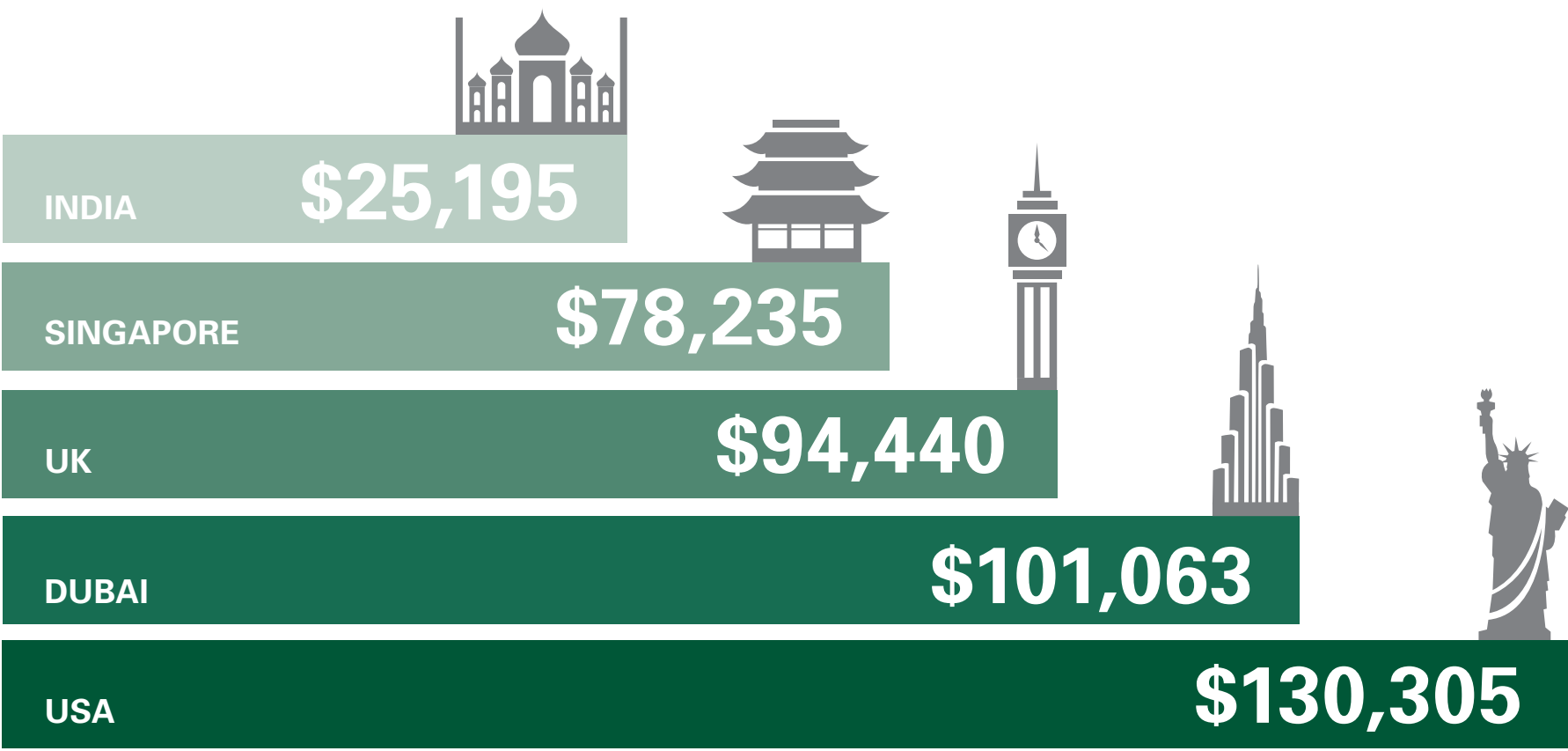


Where is Your DBA Role Heading?

Database technology is moving forward in giant leaps. However, many DBAs are wondering how these technical advances will affect their career prospects. As data experts around the world adjust the way they work, here's a look at what DBAs can expect. **Spoiler alert: The news is good!**

SALARIES ACROSS THE GLOBE

Senior DBA



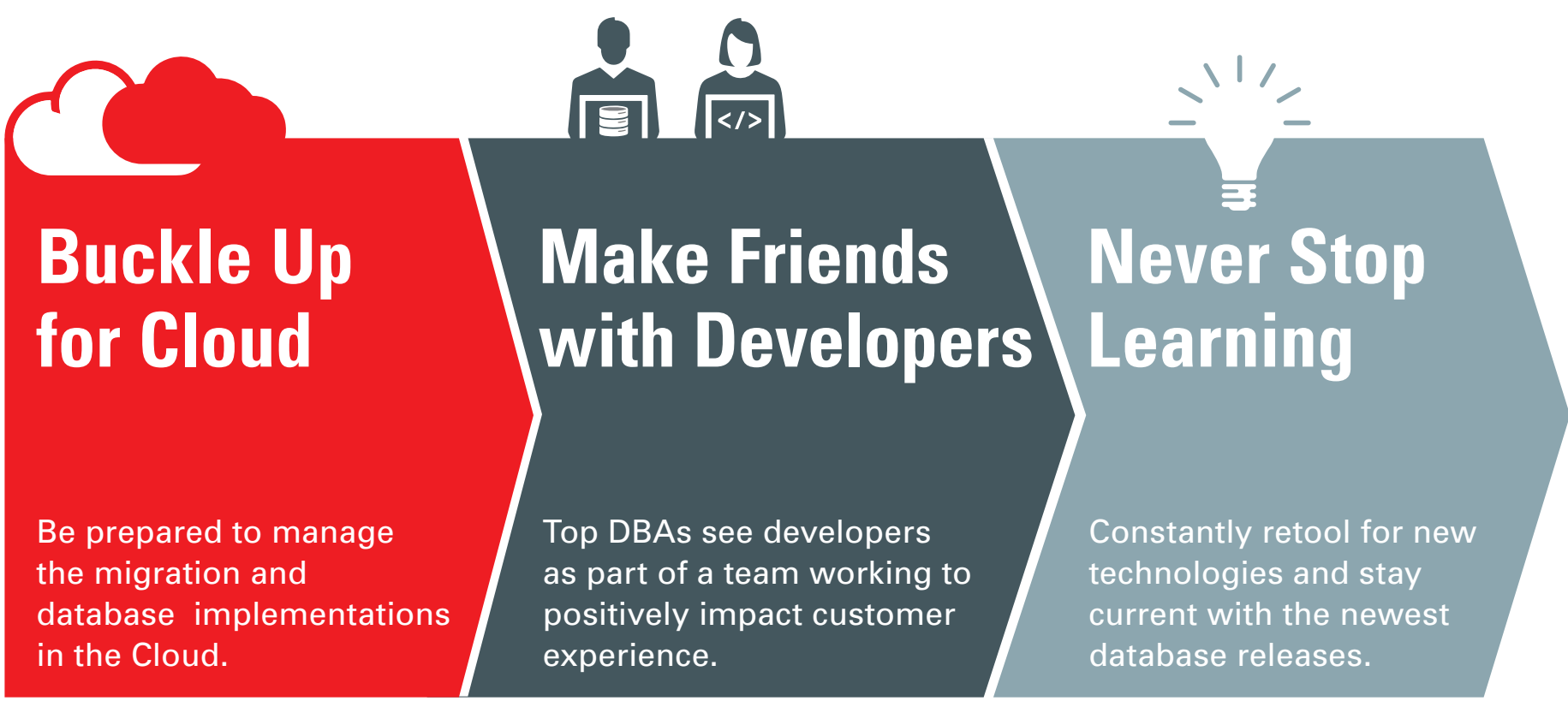
EMPLOYMENT GROWTH

DBA employment is expected to have increased by 11% in 2026.¹



DBA STRATEGIC PRIORITIES

Today's DBAs are compelled to rise above the quantitative nature of their role to a more qualitative outlook at how database expertise can help the overall business. Top of the game DBAs who know the business become even more efficient once they understand "the why" behind different database requests.



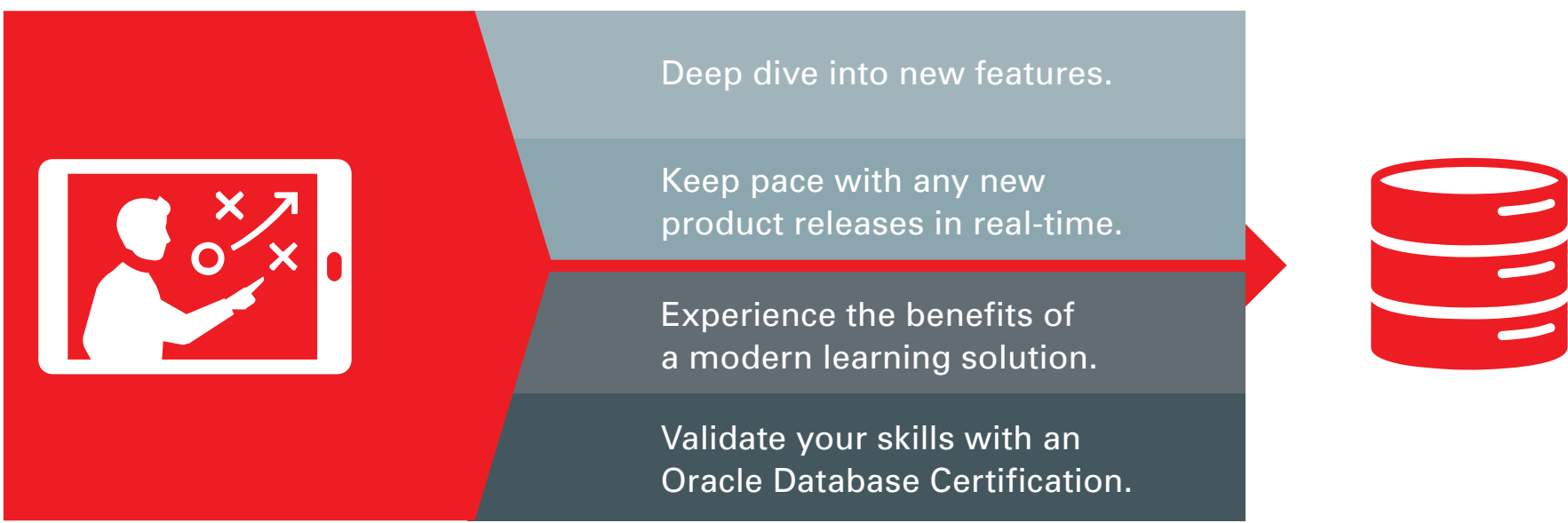
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[1] US Bureau of Labor Statistics
Data Sources: US Bureau of Labor Statistics, Payscale, U.S. Bureau of Labor Statistics Occupational Outlook Handbook
Forbes, OracleVoice: 3 Essential DBA Career Priorities For 2018