Chuan Tan

UX Consultant

Passionate about turning complexity into clarity. 10+ years designing B2B products through research and design thinking.

Portfolio
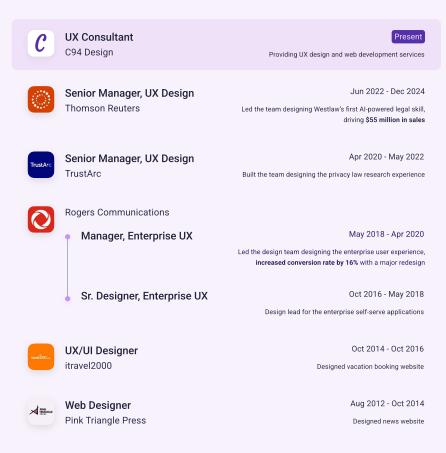chuantan94.github.io/portfolio

Email
chuan_tan@icloud.com

Socials

Linkedin
linkedin.com/in/chuantan

Dribbble
dribbble.com/chuan-tan

Experience

UX Consultant
C94 Design
`Present`
Providing UX design and web development services

Senior Manager, UX Design
Thomson Reuters
Jun 2022 - Dec 2024
Led the team designing Westlaw's first AI-powered legal skill, driving **$55 million in sales**

Senior Manager, UX Design
TrustArc
Apr 2020 - May 2022
Built the team designing the privacy law research experience

Rogers Communications

Manager, Enterprise UX
May 2018 - Apr 2020
Led the design team designing the enterprise user experience, **increased conversion rate by 16%** with a major redesign

Sr. Designer, Enterprise UX
Oct 2016 - May 2018
Design lead for the enterprise self-serve applications

UX/UI Designer
itravel2000
Oct 2014 - Oct 2016
Designed vacation booking website

Web Designer
Pink Triangle Press
Aug 2012 - Oct 2014
Designed news website

Skills

User Research	Usability Testing	Wireframing & Prototyping	Mobile Design	Design System	HTML	CSS
						JS

Education & Certification

Laval University
Master of arts, Design
2011 - 2012

Nielsen Norman Group
UX Design & Management
Feb 2021

McKinsey & Company
Business Strategy
Nov 2023