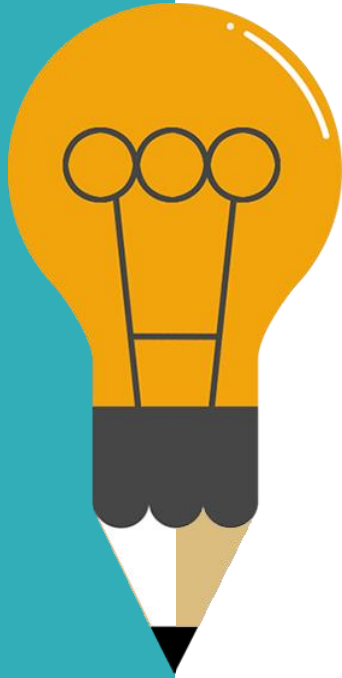


THE FUNDAMENTALS AND BENEFITS OF CI/CD TO ACHIEVE, BUILD, AND DEPLOY AUTOMATION FOR CLOUD-BASED SOFTWARE PRODUCTS

Toan Chu Anh



01

UNLOCKING BUSINESS SUCCESS WITH CI/CD

02

FUNDAMENTALS OF CI/CD

03

BUSINESS BENEFITS OF CI/CD

04

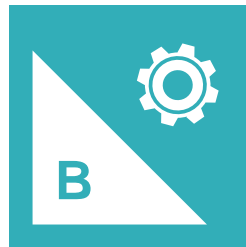
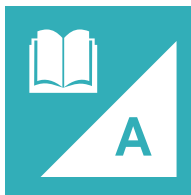
CI/CD FOR UDAPEOPLE

04

NEXT STEPS

UNLOCKING BUSINESS SUCCESS WITH CI/CD

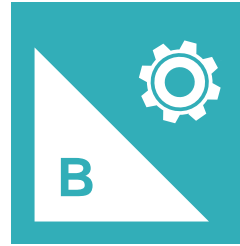
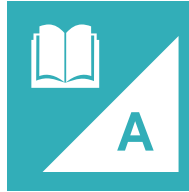
Start with an attention-grabbing title and subtitle that emphasize the potential impact of ci/cd on business success.



Use a visually appealing slide layout with minimal text and relevant graphics to convey the message effectively.

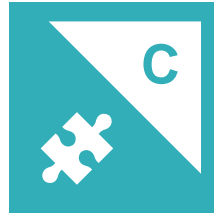
FUNDAMENTALS OF CI/CD

Provide a brief overview of CI/CD in non-technical language.



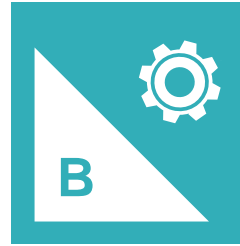
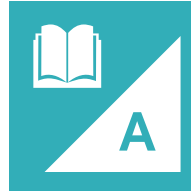
Highlight the key benefits of ci/cd, such as improved product quality, faster time-to-market, and increased customer satisfaction.

Emphasize that ci/cd enables frequent and automated testing, integration, and deployment of code changes, reducing risks and accelerating product development.



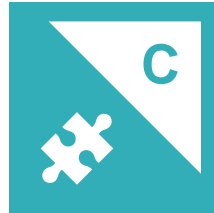
BUSINESS BENEFITS OF CI/CD

Translate the technical benefits of CI/CD into business values.



Revenue generation: ci/cd enables faster release cycles, allowing for quicker delivery of new features and improvements, which can attract more customers and increase revenue.

Revenue protection: automated testing in ci/cd catches bugs and issues early, reducing the risk of costly product recalls or customer complaints that could damage the company's reputation and revenue.

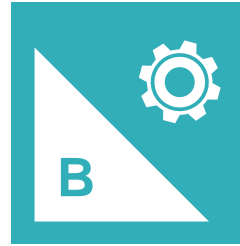
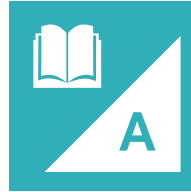


Cost control: ci/cd helps identify and fix defects early in the development process, reducing the cost of rework and improving resource utilization. •

Cost reduction: ci/cd automates repetitive tasks, reducing manual effort and associated costs, and increasing operational efficiency.

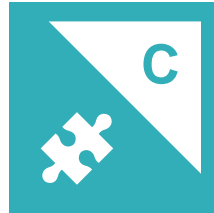
CI/CD FOR UDAPEOPLE

Explain how CI/CD can specifically benefit udapeople, a revolutionary HR product for small businesses



Highlight that ci/cd can ensure faster delivery of new features and improvements to keep up with the dynamic HR industry, increasing customer satisfaction and retention.

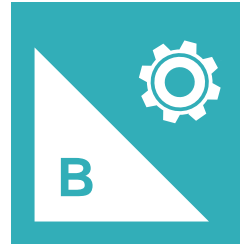
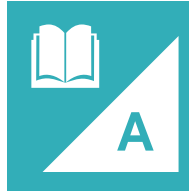
Mention that ci/cd can help identify and resolve issues early, ensuring a stable and reliable product that builds trust with customers and protects revenue.



Explain that ci/cd can optimize development resources, reducing costs and improving productivity, which is crucial for small businesses.

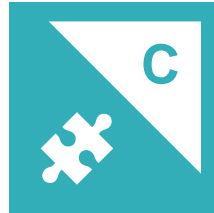
NEXT STEPS

Provide recommendations for implementing CI/CD at udapeople.



Include a timeline for implementing ci/cd in phases, starting with a pilot project and gradually scaling up to the entire development team.

Highlight the need for investment in necessary tools and infrastructure for effective ci/cd implementation.



Offer to provide further details, including cost estimates and roi analysis, upon request.

End with a conclusion slide that summarizes the benefits of ci/cd and encourages decision-makers to consider implementing it for udapeople.



Thank You

FOR LISTENING