Joshua Nezianya

Jnezial@gmail.com | 225-252-9952| Portfolio: https://bit.ly/2H0Dbd4 | Location: Washington, D.C. (May 2018)

May 2017-present: Night Prerequisite Courses for Computer Science Degree

January 2018-present: Be Well Away MongoDB Developer (Freelance)

Arlington, VA

Daily Dev Updates: Medium

Collaborate.biz
February 2017-April 2017

PHP & SQL Intern

Created a program that can page a list of any year's connections on LinkedIn from a CSV file. The program

- Created a program that can parse a list of any user's connections on LinkedIn from a CSV file. The program scans the CSV file for first names and last names. The program converts the list of contacts into one long SQL query to reduce the number entries to the database.
- Improved elements of the Entity-Relationship Diagram (ERD) for more clarity and readability.
- Built new pages for the site using HTML, Bootstrap CSS, PHP, and SQL. Tested pages of site using PHP unit.

July 2016-January 2016: Worked Full-Time as an Uber Driver

General Assembly Web Developer Immersive Student

March 2016-June 2016

Washington, D.C.

- Designed and built full-stack RESTful web applications using object-oriented programming.
- Created seamless front-end experiences using HTML, SASS/SCSS, JavaScript and AngularJS.
- Developed back-end web applications using Ruby on Rails, Node.JS, and Express.
- Modeled and stored data in relational and non-relational databases. Manipulated data in SQL using Object Relational Mapping (ORMs) such as Active Record.
- Used unit testing frameworks such as Jasmine and Rspec for test driven development.

Well NeXT Health Online Acquisition Coordinator

September 2014-March 2016

McLean, VA

- Handled E-mail and Paid Search campaign set up for 3 brands with list serves of over 20,000. Used Google Analytics, Kenshoo, Key Performance Indicators, and various metrics to determine effectiveness of campaigns.
- Recorded and maintained weekly, monthly, and annual campaign results in excel.
- Prepared and curated excel content for clean migrations to SQL database.

September 2013-September 2014: Worked as Paralegal for US Department of Health and Human Services

General Assembly Digital Marketing Student

June 2014-September 2014

Washington, D.C.

- Developed a comprehensive marketing campaign for a case study company. Determined KPI's and specific metrics to measure success of campaign efforts. Ensured that campaign efforts were aligned with strategic goals and if not determined where the disconnect occurred.
- Optimized company's website to improve user experience and search engine optimization. Indexed website, added metatags and descriptions including keywords, added ALT tags to images, included more action words in title tags, and shortened long URLs.
- Used A/B testing to determine what advertising campaigns/images would elicit the most user engagement.

Education

Louisiana State University

2008-2012

Bachelor of Arts, International Relations

Baton Rouge, LA **2010-2011**

Universidad Veracruzana

Xalapa, Veracruz, MX

Spanish Immersion Program

Additional Skills: Spanish & Microsoft Office.