

Chuan Tan

UX Consultant

With over 10 years of experience, passionate about design thinking and data-informed decision making. Focusing on complex B2B UX challenges.

Email
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Website
medium.com/chuan-tan

Phone
(+1) 647 568 8660

Location
Toronto (open to relocation)

Socials


Dribbble
dribbble.com/chuan-tan

LinkedIn
linkedin.com/in/chuantan

Languages

 English
Professional working

 French
Limited working

 Mandarin
Native

Experience



UX Consultant
C94 Design

Present

Providing UX design and web development services



Senior Manager, UX Design
Thomson Reuters

Jun 2022 - Dec 2024

Led the team designing Westlaw's first AI-powered legal skill, driving **\$55 million in sales**



Senior Manager, UX Design
TrustArc

Apr 2020 - May 2022

Built the team designing the privacy law research experience



Rogers Communications

Manager, Enterprise UX

May 2018 - Apr 2020

Led the design team designing the enterprise user experience, **increased conversion rate by 16%** with a major redesign

Sr. Designer, Enterprise UX

Oct 2016 - May 2018

Design lead for the enterprise self-serve applications



UX/UI Designer
itravel2000

Oct 2014 - Oct 2016

Designed vacation booking website



Web Designer
Pink Triangle Press

Aug 2012 - Oct 2014

Designed news website

Skills

User
Research

Usability
Testing

Wireframing
& Prototyping

Mobile
Design

Design
System

HTML

CSS
JS

Education & Certification



Laval University

Master of arts, Design
2011 - 2012



Nielsen Norman Group

UX Design & Management
Feb 2021



McKinsey & Company

Business Strategy
Nov 2023