
Chuan Tan

Product design consultant crafting intuitive experiences for enterprise systems

Portfolio: chuantan94.github.io/portfolio

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Experience

C94 Design

UX Consultant | Present

Providing UX design and web development service

Thomson Reuters

Senior Manager, UX Design | Jun 2022 - Dec 2024

Led the team designing Westlaw's first AI-powered legal skill, driving \$55 million in sales

TrustArc

Senior Manager, UX Design | Apr 2020 - May 2022

Built the team designing the privacy law research experience

Rogers Communications

Manager, Enterprise UX | May 2018 - Apr 2020

Led the design team designing the enterprise user experience, increased conversion rate by 16% with a major redesign

Sr. Designer, Enterprise UX | Oct 2016 - May 2018

Design lead for the enterprise self-serve applications

itravel2000

UX/UI Designer | Oct 2014 - Oct 2016

Pink Triangle Press

Web Designer | Aug 2012 - Oct 2014

Education

Laval University

Master of Arts, Design | 2012

Certifications

Nielsen Norman Group

UX Management | 2021

McKinsey & Company

Business Strategy | 2023

Skills

Interaction Design

UI Design & Design Systems

Prototyping (Figma, Adobe XD, Sketch)

UX Research & Synthesis

Workshop Facilitation (Design

Thinking, Roadmap Planning)

Design Leadership & Mentorship