

A black and white photograph of a large audience seated in a theater, looking towards a large screen displaying the title. The audience is seen from behind, filling the lower half of the frame. The screen is a large white rectangle in the center, with the title text in bold black letters. Above the screen, a row of stage lights is visible. The theater's side walls and ceiling are dark, creating a focused atmosphere on the presentation.

# **ULTIMATE PRESENTATION FORMULA FOR NERDS**

Justin James  
Let Your Nerd Be Heard

STORY, STORY, STORY

*audience engagement*

**STORY NOT DATA**

---

*so hard to believe nerds love detailed data*

**THE AUDIENCE WILL FORGIVE  
EVERYTHING EXCEPT BEING  
BORING!**



JANE M POWERS

SPEAKER, COACH, AUTHOR, SELL FROM STAGE MASTER

# Justin James



**Amplify Your Voice, Message, and Authority Through Video**

Entrepreneur | Podcaster | YouTuber | Speaker





# 2 QUESTIONS

*guides your whole story*

- 1** How do you want your audience to feel?
- 2** What action do you want your audience to take?



A chalkboard with a lightbulb in the center. Several chalk-drawn circles are scattered around the board. A pen lies at the top left. The text is overlaid on the chalkboard.

DEVELOPING STORIES

# THE 5 STEP PROCESS TO

*Engage Your Audience*

**1**

**Common Character**

**2**

**Challenge**

**3**

**Crash and Burn**

**4**

**Change**

**5**

**Thrive**



**THE SUCCESS OF YOUR  
PRESENTATION WILL BE JUDGED  
NOT BY THE KNOWLEDGE YOUR  
SEND BUT BY WHAT THE LISTENER  
RECIEVES**



LILLY WALTER  
AUTHOR AND SPEAKER



# TALK FLOW

*putting it all together*

**1** Opener

**2** Bio

**3** Why

**4** Learning Points

**5** Wrap Up

**6** Call to Action



GOOD  
JOB

YOU  
ROCK

WELL  
DONE

**DONE IS BETTER THAN PERFECT**

---

**EVERY TIME YOU STEP ON STAGE, IT “  
IS PRACTICE FOR THE NEXT TIME**

Me

Let Your Nerd Be Heard



# Connecting After Presentation



[letyournerdbeheard.com/youtube](https://letyournerdbeheard.com/youtube)



[nerdbeheard](https://twitter.com/nerdbeheard)



[letyournerdbeheard.com/apply](https://letyournerdbeheard.com/apply)

