



UCLA EARLY CARE AND EDUCATION  
KRIEGER CHILD CENTER  
BOX 951785  
LOS ANGELES CA 90095-1785  
310/825-5086  
FAX: 310/825-4449

September 12, 2013

Dear Friends of UCLA ECE Krieger Center,

The UCLA Early Care & Education (ECE) Krieger Center is planning its 5<sup>th</sup> Annual Spring Benefit. We invite you to participate in this exciting event and fundraising opportunity dedicated to improving childcare and education for our children.

Our 2014 Spring Benefit includes a *twelve-day online auction* starting April 23, 2014. This is followed by a *silent auction* on May 9, 2014 during our Spring Picnic held at the Krieger Center on UCLA Westwood campus. This event is a major fundraiser for our center. Funds raised will enhance our natural outdoor classroom, assist families in need, enable field trips and enrichment programs, and support vital continuing education for our early childhood educators.

The Krieger Center is the largest of three UCLA ECE centers. Founded in 1971, ECE's mission is to provide quality child care and support for families and also provide information and resources for our community with the overall goal of making a positive difference in the lives of children. This award-winning, NAEYC-accredited, nationally recognized childcare and education program is highly effective in supporting recruitment and retention of UCLA faculty, students and staff who are key to the mission of the University. The Center's community involvement includes high quality field work training for entry-level teachers as well as staff presentations at state and national conferences.

By donating a product or service to our Spring Benefit, you will receive:

- Recognition of your organization's donation in our lobby during the weeks leading up to the auction as well as recognition of your donation on our auction website. This website will contain a link to your organization's website.
- Valuable exposure to an engaged and active community of bidders within our school. This includes 160 UCLA families with children at the center and 55 Krieger Center employees in addition to their friends and family, who are emailed links to the online auction website. The link is also sent to the other two ECE centers. Last year, our online auction site was viewed by over 500 families, employees and friends.

Your donation of a product or service to our school is an effective and fun way to support our Center. Thank you for your time and kind consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Lara Schrader".

Lara Schrader, MD  
Parent Volunteer

A handwritten signature in black ink, appearing to read "Sue Ballentine".

Sue Ballentine  
Program Director

A handwritten signature in black ink, appearing to read "Gerardo Soto".

Gerardo Soto  
Program Director

A handwritten signature in black ink, appearing to read "Gay MacDonald".

Gay MacDonald  
Executive Director