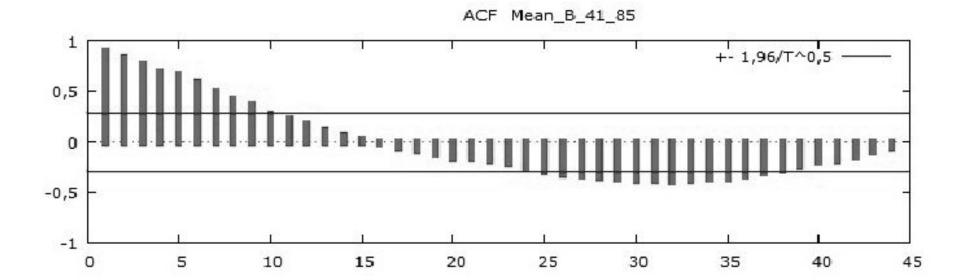
ARMA models

Week 09 - Day 02

PACE Partial-ACE

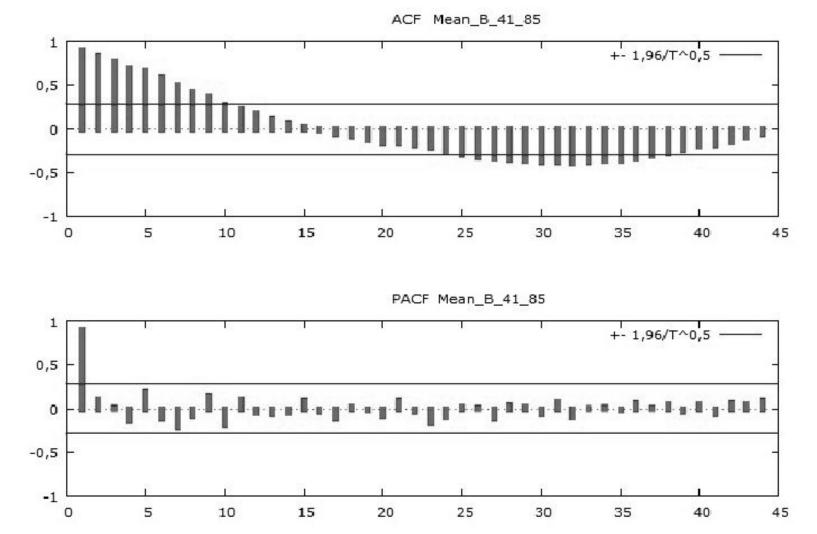


Partial Autocorrelation

Remove "linked" correlation

"Partial autocorrelation is the correlation at a given lag, controlling for the effect of

previous lags."



Partial correlation values

Linear regression coefficients

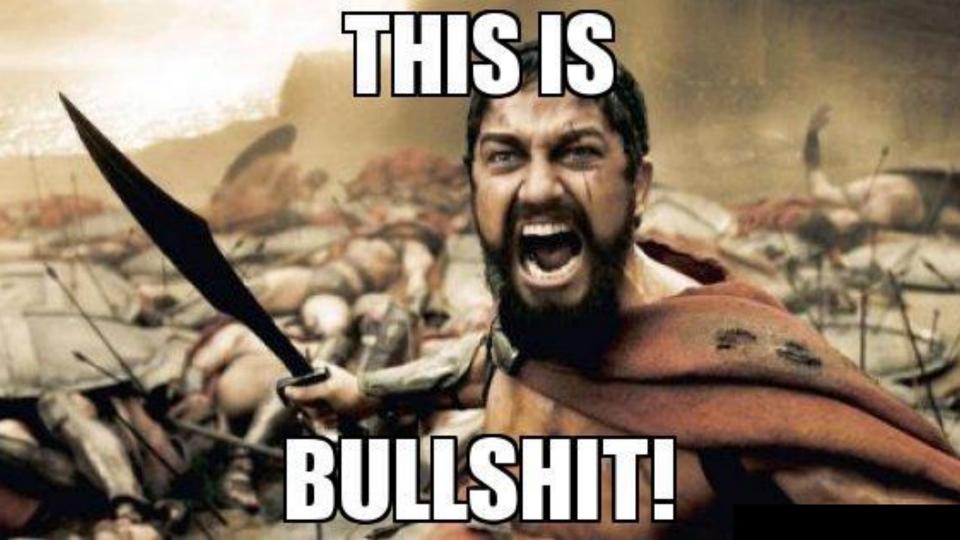
Forecasting

Forecasting is easy!

forecast stocks and cryptos



\$ easy money \$



Baselines

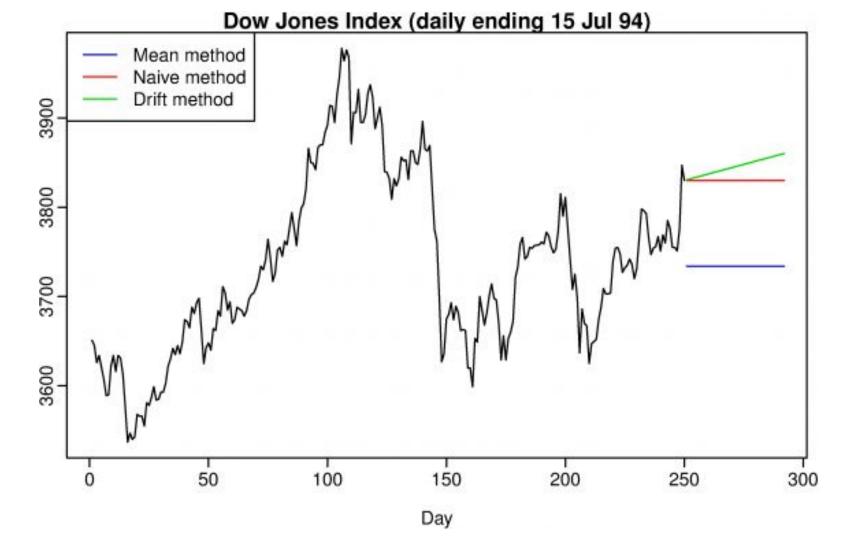
Give me at least 3

Next value = previous value

Next value = mean of previous values

Next value = value from previous year

Next value = trend



Normal Regression

Revenue_next_month =

b0

- + b1 * advertising_budget
- + b2 * previous_month_customers
- b3 * competitors_growth

TODO: check assumptions

Origin: econometrics

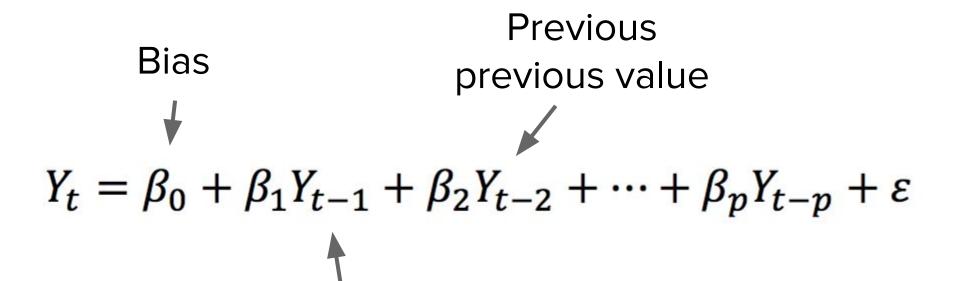
stats model >> econometric models

AR models

<u>AutoRegressive models</u>

$$Y_t = \beta_0 + \beta_1 Y_{t-1} + \beta_2 Y_{t-2} + \dots + \beta_p Y_{t-p} + \varepsilon$$

What is it?



Previous value

Take previous values

to predict the next

Linear Regression

AR(1) = only use previous value

AR(2) = use 2 previous values

AR(76) = use 76 previous values

Requires stationarity!

MA models

Moving Average models

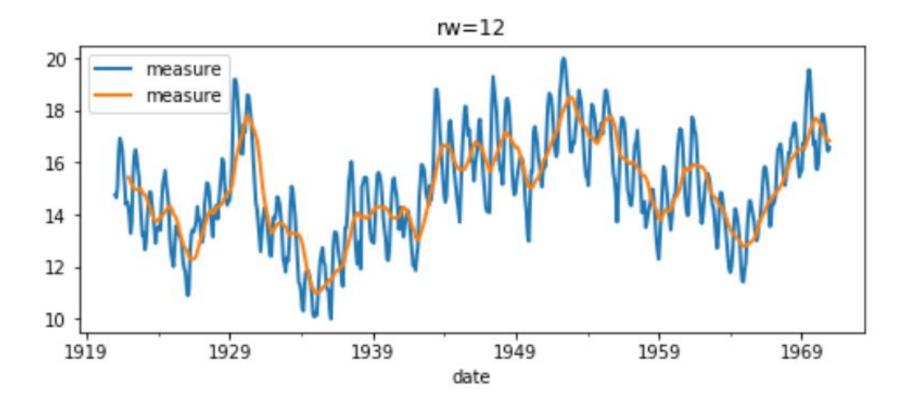
Moving Average models

<u>|</u>=

Moving average

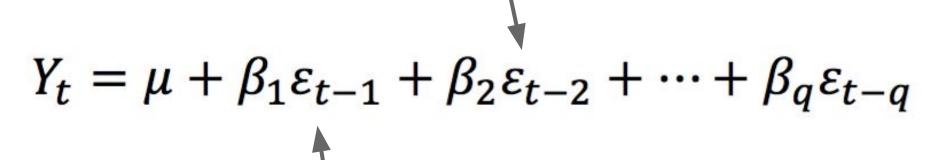
Moving average (n)

Each point = mean of previous n points



So what's a MA model?!

Previous previous error/residual



Previous error/residual

"If a process x reacts to a shock \varepsilon with a delay, then a lagged shock is a natural variable to have in the model."

Calculation of the errors/residuals

=

Recursive process -> complex!



https://stats.stackexchange.com/a/74826

ARMA models

AR + MA

AR

MA

$$ARMA(p,q) = \left(\beta_0 + \sum_{i=1}^p \beta_i Y_{t-i}\right) + \left(\mu + \sum_{i=1}^q \beta_i \varepsilon_{t-i} + \varepsilon\right)$$

ARMA(2,0) = AR(2)

ARMA(0,1) = MA(1)

p,q = hyperparameters to tune

p,q = can be estimated from autocorr.

My forecasting professor once said something along the lines of:

"You can read all you want into ACF and PACF plots trying to choose the best ARIMA orders, but eye-balling it will seldom get you the tightest forecast. Trust the code."

p,q = selected with gridsearch

ARMA models are for non-seasonal TSS

SARMA

Summary

Baselines

Univariate

Simple models (AR,MA)

Stationarity is required

Linear regression

ARMA = AR+MA