### JIMMY CHU

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#### **EDUCATION**

University of California, Santa Cruz - B.S. Technology & Information Management

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# **SKILLS / COURSEWORK**

Development: HTML, CSS, SQL, Java. Familiarity with JavaScript, C, Python

Design: Web/UI/graphic design, Agile/Lean UX methodologies, UML

Adobe Illustrator and Photoshop. Wireframing tools (i.e. Figma)

Microsoft Office Suite (Powerpoint, Word, Excel)

Coursework: Product Design and Development, User Experience for Interactive Media,

Systems Analysis and Design, Supply Chain Management,

**Business Strategy and Information Systems** 

## PROJECTS (See portfolio site)

**Showboat** (HTML/CSS): A social site for discussing and discovering popular shows/movies. Created wireframes and high-fidelity prototypes in Figma and mockups using HTML/CSS.

**TAG-Maker** (Java): *Construct text-based adventure games with branching choices*Built a simple java program that parses text files (of a specific format) into playable text-based "choose your own adventure" games.

**Personal Portfolio** (HTML/CSS, Bootstrap): A personal showcase for coding and design work Created minimalist single-page site using HTML/CSS/Bootstrap for displaying portfolio.

#### **EXPERIENCE**

"Odd Jobs" Graphic Designer (Volunteer / Freelance Work): 2014 - 2017

- Created branding, fliers, uniform designs, etc. for schools, organizations, and individuals
- Extrapolated style guidelines from client's desired identity and/or existing branding
- Clearly communicated design choices and recommendations in easily understood terms