

Rainbot / Rain Dev Team Logo

Created in: 2016

Client's Requirements:

- Minimalistic but recognizable design
- Suitable for a dark background

Given the name of the project,
I went with a blue and gray color scheme to evoke the feeling of a rainy day.
However, I went with a more light-hearted sky blue to avoid
the gloomy feeling often associated with cloudy weather.

Playing around with cloud/rain motifs led to the creation of this
cute little bot peeking out from within the cloud.

A smooth, flowy typeface was selected to add to the illusion of rainfall.



Eventually, the client decided to rebrand to “Rain Dev Team” to open up the possibility of further projects beyond the initial bot. A logo for “Rain” was requested.

I chose a slightly darker scheme this time around, going for a more neutral feeling to accommodate a wider range of the client’s potential future projects.

