CHUISUM TRACY HO

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Skills Summary

User Research | Wireframing and Prototyping | Information Architecture Interaction Design | Visual Design | Usability Testing | Design Thinking Problem-Solving | Collaboration | Adobe Creative Suite Sketch | Figma

Education

BFA/Washington State University

Bachelor of Fine Art Specialized in Gallery shows, Oil paintings and Digital Art.

Learning Experience

UX/UI Design Bootcamp | Springboard

- Participated in an intensive bootcamp that covered a wide range of UX/UI design topics, including user research, information architecture, prototyping, and user testing.
- Completed hands-on projects and received feedback from industry experts to enhance skills in problem-solving, design thinking, and collaboration.
- Developed a comprehensive understanding of design tools and software such as Sketch, InVision, and Adobe Creative Suite.

Online Courses in UX/UI Design | Udemy

- Enrolled in various online courses focused on UX/UI design, expanding knowledge in areas such as interaction design, visual design, and design psychology.
- Acquired practical skills through guided exercises, assignments, and real-world case studies, allowing for the application of design principles in diverse contexts.

- Completed a comprehensive and immersive UX/UI design program, gaining hands-on experience in the entire design process from research to implementation.
- Successfully completed a case study project, applying design thinking methodologies and best practices to deliver a high-fidelity prototype for a mobile application.
- Received mentorship and guidance from experienced industry professionals, further refining skills in critical thinking, problem-solving, and effective communication.

Scholarships | Certificates

- John Lugwig Memorial scholarship | WSU
- UX Researcher Certificate | Udemy
- Intro & Immerse to UX Certificate | CareerFoundry

Portfolio

- Behance: https://www.behance.net/gallery/172903631/Tracys-Portfolio/modules/976013329
- Figma:

https://www.figma.com/file/OofiyVLevX4NzPI0vYigsN/InterHealth_Prototype?type=design&node-id=464%3A5570&t=sgMNZixlOsQASks4-1

Working Experience

Cashier, Assistant Leader, Store Leader | Rite aid Pharmacy

- Achieved recognition for contribution to store success by optimizing sales.
- Conducted weekly staff meetings to motivate staff members, address concerns and questions, plan improvements, and evaluate progress toward goals.
- Completed regular inventory counts to verify stock levels, address discrepancies, and forecast future needs.
- Reviewed sales and gross profit reports to determine options for increasing market growth.