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# Chuan Tan

Product Design Consultant crafting intuitive enterprise experiences

Portfolio: [chuantan94.github.io/portfolio](https://chuantan94.github.io/portfolio)

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## Experience

### C94 Design

UX Consultant | Present

Provide UX design and web development services

### Thomson Reuters

Senior Manager, UX Design | Jun 2022 - Dec 2024

Led the team behind Westlaw's first AI-powered legal skill, generating \$55M in revenue

### TrustArc

Senior Manager, UX Design | Apr 2020 - May 2022

Built and led the team behind the privacy law research platform

### Rogers Communications

Manager, Enterprise UX | May 2018 - Apr 2020

Led the design team enhancing the enterprise UX, boosting conversion rates by 16%

Sr. Designer, Enterprise UX | Oct 2016 - May 2018

Design Lead for enterprise self-serve platforms

### itravel2000

UX/UI Designer | Oct 2014 - Oct 2016

### Pink Triangle Press

Web Designer | Aug 2012 - Oct 2014

## Education

### Laval University

Master of Arts, Design | 2012

## Certifications

### Nielsen Norman Group

UX Management | 2021

### McKinsey & Company

Business Strategy | 2023

## Skills

Interaction Design

UI Design & Design Systems

Prototyping (Figma, Adobe XD, Sketch)

UX Research & Synthesis

Workshop Facilitation (Design

Thinking, Roadmap Planning)

Design Leadership & Mentorship