



SI MIN  
CHUA

Design & Development

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siminchua.com

## ABOUT

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Webmaster and interface designer and developer, with a background in communications and marketing. Thrives best in environments that require innovation, meticulousness, and the ability to establish efficient systems.

## SKILLS

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|-------------------|---|
| <b>Designing</b>  | Web, Responsive, Prototyping, Animation, Illustration, Print, Photo Retouching, Video Production, Adobe Creative Suite (incl. XD) |
| <b>Coding</b>     | HTML, SASS/CSS, Javascript, jQuery, Bootstrap   |
| <b>Management</b> | Communications, Project Management, Public Relations, Google Analytics, SEO, Social Media, Content Management Systems             |

## EXPERIENCE

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### **SOTA • Webmaster**

JUL 2020 - PRESENT

Designed and developed web-based experiences using the Adobe Creative Suite and frontend tools to support a myriad of school functions and activities.

### **SOTA • Corporate Communications Executive**

FEB 2018 - PRESENT

Executed integrated communications and marketing efforts to strengthen the SOTA brand. Organised major school events and worked with design agencies.

### **MOE • Singapore Youth Festival Executive**

JAN 2016 - JAN 2018

Conceptualised and produced arts events at various venues across the country. Tapped on front-end development skills to revamp and manage the SYF website.

### **8th ASEAN Para Games • Assistant Project Manager**

SEP 2015 - DEC 2015

Liaised with directors, managers and performers from across the Southeast Asian nations to stage the opening & closing ceremonies of the Games.

## EDUCATION

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### **National University of Singapore**

AUG 2011 - MAY 2015

Bachelor of Social Sciences (Honours), Geography