



SI MIN CHUA

Design & Development

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siminchua.com

ABOUT

Webmaster and interface designer and developer, with a background in communications and marketing. Thrives best in environments that require innovation, meticulousness, and the ability to establish efficient systems.

SKILLS

Designing	Web, Responsive, Prototyping, Animation, Illustration, Print, Photo Retouching, Video Production, Adobe Creative Suite (incl. XD)
Coding	HTML, SASS/CSS, Javascript, jQuery, Bootstrap
Management	Communications, Project Management, Public Relations, Google Analytics, SEO, Social Media, Content Management Systems

EXPERIENCE

SOTA • Webmaster

JUL 2020 - PRESENT

Designed and developed web-based experiences using the Adobe Creative Suite and frontend tools to support a myriad of school functions and activities.

SOTA • Corporate Communications Executive

FEB 2018 - PRESENT

Executed integrated communications and marketing efforts to strengthen the SOTA brand. Organised major school events and worked with design agencies.

MOE • Singapore Youth Festival Executive

JAN 2016 - JAN 2018

Conceptualised and produced arts events at various venues across the country. Revamped and managed the SYF website.

8th ASEAN Para Games • Assistant Project Manager

SEP 2015 - DEC 2015

Liaised with directors, managers and performers from across the Southeast Asian nations to stage the opening & closing ceremonies of the Games.

EDUCATION

National University of Singapore

AUG 2011 - MAY 2015

Bachelor of Social Sciences (Honours), Geography