Chang Liu

AI-assisted design | Generative art and design | Font generation

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EDUCATION

The Guangzhou Academy of Fine Arts   Guangdong, China
Master of Art in Visual art design   2021.09 - 2024.06
- **GPA:** 87 / 100 (Top 10%)
- **Honors:** The Second Prize Scholarship (2021), The Third Prize Scholarship (2022), The First Prize Scholarship (2023), National scholarship (2023)
- **Coursework:** Conceptual Design, Classic Design Literature, Font Design, Design Research Method, NFT Art, Design Concept

Shandong University of Art&Design   Shandong , China
Bachelor of Engineering in Packaging Engineering   2017.09 - 2021.06
- **GPA:** 87.6 / 100 (Top 10%)
- **Honors:** The Third Prize Scholarship (2019), The First Prize Scholarship (2020), Outstanding Graduate of Shandong Province (2021)
- **Coursework:** Linear Algebra, Probability and Statistics, C++, Packaging Design, Packaging Materials Science, Packaging Technology, Font Design, Image Expression, Advanced Mathematics, Polymer Physics and Chemistry

PUBLICATIONS

Chang Liu, Qiange Wan. From function to form— **On the evolution of ink trap in Chinese font design**. *Art and Design*, 2023,2(05),56-59 DOI:10.16824/j.cnki.

Chang Liu, Zhi Zheng. **1986-2022 The transmutation of Chinese Font Design of Traffic Sign in our country**. *DAGUAN*, 2023(03):31-33.

RESEARCH EXPERIENCE

Philosophy and Social Sciences Planning Project of Guangdong Province - GD23XYS055   GAFA, China
Student Researcher   2023.09 - Present
- Research on **visual design and communication of Cantonese dialect** from the perspective of Guangdong cultural inheritance.

Graduate Innovation Education Project of Guangdong Province - 2022JGXM140   GAFA, China
Student Researcher   2022.10 - Present
- Research on **the cultivation mode of innovative art and design talents** in Colleges and Universities in the post-epidemic era.
- **Introduce artificial intelligence tools to assist font design**

PATENTS

Packaging box components based on mortise and tenon structure - **Utility model patent certificate 2022**
Xiaohan Huang, **Chang Liu**

The invention relates to a honey container and its packaging box - **Utility model patent certificate 2023**
Qiange Wan, **Chang Liu**, Zhi Zheng

TEACHING EXPERIENCE

GAFA City School Spring 2023 course - Font design   Guangzhou, China
Teaching Assistant   2023.05
- To help students **understand the basic concepts and functions of font design.**
- Teach 8 groups of students **the basic methods of Chinese font design**, and start **from copying to innovation.**
- Tutor students to **complete the design of 44 basic Chinese characters**, and participate in the font design competition.

GAFA City School Spring 2023 course - Computer aided design   Guangzhou, China
Teaching Assistant   2023.06
- Teach the skills of **using Photoshop**, help students with have basic image processing ability.
- Teach **Illustrator pen tool drawing**, so that students have a certain vector graphics drawing ability.

GAFA School of Visual Arts and Design Spring 2022 course - Font design   Guangzhou, China
Teaching Assistant   2022.09
- Help 10 groups of students with design foundation **to master six representative design techniques** of Chinese font design, and choose one for font design.
- **Led students to use zi2zi** to train their own model to **try Chinese font style transfer**.

AWARDS

The Official Poster of the 19th Asian Games / Was Selected
The Official Poster of the 4th Asian Para Games has / Was Selected
INNOVATE &INHERIT The 5th FONTSTAR Design Competition / Excellence Award
The 5th Hong Kong Contemporary Design Awards / Bronze Award
PREMIO ROCA Certificados de Premios 2023 / Bronze Award
BRITISH ECOLOGY DESIGN AWARD 2022 / Nomination Award
The 6th CGDA Graphic Design Academy Award / Finalist Award
KAN TAI-KEUNG DESIGN AWARD 2022 / Nomination Award
China Competition of Creative Packaging Design 2021 / Second Prize
Academy Award of China College Students Advertising Art Festival 2020 / Excellence Award
National College and Secondary School Marine Culture Creative Design Competition 2019 / Finalist Award
College students three to the countryside "Thousand Village Action" 2018 / Provincial Excellent Team

SKILLS

Skills: Adobe Photoshop/Illustrator/Indesign/After Effects (Proficient), Pycharm (Basic), Processing (Basic), Git (Basic)
Languages: English (CET-6, IELTS - Preparing), Chinese (Native), Chinese(Cantonese)
Qualification： Chinese High School Art Teacher Certificate