

Chuan Tan

UX Consultant

With over 10 years of experience, passionate about design thinking and data-informed decision making. Focusing on complex B2B UX challenges.

Email

chuan\_tan@icloud.com

Website

chuantan94.github.io/portfolio

Phone

(+1) 647 568 8660

Location

Toronto (open to relocation)

Socials

Dribbble

dribbble.com/chuan-tan

LinkedIn

linkedin.com/in/chuantan

Languages

English

Professional working

French

Limited working

Mandarin

Native

Experience



UX Consultant

C94 Design

Present

Providing UX design and web development services



Senior Manager, UX Design

Thomson Reuters

Jun 2022 - Dec 2024

Led the team designing Westlaw's first AI-powered legal skill, driving \$55 million in sales



Senior Manager, UX Design

TrustArc

Apr 2020 - May 2022

Built the team designing the privacy law research experience



Rogers Communications

Manager, Enterprise UX

May 2018 - Apr 2020

Led the design team designing the enterprise user experience, increased conversion rate by 16% with a major redesign

Sr. Designer, Enterprise UX

Oct 2016 - May 2018

Design lead for the enterprise self-serve applications



UX/UI Designer

itravel2000

Oct 2014 - Oct 2016

Designed vacation booking website



Web Designer

Pink Triangle Press

Aug 2012 - Oct 2014

Designed news website

Skills

User Research

Usability Testing

Wireframing & Prototyping

Mobile Design

Design System

HTML

CSS

JS

Education & Certification



Laval University

Master of arts, Design

2011 - 2012



Nielsen Norman Group

UX Design & Management

Feb 2021



McKinsey & Company

Business Strategy

Nov 2023