

Reports snapshot

Users

112

New users

30

Average engagement time

34s

Total revenue

\$0.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)

Direct

Organic Search

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group

SESSION PRIMARY CHAN...	SESSIONS
Organic Social	156
Direct	115
Organic Search	8
Unassigned	2

View traffic acquisition

Users by Country

COUNTRY	USERS
Taiwan	74
United States	35
Germany	2
Ireland	2
Sweden	2
Vietnam	2

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS

88

7 DAYS

84

1 DAY

25

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	50.0%	100.0%	0.0%	0.0%	0.0%
Mar 31 - Apr 6						
Apr 7 - Apr 13						
Apr 14 - Apr 20						
Apr 21 - Apr 27						
Apr 28 - May 4						
May 5 - May 11						

6 weeks ending May 11

View retention

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Assignments	182
Kevin's Website - CNIT 132A	127
Home	81
Contact	25
Contact Me - Social Media Pa...	24
CSS Shapes	18
Online Image Resize	16

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	589
scroll	508
user_engagement	462
session_start	186
first_visit	125
click	7
form_start	1

View events

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

No data available

WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default ...)

No data available

View user acquisition cohorts

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

No data available

View items

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events by Platform

No data available

View tech details

© 2024 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback