Chuck Williams

Austin, Texas, United States ✉ chuck@screenscholar.com ▯ 7202617367 ▦ in/chuckcwilliams ☁ https://screenscholar.com/

SUMMARY

Chief Experience Officer with 23 years of experience in software development. Proven understanding of leadership and team management. Strong track record of effectively managing and overseeing large-scale, cross-functional projects.

EXPERIENCE

Chief EXperience Officer (CXO)
Flote.app   January 2021 - June 2022, Marble Falls, Texas

· Acted as 100% Product Owner, Art Director, UX Lead, and UI Dev Lead for the flagship product, Flote.app responsible for the vision, value, and validation of the platform.
· Led & crafted a development platform that replaced and migrated over the course of 9 months from the older Ruby on Rails technology to the modern NodeJS platform to attract quality developers enthused about using our stack.
· Co-Developed, implemented, reviewed, and refined with CTO & COO 7 end-to-end departmental workflow processes for corporate leadership, design, development, & marketing teams.
· In the first 3 months of employment, implemented the practice of Agile/SCRUM methodologies and trained 20+ employees in its use and best practices company-wide across 4 departments.
· Facilitated "FloteFest" camping event planning & execution in 5 weeks which garnered over 350 attendees & hosted 18 prominent speakers & workshop specialists over a 5-day camping event.
· Wrote and optimized HTML, Javascript, ReactJS, NodeJS, and GraphQL code, and implemented automated unit tests.

Technical Architect
Agile Thought   January 2020 - January 2021, Tampa, Florida

· Authored 50k+ lines of React JS, Javascript, Web API, and SQL code for fortune 100 legal institutions.
· Led 3 cross-functional development teams of 30+ developers, SCRUM masters, and product owners.
· Engaged directly with corporate clients to ensure clearly defined requirements and appropriately prioritized work.
· Leveraged MS Azure platform for code commits, cloud DevOps & deployment.
· Conducted regular code reviews of 20k+ lines of custom front-end code.

Product, Experience, and Technical Development Lead
Equa Start, LLC   December 2018 - December 2019, Denver, Colorado

· Led and directed a team of 4 software engineers, managing schedules, mentoring, and providing support.
· Introduced a new process that increased product quality and development speed by 20%, and increased weekly customer support resolutions by 50%.
· Developed automation processes using MS Teams collapsing steps, & reducing manual effort by up to 80%.
· Conduct Microsoft Platform DevOps, User Administration, and Email/Domain Management for 16+ employees & 20+ active clients.
· Wrote and optimized HTML, Javascript, ReactJS, and NodeJS code, and unit tests.

UI / UX Tech Lead
Dash Core Group, Inc.   January 2017 - June 2018, Scottsdale, Arizona

User Experience & Interface Lead / SCRUM Master
PlayerLync, LLC   January 2015 - June 2017, Denver, Colorado

· Architected and executed the Web based administrative tool for PlayerLync's ecosystem within 9 months of beginning employment.
· Acted as the technical decision maker for new components, interfaces, and UI technologies for client implementations of the PlayerLync ecosystem for clients such as Chipotle, the Denver Broncos, PF Chang's, and at least 100 other wellknown brand names.
· Led & trained the development team in SCRUM practices, including facilitating retrospectives, calculating and discussing team metrics, and coaching executive leadership and product managers on how to produce value from the team.
· Authored PHP, AngularJS, SASS, SCSS/CSS3, jQuery, BootStrap, and HTML/Jade code.
· Wrote and optimized 150+ SQL queries.
· Defined and implemented automated unit tests.

Senior Programmer / Analyst - Internet
Oppenheimerfunds, Inc.   September 2013 - December 2014, Englewood, Colorado

· Led the development team of 20+ employees in all things UI/UX.
· Addressed 15+ hot production issues in code.
· Authored Ruby on Rails, AngularJS, SASS, SCSS/CSS3, jQuery, Foundation, & HTML/HAML code, and implemented automated unit tests.
· Wrote and optimized 150+ SQL queries.

Senior Software Architect
Level 3 Communications, Inc.   September 2011 - September 2013, Broomfield, Colorado

· Acted as a Lead UI Architect for implementations on 3 major utility oriented, self-service, and customer-facing web presences.
· Applied as the inventor for my 2nd Patent.
· Authored application code in AngularJS, Java, JSP, JavaScript, jQuery, Backbone, Flex, ActionScript, & Oracle SQL.
· Wrote and optimized 150+ SQL queries.
· Defined and implemented automated unit tests.

Practice Lead, Software Architect, & Senior Sales Engineering Consultant
Effective UI, Inc.   **May 2008 – April 2011, Denver, Colorado**
· Authored code & led development projects from design through to delivery for many Fortune 500 Organizations.
· Led development team and became a named inventor of patent #12/969,808, acquired by Shutterfly and now used in their "Photo Book" Application.
· Facilitated "discovery workshops" and focused on developing comprehensive strategies for clients.
· Authored 100k+ lines of Actionscript, Coldfusion, Flex, FlexUnit, RobotLegs, JavaScript, Java, JSP, Oracle SQL, HTML & CSS code.

Consulting Technical Advocacy Contractor
Screen Scholar (Self-Employed)   **May 2007 – Present, Global**
· Developed & presented 18 topical motivational & technical speaking presentations on 3 continents and 9 cities.
· Offer technical consultation, full-stack development, web & mobile application architecture design, implementation, and product ownership.
· Delivered technical services & consultations to over 40 clients.
· Accepting detailed fixed-bid and specified hourly rates C2C 1099 or W2.

Solutions Architect
NYK Logistics, Americas   **June 2006 – May 2008, Memphis, Tennessee**
· Led, planned, and developed mission-critical applications resulting in over $1,000,000 of quantified annual productivity & revenue gains for this 48,000-employee international company.
· Trained corporate development team Flex, ActionScript, & ColdFusion Object Oriented Programming (OOP) techniques, patterns, and best practices.
· Implemented & administered company-wide application version control system (SVN) enabling Sarbanes-Oxley (SOX) & the Japanese equivalent (J-SOX) process observance, and sustained the role of the Subversion Repository Manager.
· Implemented bug-tracking & project management system that integrated with developer IDE (Maven + TRAC + Eclipse).
· Authored 50k+ lines of ActionScript, MS SQL, ColdFusion, DHTML, Javascript, and CSS code.

Senior Business Analyst
Mind Over Data, LLC   **April 2004 – June 2006, Memphis, Tennessee**
· Authored 50k+ lines of MSSQL, ColdFusion, DHTML4, & CSS2 code.
· Managed client communications, presentations, sales meetings, and employee training for over 50 clients and a development team of 6.
· Performed project management & implemented 20+ projects as defined in estimates.
· Designed 100+ graphic interfaces and layouts.
· Consulted with 50+ clients to produce highly scalable internet business solutions plans.

Multimedia Development Manager
The Data Company   **April 2003 – April 2004, Memphis, Tennessee**
· Managed and developed 10+ applications for corporate sale, distribution, and courtroom presentations.
· Maintained and developed a 50+ page company website using PHP4, DHTML, and Javascript.
· Developed payroll-related intranet applications utilizing Macromedia Flash Remoting and ColdFusion Technologies.
· Produced 6 custom 2D and 3D animated presentations.

Creative Services Department Manager
The Data Company   **April 2002 – March 2003, Memphis, Tennessee**
· Prepared 50+ strategic graphics for high-profile legal cases including Adobe vs. Macromedia, ElcomSoft vs. USDOJ, Scott vs. RJ Reynolds/Phillip Morris, Various Ford/Firestone Cases.
· Managed department workflow, staff of 6, purchases of $10,000 or more, monthly expenditures over $1,000 per month, 50+ courtroom presentations, and graphics printing equipment.
· Improved turnaround time on graphics by 25%.

Designer / Web Specialist
Prisma International, LLC   **November 2000 – April 2002, Minneapolis, Minnesota**
· Developed 30+ Flash projects, presentations, proposals, and document layouts in multilingual formats.
· Increased web traffic by50% over 6 months by designing and coding effective SEO-friendly landing pages and developing innovative online marketing campaigns that drove traffic to the company website.
· Wrote and implemented scripts to improve website performance and automate tasks.

EDUCATION

Associate of Applied Science: Multimedia & 3D Animation
Academy College · Bloomington, Minnesota · 2000

SKILLS

Hard Skills: Javascript, Jquery, Angularjs, Js, Angular, React Js, Node Js, Reactjs, Bootstrap, Css Sass, Knockout, Backbone, Typescript, Frontend, Nodejs Express, Mongodb, Sql, Transact Sql, Mssql, Tsql, Stored Procedure, Coldfusion, Cfml, Ruby Rails, Docker, Ci Cd, Jenkins, Automation, Selenium Testng, Cucumber Selenium, Soapui Postman, Junit Jmeter, Restful, Web, Mobile, App, Sdk, Json, Xml, Eclipse, Toad, Oracle, Server, Mysql, Postgresql, Aws, Linux, Windows, Mac Osx, Angularjs, Html Css Software: Programming, Object Orient, Oop, Relational Database, Nosql, Microservice, Lambda, Micro Services, Serverless, Restful Api, Frameworks

Soft Skills: Presentation, Communication, Negotiation, Consensus Building, Leadership, Mentor, Technical, Facilitation, Conflict Resolution, Prioritization, Estimation, Analysis, Process, Management, Budgeting, Planning, Definition, Validation, Quality, Metric, Utilization, Tracking, Reporting, Requirements