Trading on a Mean-Reverting Asset via Worst-Case Value-at-Risk Maximization Alexandre d'Aspremont and Laurent El Ghaoui September 2010

1 Investment problem

Asset and cash processes. We consider two univariate discrete-time processes. One called the "asset process" described by

$$x(t+1) - m = \lambda(x(t) - m) + \sigma w(t), \ w(t) \sim \mathcal{N}(0, 1),$$

where m, λ and $\sigma > 0$ and the initial asset price x(0) are given, and $\lambda > 0$ is a parameter that enforces mean reversion.

In addition we have the "cash process" described by

$$B(t) = \mu^t B(0), \quad t = 0, 1, 2, \dots,$$

where $\mu = 1 + r$, with r > 0 the interest rate of cash, and B(0) is the initial cash value.

Profit process. The investment problem over horizon T consists in starting with a budget P(0) at time t=0 and investing at each time $t=0,\ldots,T$ a certain proportion in the risky asset relative to cash. The portfolio's value, or "profit process", is described by

$$P(t) = \alpha(t)x(t) + \beta(t)B(t),$$

where $\alpha(t)$ is the number of stocks. We enforce the self-financing condition

$$P(t+1) = P(t) + \alpha(t)(x(t+1) - x(t)) + \beta(t)rB(t), t = 0, \dots, T.$$

Budget constraint. In addition we have budget constraints of the form

$$P(t) \ge L, \ t = 1, \dots, T - 1,$$

where L>0 is a lower bound on the portfolio value. Note that the constraint involving the final portfolio value P(T) is omitted as we will treat it separately, as seen next. We enforce the budget constraints in probability:

Prob
$$\{P(t) < L\} \le \epsilon, \ t = 1, ..., T - 1,$$

where $\epsilon \in (0, 1)$ is a parameter.

Value-at-risk objective. To measure performance we consider a modified budget constraint for the final value P(T), of the form

Prob
$$\{P(T) < L(T)\} \le \epsilon, \ t = 1, ..., T,$$

and will seek to maximize L(T), with the lower bound $L(T) \geq L$.

Summary. To summarize: our investment problem is modeled as: Given P(0) and $\alpha(0)$, B(0), solve, for $u := (\alpha(0), \dots, \alpha(T))$:

$$\max_{L(T),u} L(T) - c \cdot \mathbf{E}_w \sum_{t=0}^{T-1} |\alpha(t+1) - \alpha(t)|$$
s.t.
$$P(t) = \alpha(t)x(t) + \beta(t)B(t) \quad t = 0, \dots, T-1,$$

$$\text{Prob } \{P(t) < L\} \le \epsilon, \quad t = 1, \dots, T-1,$$

$$\text{Prob } \{P(T) < L(T)\} \le \epsilon, \quad L(T) \ge L,$$

$$P(t+1) = P(t) + \alpha(t)(x(t+1) - x(t)) + \beta(t)rB(t), \quad t = 0, \dots, T-1$$

$$x(t+1) = m + \lambda(x(t) - m) + \sigma w(t), \quad B(t+1) = \mu B(t), \quad t = 0, \dots, T-1$$

$$u_1 = \alpha(0).$$

2 Profit as Bilinear Function

In this section our goal is to express the profit P(t) as a bilinear function of the control variable u and noise vector w.

Vector form of asset process. We can express the asset process an any point in time as a (strictly causal) affine function of $w := (w(0), \dots, w(T-1))$ using matrix notation, as follows. With $\delta(t) := x(t) - m$, we have

$$\delta(t+1) = \lambda \delta(t) + \sigma w(t), \quad t = 0, \dots, T-1.$$

In vector form:

$$(I - \lambda Z)\delta = \lambda \delta(0)e_1 + \sigma w,$$

with $\delta := (\delta(1), \dots, \delta(T)) \in \mathbf{R}^T$, e_1 the first unit vector in \mathbf{R}^T , and Z the $T \times T$ backward shift matrix:

$$Z = \left(\begin{array}{cccc} 0 & 0 & \dots & 0 \\ 1 & 0 & \ddots & \vdots \\ \vdots & \ddots & \ddots & 0 \\ 0 & \dots & 1 & 0 \end{array}\right).$$

The above leads to

$$\delta = \delta^0 + \sigma (I - \lambda Z)^{-1} w, \quad \delta^0 := \lambda \delta(0) (I - \lambda Z)^{-1} e_1.$$

The value process. Expressing $\beta(t)$ as a function of $\alpha(t)$ with the first set of equality constraints:

$$\beta(t)B(t) = P(t) - \alpha(t)x(t), \quad t = 0, \dots, T,$$

we obtain the recursion for the value process P:

$$P(t+1) = \mu P(t) + d(t)\alpha(t), t = 0, \dots, T-1.$$

where

$$d(t) := x(t+1) - \mu x(t) = \delta(t+1) - \mu \delta(t) - rm, \ t = 0, \dots, T-1.$$

With $P = (P(1), \dots, P(T))$, and $u = (\alpha(0), \dots, \alpha(T))$, we can write:

$$(I - \mu Z)P = \mu P(0)e_1 + \mathbf{diag}(Ru)d,$$

where $R = [I_T, 0]$ is a $T \times (T+1)$ projection matrix, such that $Ru = (\alpha(0), \dots, \alpha(T-1))$.

Expression of d. Let us express the process d in vector form:

$$d := \begin{pmatrix} d(0) \\ \vdots \\ d(T-1) \end{pmatrix} = \delta - \mu \begin{pmatrix} \delta(0) \\ \vdots \\ \delta(T-1) \end{pmatrix} - rm \cdot \mathbf{1},$$

with 1 the vector of ones in \mathbf{R}^T . The vector d reads

$$d = (I - \mu Z)\delta - \mu \delta(0)e_1 - rm \cdot \mathbf{1}.$$

Replacing δ with its expression as a function of w we obtain

$$d = d^0 + Dw,$$

where

$$D = \sigma(I - \mu Z)(I - \lambda Z)^{-1}$$

and

$$d^{0} = (I - \mu Z)\delta^{0} - \mu \delta(0)e_{1} - rm \cdot \mathbf{1}$$

$$= (\lambda(I - \mu Z)(I - \lambda Z)^{-1} - \mu I)\delta(0)e_{1} - rm \cdot \mathbf{1}$$

$$= (\lambda(I - \mu Z) - \mu(I - \lambda Z))(I - \lambda Z)^{-1}\delta(0)e_{1} - rm \cdot \mathbf{1}$$

$$= (1 - \frac{\mu}{\lambda})\delta^{0} - rm \cdot \mathbf{1}.$$

Process P as a bilinear function. We can then write P(t) as a bilinear function in $u = (\alpha(0), \dots, \alpha(T))$, and w. With $P = (P(1), \dots, P(T))$, and $d = d^0 + Dw$, we have

$$(I - \mu Z)P = \mu P(0)e_1 + \mathbf{diag}(Ru)d$$

= $\mu P(0)e_1 + \mathbf{diag}(Ru)d^0 + \mathbf{diag}(Ru)Dw$.

Thus, using the fact that $\operatorname{diag}(u)v = \operatorname{diag}(v)u$ for any two compatible vectors,

$$P = P^{0} + Au + (I - \mu Z)^{-1} \operatorname{diag}(Ru)Dw,$$

with

$$P^0:=\mu P(0)(I-\mu Z)^{-1}e_1, \ \ A:=(I-\mu Z)^{-1}\operatorname{\mathbf{diag}}(d^0)R=[(I-\mu Z)^{-1}\operatorname{\mathbf{diag}}(d^0),0].$$

We obtain, with e_t the t-th unit vector in \mathbf{R}^T , $t = 1, \dots, T$:

$$\begin{split} P(t) &= e_t^T P &= e_t^T P^0 + e_t^T A u + e_t^T (I - \mu Z)^{-1} \operatorname{\mathbf{diag}}(Ru) D w \\ &= e_t^T P^0 + e_t^T A u + u^T R^T \operatorname{\mathbf{diag}}((I - \mu Z)^{-T} e_t) D w \\ &= p(t) + u^T (Q(t) w + q(t)), \ \ t = 1, \dots, T, \end{split}$$

where

$$Q(t) := R^T \operatorname{diag}((I - \mu Z)^{-T} e_t) D, \quad q(t) := A^T e_t, \quad p(t) := e_t^T P^0, \quad t = 1, \dots, T.$$

Here, matrix Q(t), vector q(t) and scalar p(t) contain problem parameters, such as m, λ . In Appendix A, we provide the above data as functions of the original parameters of the investment problem.

3 Simple Stochastic Counterparts

Nominal problem. If w was known, we could write the problem of maximizing the terminal profit P(T) in abstract form as

$$\max_{u: u_1 = \alpha(0)} u^T Q(T) w + q(T)^T u - c \|Bu\|_1$$
s.t.
$$u^T Q(t) w + q(t)^T u + p(t) \ge L, \ t = 1, \dots, T,$$

where the bi-diagonal matrix $B \in \mathbf{R}^{T \times (T+1)}$ reflects the transaction costs:

$$B = \begin{pmatrix} -1 & 1 & 0 & \dots & 0 \\ 0 & -1 & 1 & \dots & 0 \\ \vdots & & \ddots & \ddots & \vdots \\ 0 & 0 & \dots & -1 & 1 \end{pmatrix}.$$

The above optimization problem is an LP, with O(T) variables and constraints.

Stochastic counterpart. When w is not known, a first approach is to consider a stochastic counterpart of the above LP, with no recourse (that is, u is to be decided at the first period and not modified thereafter). When $w \sim \mathcal{N}(0, I)$ is Gaussian, and we seek to minimize the Value-at-Risk, we end up with a problem of the form

$$\max_{u: u_1 = \alpha(0)} q(T)^T u - \kappa(\epsilon) \|Q(T)^T u\|_2 - c \|Bu\|_1$$
s.t.
$$q(t)^T u + p(t) \ge L + \kappa(\epsilon) \|Q(t)^T u\|_2, \ t = 1, \dots, T,$$

where $\kappa(\epsilon) = -\Phi^{-1}(\epsilon)$, with Φ the cumulative density function of the normal distribution. The above is an SOCP.

Distributionnally robust approach. We may also decide not to assume that w is Gaussian, and instead assume that all is known about w is that its mean is zero and its covariance matrix is the identity. In this case we can replace the probability constraints, for example

Prob
$$\{P(t) < L\} \le \epsilon$$

with the "distributionally robust" counterpart

$$\sup_{w \sim (0,I)} \text{ Prob } \{P(t) < L\} \leq \epsilon$$

where the sup is taken with respect to all the distributions of w with zero mean and identity covariance matrix. In this case the problem takes the same form as in the previous Gaussian case, with $\kappa(\epsilon) = \sqrt{(1-\epsilon)/\epsilon}$.

4 Affine Recourse Approach

In a affine recourse approach we set the control variable to be a strictly causal, affine function of the uncertainty. The coefficients of the affine function become the new decision variables. Specifically, we replace u with the strictly causal affine function u+Uw, where u,U are both variables, with U a $(T+1)\times T$ strictly lower-triangular matrix.

4.1 Profit process

The profit variable P(t), t = 1, ..., T becomes a bilinear function of u, U and w:

$$P(t) = p(t) + (u + Uw)^{T}(Q(t)w + q(t)) = \begin{pmatrix} w \\ 1 \end{pmatrix}^{T} \Pi(U, u, t) \begin{pmatrix} w \\ 1 \end{pmatrix}, \quad t = 1, \dots, T$$

where

$$\Pi(U, u, t) := \frac{1}{2} \begin{pmatrix} U^T Q(t) + Q(t)^T U & U^T q(t) + Q(t)^T u \\ q(t)^T U + u^T Q(t) & 2(p(t) + q(t)^T u) \end{pmatrix}, t = 1, \dots, T.$$

4.2 Budget Constraints

For given $t \in \{1, \dots, T\}$, the budget constraint

Prob
$$\{P(t) < L\} \le \epsilon$$

is equivalent to one of the form

Prob
$$\{(w,1)^T W(w,1) > 0\} \le \epsilon$$

with $W := L \cdot J - \Pi(U, u, t)$, where J is a $(T + 1) \times (T + 1)$ matrix having zeros everywhere, except a 1 at the bottom right entry. For now, u, U and t are fixed so we omit the (affine) dependence of W on these variables.

Distributionally robust approach. Even when w is restriced to be Gaussian, there does not seem to be a closed-form expression for the probability above. Hence we take a worst-case approach and consider the problem of checking if

$$\sup_{w \sim (0,I)} \mathbf{Prob}(x \in \mathcal{W}) \le \epsilon$$

holds, where the \sup is taken with respect to all distributions having zero mean and unit covariance matrix, and \mathcal{W} is given by

$$W = \{ w : (w, 1)^T W(w, 1) > 0 \}.$$

By duality,

$$P_{\text{wc}} = \min_{M = M^T} \mathbf{Tr} M : \quad \forall w \in \mathcal{W}, \quad (w, 1)^T M(w, 1) \ge 1, \\ \forall w \notin \mathcal{W}, \quad (w, 1)^T M(w, 1) > 0.$$

which reduces to the equivalent problem

$$P_{\text{wc}} = \min_{M = M^T \succeq 0} \text{ Tr } M : \forall w \in \mathcal{W}, \ (w, 1)^T M(w, 1) \ge 1.$$

For given $M = M^T$, the condition

$$\forall w \in \mathcal{W}, \ (w,1)^T M(w,1) \ge 1$$

is equivalent to the existence of a scalar $\eta \geq 0$ such that

$$\forall w : (w,1)^T M(w,1) \ge 1 + \eta(w,1)^T W(w,1),$$

that is: $M \succeq J + \eta W$. We obtain

$$P_{\mathrm{wc}} = \min_{M,v} \ \mathbf{Tr} M \ : \ M \succeq 0, \ \ \eta \ge 0, \ \ M \succeq J + \eta W$$

The condition $P_{\text{wc}} \leq \epsilon$ is thus equivalent to the LMI in $M, v := 1/\eta$:

$$\operatorname{Tr} M \le \epsilon v, \ M \succeq 0, \ M \succeq vJ + W.$$

Note that the first constraint ensures that v > 0.

Our (conservative) probabilistic budget constraint requires the existence of scalars v(t), and matrix M(t) such that

$$\operatorname{Tr} M(t) \le \epsilon v(t), \quad M(t) \succeq 0, \quad M(t) + \Pi(U, u, t) \succeq (L + v(t))J.$$

The above is an LMI in U, u and M(t), v(t).

4.3 Expected transaction costs

Worst-case approach. The expected transaction costs are cF(U, u), with

$$F(U, u) := \mathbf{E}_w \| S(U)w + s(u) \|_1,$$

where $S(U) := BU \in \mathbf{R}^{T \times T}$, $s(u) := Bu \in \mathbf{R}^T$ are linear in u. Here again we take a worst-case approach and consider the quantity

$$F := \sup_{w \sim (0,I)} \mathbf{E}_w \| Sw + s \|_1,$$

where $S \in \mathbf{R}^{T \times T}$, $s \in \mathbf{R}^{T}$ are given.

Intermediate result. We can bound F as follows. For $t=1,\ldots,T$, denote by e_t the t-th unit vector in \mathbf{R}^T , and by $S_t^T=e_t^TS$ the t-th row of S. For any vector random variable $\xi \in \mathbf{R}^T$, and using the concavity of the square root function:

$$\mathbf{E}_{\xi} \|\xi\|_{1} = \mathbf{E}_{\xi} \sum_{t=1}^{T} \sqrt{\xi_{t}^{2}} \leq \sum_{t=1}^{T} \sqrt{\mathbf{E}_{\xi} \xi_{t}^{2}}.$$

Applying this to $\xi = Sw + s$, we obtain

$$F = \mathbf{E}_{w} \|\xi\|_{1} \leq \psi := \sum_{t=1}^{T} \sqrt{\mathbf{E} \xi_{t}^{2}}$$

$$= \sum_{t=1}^{T} \sqrt{\mathbf{E} (S_{t}^{T} w + s_{t})^{2}}$$

$$= \sum_{t=1}^{T} \sqrt{\|S_{t}\|_{2}^{2} + s_{t}^{2}}$$

$$= \sum_{t=1}^{T} \left\| \begin{pmatrix} S_{t} \\ s_{t} \end{pmatrix} \right\|_{2}.$$

It turns out that the bound is tight within a $\pi/2$ factor, that is, $F \geq (2/\pi)\psi$.

Bound on expected transaction costs. Let us use our intermediate result, with $s_t = e_t^T B u = u_{t+1} - u_t$, and

$$S_t^T = e_t^T B U = (e_{t+1} - e_t)^T U = U(t+1, \cdot) - U(t, \cdot), \ t = 1, \dots, T,$$

where, for $t=1,\ldots,T+1,$ $U(t,\cdot)$ is the t-th row of matrix U. The expected transaction costs are then bounded below by

$$c \cdot F(U, u) \le c \cdot \sum_{t=1}^{T} \left\| \left(\begin{array}{c} (U(t+1, \cdot) - U(t, \cdot))^{T} \\ u_{t+1} - u_{t} \end{array} \right) \right\|_{2}.$$

4.4 Summary

Problem statement. To summarize, our approximation to the investment problem takes the form of an SDP-representable problem:

$$\begin{split} \max_{u,U,L(T),M(t),v(t),t=1,\dots,T} & L(T) - c \cdot \sum_{t=1}^{T} \left\| \left(\begin{array}{c} (U(t+1,\cdot) - U(t,\cdot))^{T} \\ u_{t+1} - u_{t} \end{array} \right) \right\|_{2} \\ \text{s.t.} & \mathbf{Tr}\,M(t) \leq \epsilon v(t), \ M(t) \succeq 0, \ t=1,\dots,T, \\ & M(t) + \Pi(U,u,t) \succeq (L(t) + v(t))J, \ t=1,\dots,T, \\ & L(t) = L, \ t=1,\dots,T-1, \ L(T) \geq L, \\ & u_{1} = \alpha(0). \end{split}$$

The above problem may not be feasible. To fix this we can let L(t), t = 1, ..., T-1, become variables and solve the problem

$$\max_{u,U,L(t),M(t),v(t),t=1,\dots,T} \quad L(T) - b \cdot \sum_{t=1}^{T} (L - L(t))_{+} - c \cdot \sum_{t=1}^{T} \left\| \begin{pmatrix} (U(t+1,\cdot) - U(t,\cdot))^{T} \\ u_{t+1} - u_{t} \end{pmatrix} \right\|_{2}$$
 s.t.
$$\mathbf{Tr} \, M(t) \leq \epsilon v(t), \quad M(t) \succeq 0, \quad t = 1,\dots,T,$$

$$M(t) + \Pi(U,u,t) \succeq (L(t) + v(t))J, \quad t = 1,\dots,T,$$

$$u_{1} = \alpha(0),$$

where b > 0 is a parameter.

A Problem data

Let us summarize the dependence of the problem's data on the investment and model parameters, as given in Table 1.

T: investment horizon.

 λ : rate of mean reversion.

r: rate of cash.

m: asset mean.

 σ : standard deviation of noise.

x(0): initial asset price.

P(0): initial budget.

 $\alpha(0)$: initial position in asset.

B(0): initial cash value.

c: rate of linear transaction costs.

L: lower bound on profit.

 ϵ : bound on probability of profit to be below level L.

Table 1: Table of problem parameters.

We define the matrices

$$R = (I_T \quad 0_{T \times 1}) \in \mathbf{R}^{T \times (T+1)}, \quad Z = \begin{pmatrix} 0_{1 \times (T-1)} & 0_{1 \times 1} \\ I_{T-1} & 0_{(T-1) \times 1} \end{pmatrix} \in \mathbf{R}^{T \times T},$$

and

$$B = \begin{pmatrix} -1 & 1 & 0 & \dots & 0 \\ 0 & -1 & 1 & \dots & 0 \\ \vdots & & \ddots & \ddots & \vdots \\ 0 & 0 & \dots & -1 & 1 \end{pmatrix} \in \mathbf{R}^{T \times (T+1)}, \quad J = \mathbf{diag}(0_{T \times T}, 1) \in \mathbf{R}^{(T+1) \times (T+1)}.$$

The problem's data are then functions of the initial parameters that are given in Table 1, as follows:

$$\begin{array}{rcl} \mu &=& 1+r, \\ G &=& (I-\lambda Z)^{-1}, \\ H &=& (I-\mu Z)^{-1}, \\ \delta^0 &=& \lambda(x(0)-m)Ge_1, \\ d^0 &=& (1-\frac{\mu}{\lambda})\delta^0-rm\cdot\mathbf{1}, \\ D &=& \sigma(I-\mu Z)G, \\ P^0 &=& \mu P(0)He_1, \\ A &=& H\operatorname{\mathbf{diag}}(d^0)R, \\ Q(t) &=& R^T\operatorname{\mathbf{diag}}(H^Te_t)D, \ t=1,\ldots,T, \\ q(t) &=& A^Te_t, \ t=1,\ldots,T, \\ p(t) &=& e_t^TP^0, \ t=1,\ldots,T, \end{array}$$

$$\Pi(U,u,t) &=& \frac{1}{2}\left(\begin{array}{cc} U^TQ(t)+Q(t)^TU & U^Tq(t)+Q(t)^Tu \\ q(t)^TU+u^TQ(t) & 2(p(t)+q(t)^Tu) \end{array}\right), \ t=1,\ldots,T.$$