

JIMMY CHU

Portfolio: jimmyhchu.github.io

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EXPERIENCE

Web Designer - Crescendo Interactive, Inc. (*Greater Los Angeles Area. October 2018 - Present*)

- Work collaboratively in cross-functional team to design, code, and maintain responsive websites, landing pages, and microsites
- Leverage design principles and web standards to maximize aesthetic value without sacrificing functionality
- Work with coordinators to balance client input with web/mobile best practices
- Extrapolate client branding guidelines from existing marketing materials
- Juggle multiple projects with parallel timelines in fast-paced setting

Freelance/Volunteer Graphic Designer (*Santa Cruz, CA. 2014 - 2017*)

Worked independently to:

- Identify potential opportunities and clients
- Create branding, fliers, uniform designs, etc. for school organizations and individuals
- Extrapolate style guidelines from client's desired identity and/or existing branding
- Determine ideal color, text, layout, etc. choices for client's desired identity and message
- Advise clients with design recommendations in easily understood, non-technical terms

SKILLS

Coding: HTML, CSS, Java. Familiarity with SQL, JavaScript, C, Python

Design: Web/UI/UX/graphic design. Iconography and typography.
Adobe Illustrator, Photoshop, Dreamweaver, and InDesign.
Figma/Sketch/wireframing. Responsive design.

EDUCATION

University of California, Santa Cruz - B.S. Technology & Information Management - June 2018

Coursework: Data Structures & Algorithms, Product Design and Development,
User Experience in Interactive Media, Systems Analysis and Design,
Intro to Database Management Systems, Intro to Computer Networking