Year +
0.3 * Region +
0.001 * Density +
0.00001 * Nutty aroma +

Iris dataset



Principal Components

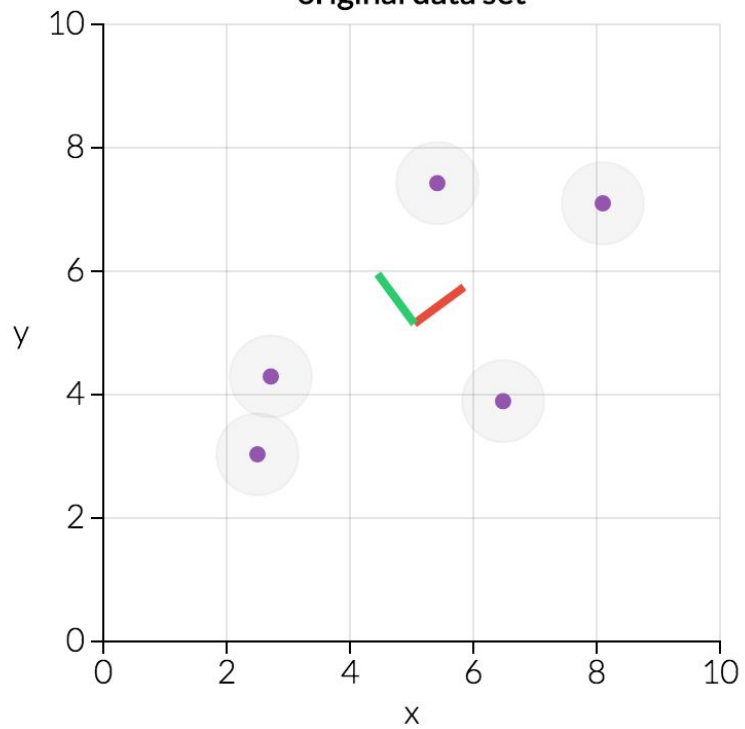
Principal Components

=

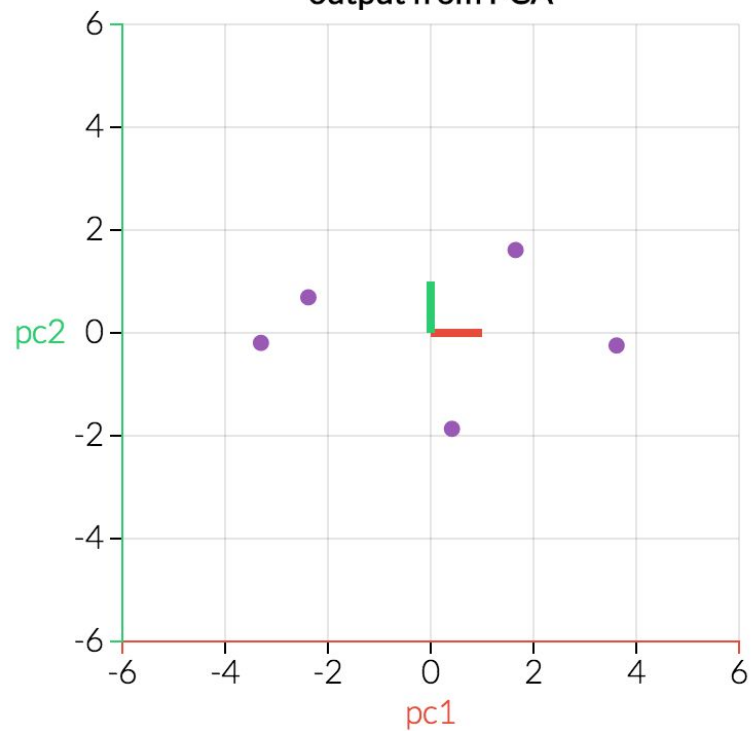
The new axis

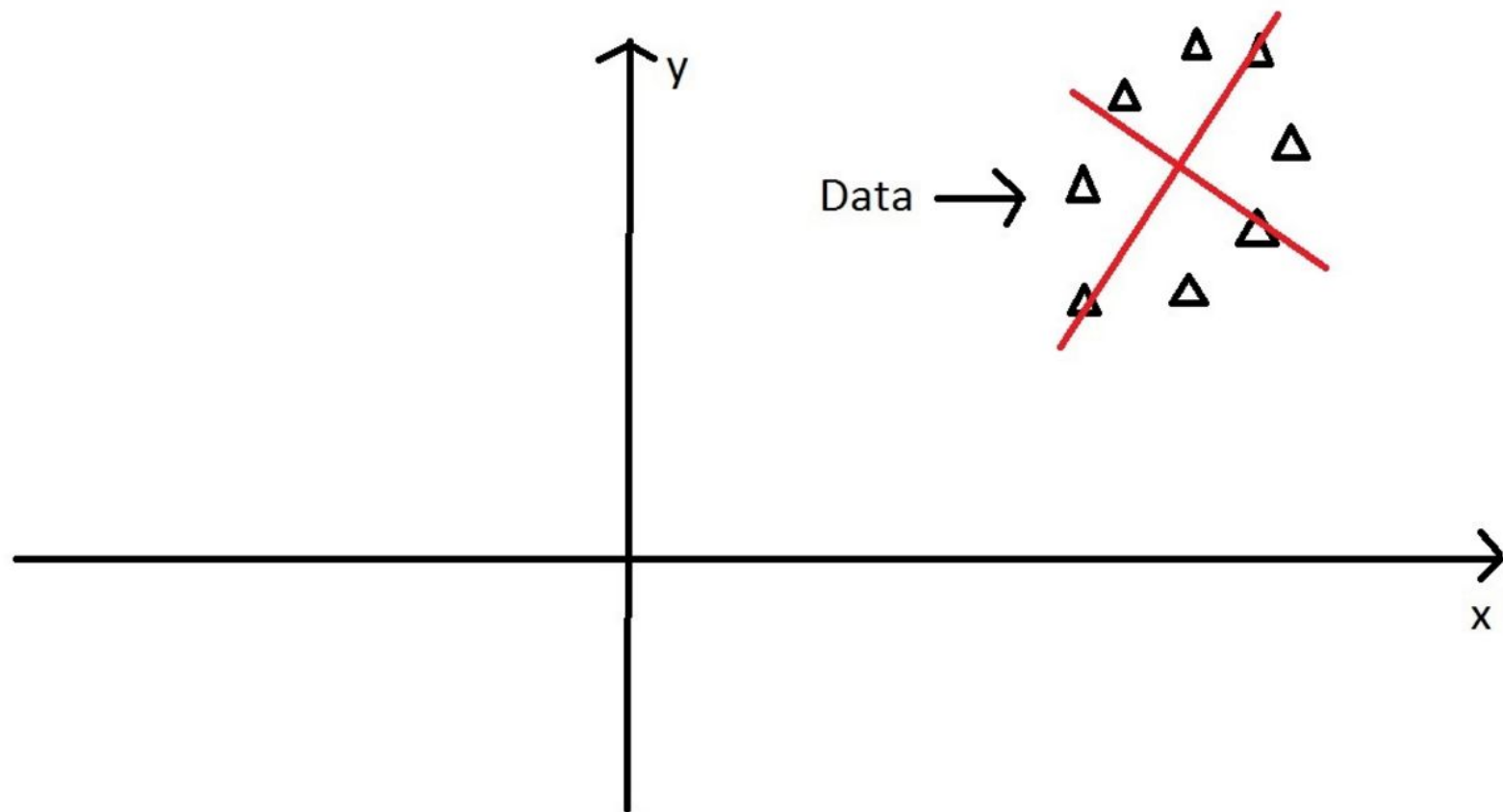
Simple case: 2D \rightarrow 2D

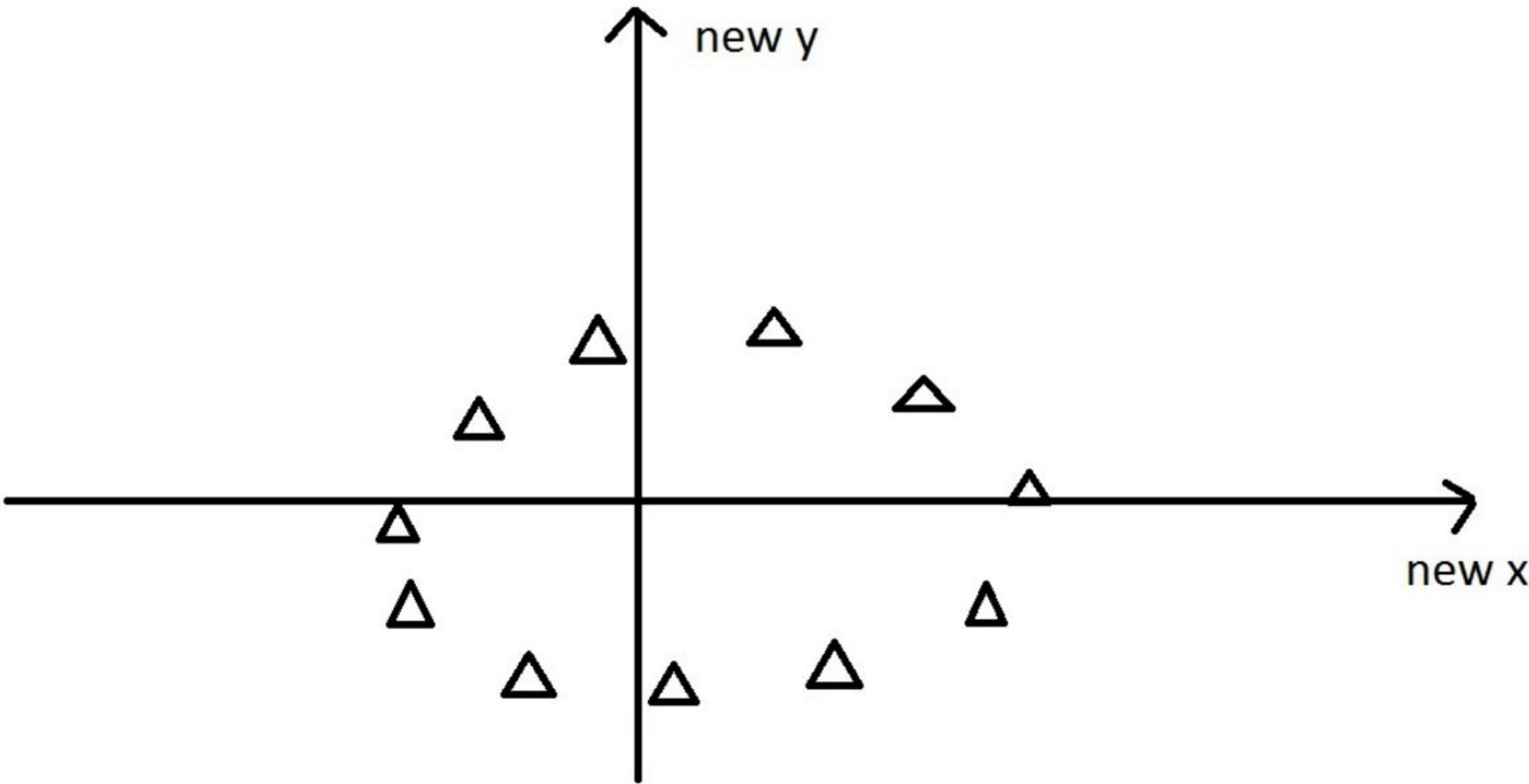
original data set



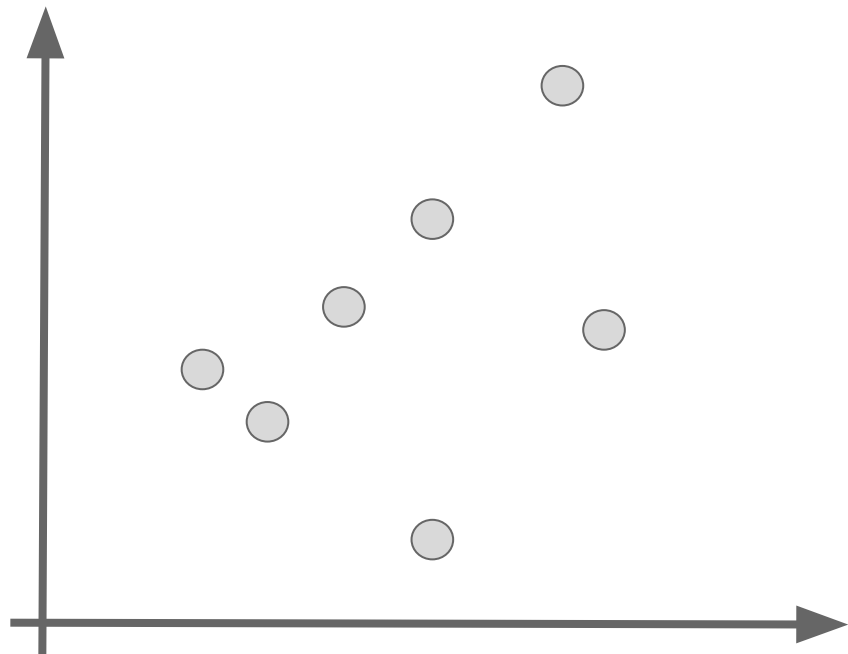
output from PCA

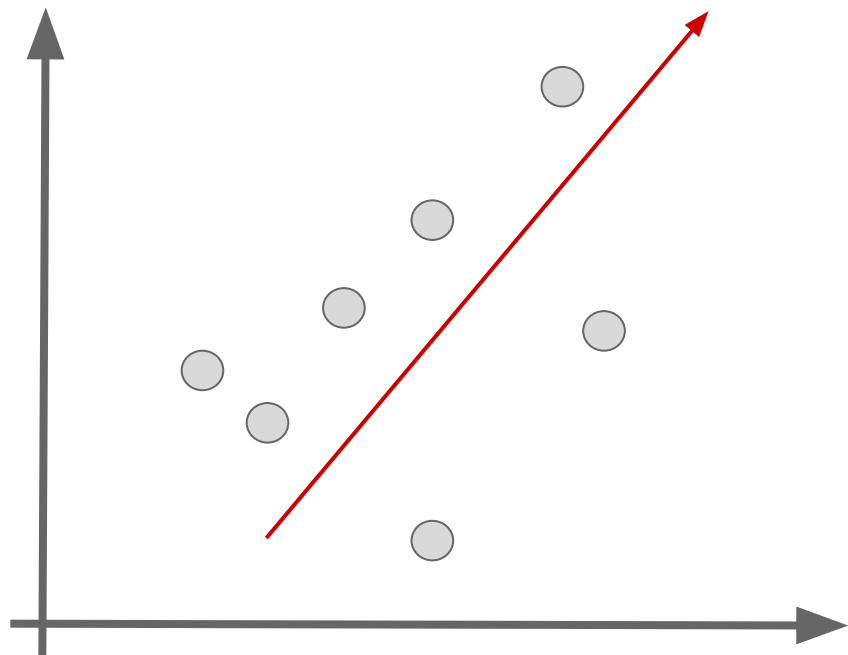


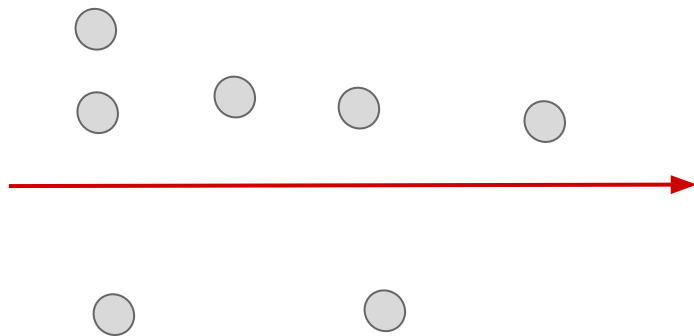




Example 2D->1D



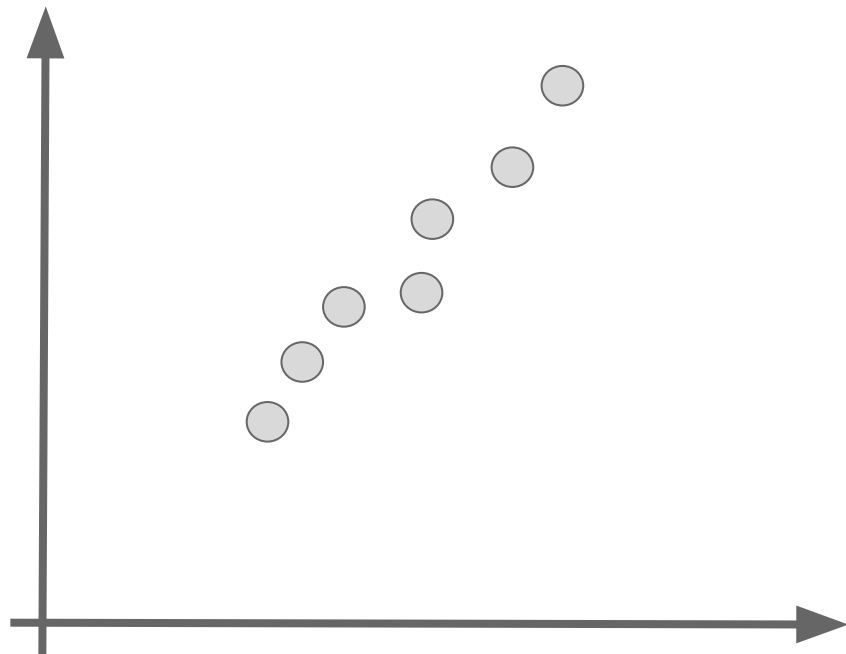






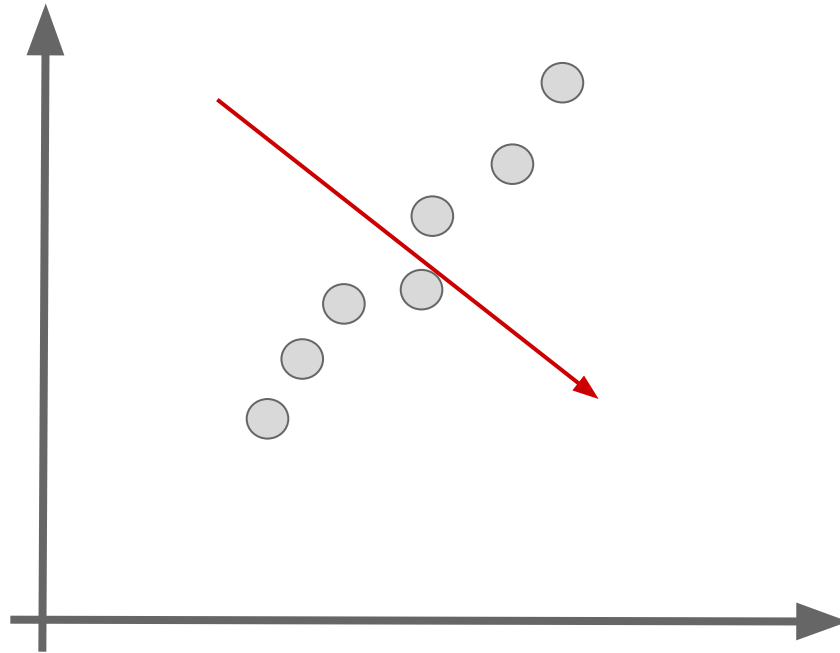
**How to choose
the axis
- Intuition -**

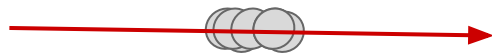
We want to “preserve”
as more information as possible



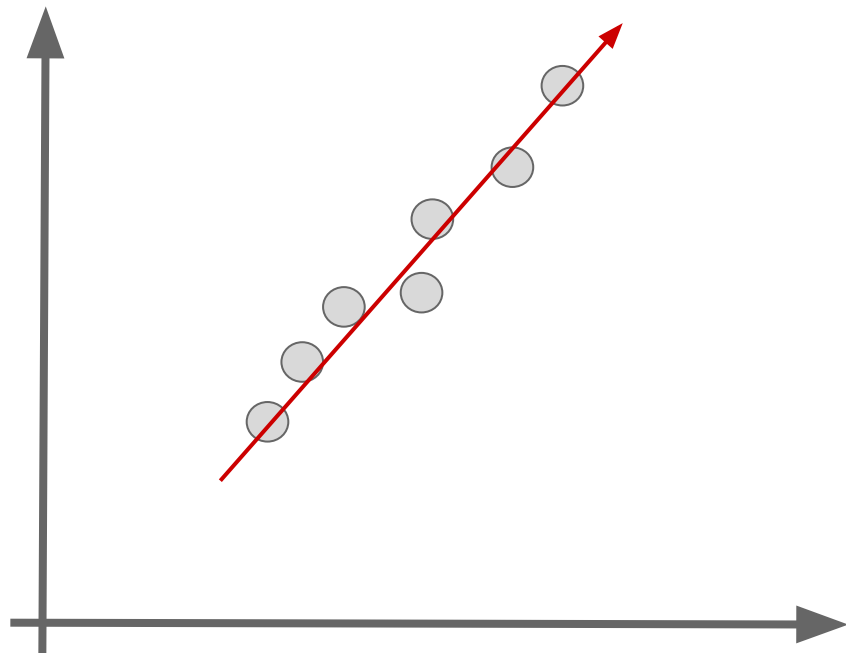
Example 1

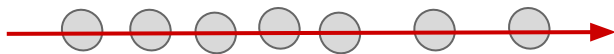
What happens?



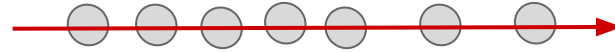
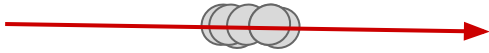


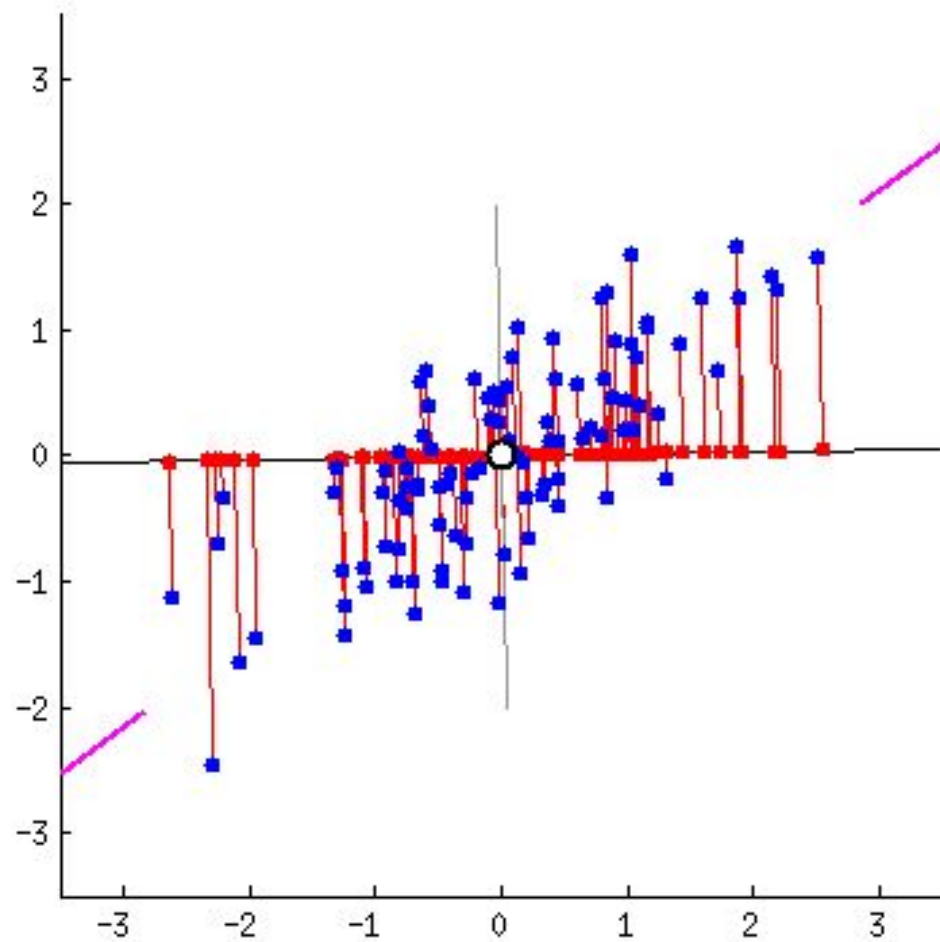
Example 2





Which one preserves more
information about the
original representation?





More information

=

Explained Variance

How to choose the axis - Algorithm -

Covariance Matrix

=

Variance in the diagonal,

Covariance everywhere else

	Feature 1	Feature 2	Feature n	
Feature 1	var			
Feature 2	covar	var		
	covar	covar	var	
	covar	covar	covar	var
Feature n	covar	covar	covar	covar

What does a correlation matrix of uncorrelated features/axis look like?

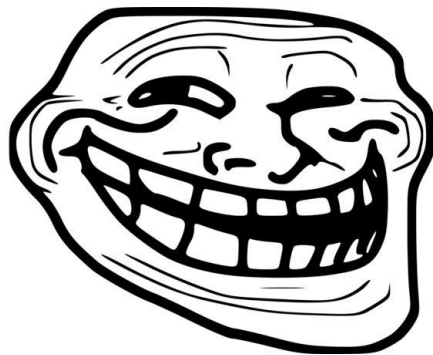
Goal

high numbers in the diagonal,
small numbers everywhere else

Find Eigenvectors+Eigenvalues of the
covariance matrix

Principal components = Eigenvectors
associated with the largest eigenvalues

Easy, isn't it?



$$12 = 2 \times 2 \times 3$$

Matrix = (eigenvalue1, eigenvector1),
(eigenvalue2, eigenvector2)

Many mathematical objects can be understood better by breaking them into constituent parts, or finding some properties of them that are universal, not caused by the way we choose to represent them.

For example, integers can be decomposed into prime factors. The way we represent the number 12 will change depending on whether we write it in base ten or in binary, but it will always be true that $12 = 2 \times 2 \times 3$.

From this representation we can conclude useful properties, such as that 12 is not divisible by 5, or that any integer multiple of 12 will be divisible by 3.

Much as we can discover something about the true nature of an integer by decomposing it into prime factors, we can also decompose matrices in ways that show us information about their functional properties that is not obvious from the representation of the matrix as an array of elements.

One of the most widely used kinds of matrix decomposition is called eigen-decomposition, in which we decompose a matrix into a set of eigenvectors and eigenvalues.

<https://stats.stackexchange.com/a/140579>

<https://deeplearning4j.org/eigenvector>

**What to
remember**

PCA

=

plotting in lower dimensional space
(usually 2d for visualization)

New features

=

linear combinations of old features

Best axis

=

Keep more information possible
(highest “explained variance”)

```
PCA(n_components=2).fit_transform(X)
```

Useful for:

EDA,

removing multicollinearity,

manage strange datasets

It's hard (impossible?)
to interpret the new axis!