
Chuan Tan

Product Design Consultant crafting intuitive enterprise experiences

Portfolio: chuantan94.github.io/portfolio

Email: chuan_tan@icloud.com

Experience

C94 Design

UX Consultant | Present

Provide UX design and web development services

Thomson Reuters

Senior Manager, UX Design | Jun 2022 - Dec 2024

Drove product strategy and UX vision from discovery to launch for AI-assisted legal research, generating \$55M in revenue

TrustArc

Senior Manager, UX Design | Apr 2020 - May 2022

Designed complex privacy compliance systems, translating regulatory requirements into intuitive workflows

Rogers Communications

Manager, Enterprise UX | May 2018 - Apr 2020

Elevated UI consistency and system scalability, contributing to a 16% increase in enterprise conversion rates

Sr. Designer, Enterprise UX | Oct 2016 - May 2018

Design Lead for enterprise self-serve platforms

itravel2000

UX/UI Designer | Oct 2014 - Oct 2016

Pink Triangle Press

Web Designer | Aug 2012 - Oct 2014

Education

Laval University

Master of Arts, Design | 2012

Certifications

Nielsen Norman Group

UX Management | 2021

McKinsey & Company

Business Strategy | 2023

Skills

Interaction Design

UI Design & Design Systems
Prototyping (Figma, Adobe XD, Sketch)

UX Research & Synthesis

Workshop Facilitation (Design

Thinking, Roadmap Planning)

Design Leadership & Mentorship