# Peter Okafor

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## Summary

I am a Frontend Developer and Web Design Expert with a BSc in Statistics from Nnamdi Azikiwe University. I have a passion for creating captivating online experiences that leave a lasting impression and drive user engagement.

As a Frontend Developer at App To Match, I use my proficiency in HTML, CSS, JavaScript, And Wordpress to design and develop the front-end components of the company's web applications, ensuring a seamless and intuitive user experience. I also collaborate with cross-functional teams to deliver integrated marketing campaigns and websiteprojects, leveraging my effective communication and coordination skills.

Previously, I worked as a Social Media Manager at App To Match, where I played a crucial role in developing and executing the company's social media strategy. I crafted engaging content and curated compelling campaigns across various platforms, enhancing brand visibility and fostering meaningful connections with the target audience. I also continuously analyzed performance metrics and user feedback to optimize social media strategies, delivering measurable results and exceeding business goals.

I am a firm believer in data-driven decision-making, innovation, and creativity. I love exploring new design trends, social media tools, and emerging technologies to stay ahead of the curve and bring fresh ideas and dynamic solutions to every project. I am always eager to learn new skills and challenge myself to grow as a professional.

## **Experience**



## Frontend Web Developer

**WNN Industries** 

Sep 2023 - Present

## Frontend Developer

App To Match

Aug 2022 - Sep 2023 (2 months)

Creating visually appealing and user-friendly interfaces for the company's web applications. They used my expertise in HTML, CSS, and JavaScript to design and develop the front-end components of the applications, ensuring a seamless user experience.

#### Web Designer

BairesDev

Jan 2023 - Aug 2023 (8 months)

- Interacted with the online community, responding to comments, inquiries, and feedback to foster positive user experiences.
- Stayed up-to-date with industry trends,

## Frontend Developer

Ag fast link Jul 2020 - Jan 2022 (1 year 7 months)

### **Education**

Nnamdi Azikiwe University

Bsc, Statistics
Jun 2020 - Present

## **Licenses & Certifications**

in HTML for Programmers - LinkedIn

Frontend Development - Coursera

## **Skills**

Web Design • Responsive Web Design • Web Application Development • WordPress Design • Digital Marketing • Front-End Development • Online Content Creation • HTML5 • Cascading Style Sheets (CSS) • JavaScript