

SCENES	ACT	CAST	LOCATIONS	ART DEPARTMENT	WARDROBE	Set Build
<b>SCENE 1</b> Shot 1	<b>Opening Scene:</b> will.i.am is looking at his phone in his house.	will.i.am	Setting of a living room	Living room set-up Phone	Smart Casual	
Shot 2	will.i.am puts the headphones on and looks into the camera.	will.i.am	Setting of a living room	Living room set-up Phone Headphones	Smart Casual	
Shot 3	will.i.am puts his jacket on. The camera rotates around him. ( <i>starts talking to cam</i> )	will.i.am	Setting of a living room	Living room set-up Phone Headphones	Jacket	
Shot 4	will.i.am while talking to cam walks towards a wall in his living room. ( <i>cont. talking to cam</i> )	will.i.am	Setting of a living room	Phone Headphones	Jacket	Wall mock up
<b>SCENE 2</b> Shot 1	will.i.am enters office space. He is checking his to-do list. Walks through pop-up screens around him with meetings and schedules.	will.i.am 2 feature talents for start-up office 10 Extras	Start-up office space	Office room set-up Phone Laptop	Suit	
Shot 2	will.i.am enters a conference room, meets investors. Cam exits through a cabinet to a lift.	will.i.am Investors x 4	Conference room	Conference room set-up Phones Laptops	Suits for actors	Elevator mock up Cabinet
<b>SCENE 3</b> Shot 1	will.i.am is checking his phone ( <i>while talking to cam</i> .) We see pair of sneakers on his phone. Cam tracks out of phone to a sneakers shop.	will.i.am	Transition shop	Lift set up Phone	Smart Casual	
Shot 2	will.i.am shopping at the sneakers store. We see the pair of sneakers at the store.	will.i.am 1 feature for design 10 Extras	Sneakers store	Sneakers store set-up Phone	Smart Casual	
Shot 3	will.i.am exiting the shop looking at his phone. ( <i>talks to the cam</i> ).	will.i.am	Sneakers store Enter street 1	Phone Shopping bag	Smart Casual	
Shot 4	will.i.am walking on street 1 looking at his phone. Camera tilts to airplane in sky.	will.i.am	Street 1	Phone Shopping bag	Smart Casual	
<b>SCENE 4</b> Shot 1	will.i.am is inside the plane booking Careem.	will.i.am 2 feature 25 Extras	Inside aircraft	Inside of an aircraft Phone Shopping bags	Travelling (airplane) costume	
Shot 2	Camera tracks in on will.i.am's phone. Will.i.am clicks on careem app.	will.i.am	Inside aircraft	Inside of an aircraft Phone	Travelling (airplane) costume	
<b>SCENE 5</b> Shot 1	will.i.am gets into the car with the shopping bags. The driver greets him. ( <i>talks to cam</i> )	will.i.am 1 Careem driver	Inside Careem car	Inside car Phone Shopping bags		
Shot 2	Cut to exterior of car. Backdrop of city transforms into millions of particles. Overlay will.i.am's calendar and meetings on it. Cam tracks out and exits through his phone where we see an alarm.	Will I am	city background	Exterior car		
Shot 3	We see alarm to pick up will.i.am's kids. will.i.am gets out of the car while checking his alarm and ( <i>talks to cam</i> )	will.i.am	Car street	Phone Shopping bag	Smart Casual	
<b>SCENE 6</b> Shot 1	<b>Ending Scene:</b> will.i.am exits onto a modern street. Camera tracks out with a dutch tilt. We start to see the other locations. Will.i.am enters another door. Camera continues to track out revealing the entire doll house. ( <i>Doll House is a mix of all the shots before in a 3D composition that resembles the visuals of the app layout</i> )	will.i.am	Modern Street 2 House		Smart Casual	