

# RUSHABH BARDEKAR

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## SUMMARY

Creative AI Filmmaker with 2 years of experience in generative video production, prompt-driven scene creation, AI storytelling, automated audio design, and digital-first film workflows. Passionate about blending AI cinema and audience-engagement strategy.

## EXPERIENCE

AI Filmmaking (Freelance/Projects), AI Filmmaker & Generative Video Specialist  
Jan 2023 – Present (2 Years)

- 1 Directed and produced films using AI video generation tools and multi-agent creative workflows.
- 2 Created cinematic scenes, characters, and storyboards using RunwayML, Pika Labs, Stable Video, MidJourney, DALL-E.
- 3 Built prompt-engineered narratives and automated post-production pipelines.
- 4 Produced short films, brand videos, and AI cinema for social platforms.
- 5 Managed full production: scripting → assets → AI voice/audio → editing (DaVinci Resolve, CapCut).
- 6 Optimized film reach using data-driven social video strategy.

McDonald's, Crew Trainer

Nov 2023 – Present

- 1 Trained crew members to maintain accuracy, hygiene, SOP compliance and service speed.
- 2 Delivered high-engagement customer experience during peak hours.

Shreya Hospitality Services Pvt Ltd, Back Office

Sep 2021 – May 2023

- 1 Implemented social media strategies boosting engagement and revenue.
- 2 Created content and tracked analytics.

## EDUCATION

- 1 Aston University — MSc International Business
- 2 S.P. More School — BBA Business Administration
- 3 Mount Carmel — Secondary & Higher Sec

## SKILLS

AI Filmmaking • Generative Video • Prompt Engineering • AI Audio • Editing • Social Media • Analytics • Storyboarding • Communication