

FNCE10002

5 CAPITAL STRUCTURE AND PAYOUT POLICY

- Financial leverage: when companies use debt in their capital structure
- Levered company: company with debt on its balance sheet
- Unlevered company: finances operations entirely with equity
- Levered: debt magnifies a company's financial performance
- Recapitalisation: alteration of a company's capital structure to change the relative mix of debt and equity financing
- Effects of financial leverage
 - Expected rate of return on equity \uparrow
 - Variability of returns to shareholders \uparrow
 - \uparrow Leverage involves a trade-off between risk and return

Modigliani-Miller

- Perfect capital market conditions:
 1. Firms and investors can trade the same set of securities at competitive market prices
 2. There are no taxes, transaction costs or issuance costs
 3. Firms have a fixed investment policy, and their investment decisions are not affected by their financing decisions
 4. We also assume perpetual cash flows (earnings) to simplify the analysis

3 states:

1. State 1: Economic recession
 - EPS \downarrow ; ROE \downarrow
2. State 2: Economic normality
 - EPS \uparrow ; ROE \uparrow
3. State 3: Economic boom
 - EPS \uparrow ; ROE \uparrow

Capital Structure	Risk	Return	Ownership	Payments	Operational Flexibility
Debt	Low risk <ul style="list-style-type: none"> First claim on assets in the event of bankruptcy 	Low return <ul style="list-style-type: none"> Interest Capital back 	No ownership rights	<ul style="list-style-type: none"> Fixed repayment schedule Interest payments 	Has restrictions on operational flexibility
Equity	High risk <ul style="list-style-type: none"> Only receive residual value after debt investors are repaid 	High return <ul style="list-style-type: none"> Dividend Capital growth 	Ownership rights – voting rights	<ul style="list-style-type: none"> No mandatory fixed payments (dividends are discretionary) No interest payments 	Provides maximum operational flexibility

Methods of Recapitalization

A firm can optimize their capital structure by changing the mix of debt and equity. There are a few methods of recapitalization available:

1. Issue debt and repurchase equity

Debt ↑
Equity ↓

2. Issue debt and pay a large dividend to equity investors

Debt ↑
Equity ↓

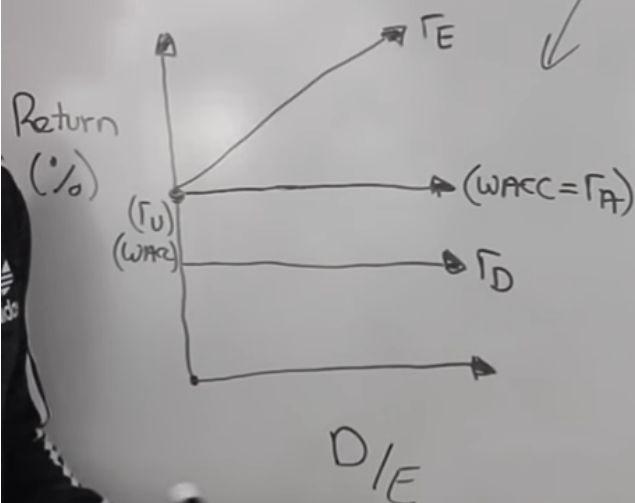
3. Issue equity and repay debt

Debt ↓
Equity ↑

Mand M 1 (no tax)

$$V_U = V_L$$

- share price is constant
- WACC is constant

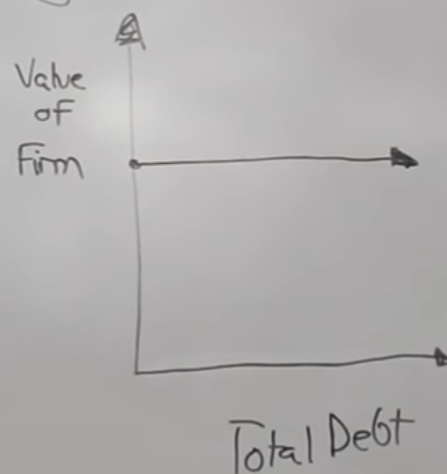


$$\text{Value of any Firm} = \frac{EBIT(1-t)}{WACC}$$

Mand M 2 (no tax)

- return on equity increases with leverage

$$r_E = r_A + (r_A - r_D) \left(\frac{D}{E} \right)$$



Business Risk and Financial Risk (Leverage)

❖ The two main risks faced by firms are...

❖ **Business (or operational) risk**

- ❖ The variability of future net cash flows attributed to the nature of the firm's operations
- ❖ It is the risk faced by shareholders *if* the firm were financed only by equity

❖ **Financial risk**

- ❖ The risk attributed to the use of debt as a source of financing a firm's operations
- ❖ Surveys of managers indicate that they spend a lot of time quantifying and managing financial risk

Woolworth
x poisoning risk
x Machines breakdown



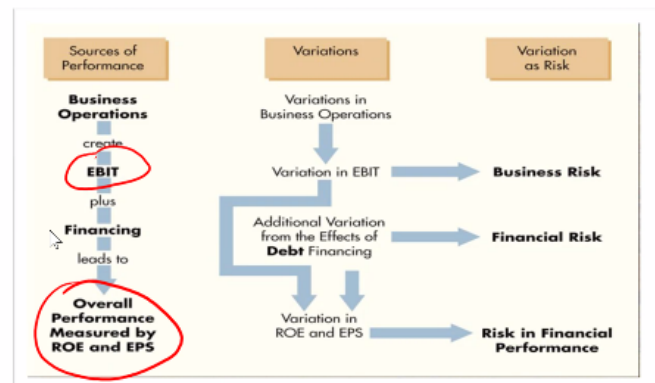
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Financial Leverage

- ❖ Financial risk exists if the firm's operations are financed using debt, that is, when there is financial leverage
 - ❖ Financial leverage is measured as the debt-to-equity (D/E) or the debt-to-total-assets or debt-to-value [$D/(D + E)$] ratios
- ❖ Effects of financial leverage?
 - ❖ Expected rate of return on equity increases
 - ❖ The variability of returns to shareholders also increases
 - ❖ **Increasing leverage involves a trade-off between risk and return!**



Note: EBIT is earnings before interest and taxes, ROE is return on equity and EPS is earnings per share



Modigliani and Miller (M&M) framework

- ❖ Our theoretical setting for analyzing the capital structure decisions of firms is based on the analysis of Modigliani and Miller (1958, 1963)
- ❖ The Modigliani and Miller (MM) analysis is based on the assumption that capital markets are perfect...
 - ❖ Firms and investors can trade the same set of securities at competitive market prices
 - ❖ There are no taxes, transaction costs or issuance costs
 - ❖ Firms have a fixed investment policy and their investment decisions are not affected by their financing decisions
 - ❖ There are no costs associated with firm liquidation



Modigliani and Miller (M&M) Capital Structure Theory (No Taxes)

- In perfect capital markets with no corporate taxes, the market value of a firm is independent of its capital structure
- In perfect capital markets with no corporate taxes, leverage increase the risk variability of a firm's earnings and its systematic risk

State of the Economy	Recession		Normal		Boom	
	No debt	50% debt	No debt	50% debt	No debt	50% debt
EBIT	\$500,000	\$500,000	\$1,000,000	\$1,000,000	\$1,500,000	\$1,500,000
Mimes Interest on debt (6%)	\$0	\$300,000	\$0	\$300,000	\$0	\$300,000
Equals Net income	\$500,000	\$200,000	\$1,000,000	\$700,000	\$1,500,000	\$1,200,000
Shares outstanding	200,000	100,000	200,000	100,000	200,000	100,000
Earnings per share (EPS) ¹	\$2.50	\$2.00	\$5.00	\$7.00	\$7.50	\$12.00
Return on assets (ROA) ²	5.0%	5.0%	10.0%	10.0%	15.0%	15.0%
Return on equity (ROE) ³	5.0%	4.0%	10.0%	14.0%	15.0%	24.0%

1. Earnings per share, $EPS = \text{Net income} / \text{Number of shares}$

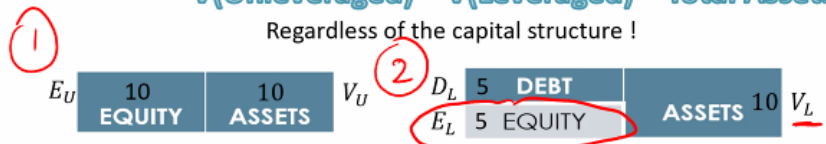
2. Return on assets, $ROA = EBIT / \text{Market value of firm}$

3. Return on equity, $ROE = \text{Net income} / \text{Market value of equity}$

	Current Structure	Proposed Structure
Total assets	\$10,000,000	\$10,000,000
Total equity	\$10,000,000	\$5,000,000
Total debt	\$0	\$5,000,000
Debt-to-equity ratio	0.0	1.0
EBIT	\$1,000,000	\$1,000,000
Shares outstanding	200,000	100,000
Share price	\$50.00	\$50.00
Interest rate on debt	—	6%

$$V(\text{Unleveraged}) = V(\text{Leveraged}) = \text{Total Assets}$$

Regardless of the capital structure !



SUMMARY OF CURRENT AND PROPOSED CAPITAL STRUCTURES

	Current	Proposed
Assets		
- Assets = EBIT/Required rate of return		
- Assets = Equity + Debt		
Equity		
Debt		
Debt-to-equity ratio		
- D/E		
EBIT		Unchanged

- Expected EBIT = $(\frac{1}{3})\$$ EBIT normal growth + $(\frac{1}{3}) \$$ EBIT recession + $(\frac{1}{3}) \$$ EBIT boom		
Shares outstanding		
Share price		
Interest rate on debt		

EXPECTED CASH FLOWS TO SHAREHOLDERS AND BONDHOLDERS UNDER THE CURRENT AND PROPOSED CAPITAL STRUCTURES

- Assuming EBIT = \$___ and economy grows at a normal rate

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	Current Structure	Proposed Structure
EBIT		
Interest (___%)		
Net Income		
Shares outstanding		
Earnings per share (EPS) <ul style="list-style-type: none"> - $EPS = (EBIT - Interest) / \text{Number of shares}$ - Earnings = EBIT - Interest - $EPS = (\frac{1}{3})\\$ EPS normal growth + $(\frac{1}{3}) \\$ EPS recession + $(\frac{1}{3}) \\$ EPS boom 		
Return on equity (ROE) <ul style="list-style-type: none"> - $ROE = \text{Net income} / \text{Equity}$ - $ROE = EPS / \text{Share Price}$ - $ROE = \text{Earnings} / \text{EBIT}$ - $ROW = (\frac{1}{3})\\$ ROE normal growth + $(\frac{1}{3}) \\$ ROE recession + $(\frac{1}{3}) \\$ ROE boom 		

State of Economy	Recession		Normal	Boom		
	Current	Proposed	Current	Proposed	Current	Proposed
EBIT						
Interest on debt						
Net Income						

Shares outstanding						
Earnings per share (EPS)						
Return on Assets (ROA) - ROA=EBIT/Assets		Unchanged		Unchanged		Unchanged
Return on equity (ROE) - Net income/Equity						

- Breakeven Level of EBIT (EBIT*)
 - When two capital structures result in the same EPS
 - $EPS(\text{current}) = EPS(\text{proposed})$
 - $EPS(\text{current/proposed}) = (EBIT^* - \text{Interest}) / \text{Number of shares}$
 - Solve for EBIT*
- Breakeven ROA
 - $ROA = EBIT/Assets$
- Security Market Line (SML) equation

$$E(r_j) = r_f + [E(r_m) - r_f]\beta_j$$
 - $E(r_j)$: Expected return from your investment
 - $E(r_m)$: Expected return from the market
 - r_f : Risk-Free return
- If not mentioned, tax rate = 30%

1	Debt-to-equity ratio	$\frac{D}{E}$	
	Value	$V = (D + E)$ $V = \frac{EBIT}{r}$	the company's market value equals the present value of the EBIT it generates regardless of the capital structure it chooses
	Debt-to-value ratio	$\frac{D}{V} = \left[\frac{D}{(D+E)} \right]$	
	Equity-to-value ratio	$\frac{E}{V} = \left[\frac{E}{(D+E)} \right]$ $\frac{E}{V} = 1 - \frac{D}{V}$	

Symbol	Meaning	Units
D	(Market Value of) Debt	
E	(Market Value of) Equity	
$D + E$	Value/Market value of assets	
EBIT	Earnings before interest and taxes	Net operating income stream each year for the foreseeable future
EPS	Earnings per share	Net income/Number of shares
ROE	Return on equity	Net income/Market value of equity
ROA	Return on assets	EBIT/Market value of firm