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# Chang Liu

AI-assisted design | Generative art and design | Font generation

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## EDUCATION

### The Guangzhou Academy of Fine Arts

*Master of Art in Visual art design*

Guangdong, China

2021.09 - 2024.06

- **GPA:** 87 / 100 (Top 10%)

- **Honors:** The Second Prize Scholarship (2021), The Third Prize Scholarship (2022), The First Prize Scholarship (2023), National scholarship (2023)

- **Coursework:** Conceptual Design, Classic Design Literature, Font Design, Design Research Method, NFT Art, Design Concept

### Shandong University of Art&Design

*Bachelor of Engineering in Packaging Engineering*

Shandong , China

2017.09 - 2021.06

- **GPA:** 87.6 / 100 (Top 10%)

- **Honors:** The Third Prize Scholarship (2019), The First Prize Scholarship (2020), Outstanding Graduate of Shandong Province (2021)

- **Coursework:** Linear Algebra, Probability and Statistics, C++, Packaging Design, Packaging Materials Science, Packaging

## PUBLICATIONS

Chang Liu, Qiange Wan. From function to form— [On the evolution of ink trap in Chinese font design](#). *Art and Design*, 2023,2(05),56-59 DOI:10.16824/j.cnki.

Chang Liu, Zhi Zheng. [1986-2022 The transmutation of Chinese Font Design of Traffic Sign in our country](#). *DAGUAN*, 2023(03):31-33.

## RESEARCH EXPERIENCE

### Philosophy and Social Sciences Planning Project of Guangdong Province - GD23XYS055

*Student Researcher*

GAFA, China

2023.09 - Present

- Research on **visual design and communication of Cantonese dialect** from the perspective of Guangdong cultural inheritance.

### Graduate Innovation Education Project of Guangdong Province - 2022JGXM140

*Student Researcher*

GAFA, China

2022.10 - Present

- Research on **the cultivation mode of innovative art and design talents** in Colleges and Universities in the post-epidemic era.

- **Introduce artificial intelligence tools to assist font design**

## PATENTS

[Packaging box components based on mortise and tenon structure](#) - Utility model patent certificate 2022

Xiaohan Huang, **Chang Liu**

[The invention relates to a honey container and its packaging box](#) - Utility model patent certificate 2023

Qiang Wan, **Chang Liu**, Zhi Zheng

## TEACHING EXPERIENCE

**GAFA City School Spring 2023 course - Font design**

Guangzhou, China

*Teaching Assistant*

2023.05

- To help students **understand the basic concepts and functions of font design.**
- Teach 8 groups of students **the basic methods of Chinese font design**, and start **from copying to innovation.**
- Tutor students to **complete the design of 44 basic Chinese characters**, and participate in the font design competition.

**GAFA City School Spring 2023 course - Computer aided design**

Guangzhou, China

*Teaching Assistant*

2023.06

- Teach the skills of **using Photoshop**, help students with have basic image processing ability.
- Teach **Illustrator pen tool drawing**, so that students have a certain vector graphics drawing ability.

**GAFA School of Visual Arts and Design Spring 2022 course - Font design**

Guangzhou, China

*Teaching Assistant*

2022.09

- Help 10 groups of students with design foundation **to master six representative design techniques** of Chinese font design, and choose one for font design.
- **Led students to use zi2zi** to train their own model to **try Chinese font style transfer.**

## AWARDS

The Official Poster of the 19th Asian Games / Was Selected  
The Official Poster of the 4th Asian Para Games has / Was Selected  
*INNOVATE & INHERIT* The 5th FONTSTAR Design Competition / Excellence Award  
The 5th Hong Kong Contemporary Design Awards / Bronze Award  
2023 PREMIO ROCA Certificados de Premios / Bronze Award  
2022 BRITISH ECOLOGY DESIGN AWARD / Nomination Award  
The 6th CGDA Graphic Design Academy Award / Finalist Award  
2022 KAN TAI-KEUNG DESIGN AWARD / Nomination Award  
2021 CHINA COMPETITION OF CREATIVE PACKAGING DESIGN / Second Prize

## SKILLS

**Skills:** Adobe Photoshop/Illustrator/Indesign/After Effects (Proficient), Pycharm (Basic), Processing (Basic), Git (Basic)

**Languages:** English (CET-6, IELTS - Preparing, Chinese (Native), Chinese(Cantonese)

**Qualification:** Chinese High School Art Teacher Certificate