

JIMMY CHU

Portfolio: jimmyhchu.github.io

408-250-3096

jimmyhchu@gmail.com

EXPERIENCE

Web Designer - Crescendo Interactive, Inc. (*Greater Los Angeles Area. October 2018 - Present*)

Work collaboratively in a cross-functional team to design, code, and maintain responsive websites, landing pages, and more.

- Design and aid in coding of responsive websites
- Collaborate with coordination team to translate client requirements into mockups
- Work with development team to ensure a pixel-perfect, responsive front-end experience
- Juggle multiple projects and clients with parallel timelines in fast-paced, agency-like setting
- Design eNewsletters, print pieces, and other supporting collateral as necessary

Freelance/Volunteer Graphic Designer (*Santa Cruz, CA. 2014 - 2017*)

Worked independently to:

- Identify potential opportunities and clients
- Create branding, fliers, uniform designs, etc. for school organizations and individuals
- Extrapolate style guidelines from client's desired identity and/or existing branding
- Determine ideal color, text, layout, etc. choices for client's desired identity and message
- Advise clients with design recommendations in easily understood, non-technical terms

SKILLS

Coding: HTML, CSS, Java, JavaScript. Familiarity with SQL, C, Python.

Design: Web/UI/UX/graphic design. Iconography and typography.
Adobe Illustrator, Photoshop, Dreamweaver, and InDesign.
Figma/Sketch/wireframing. Responsive design.

EDUCATION

University of California, Santa Cruz - B.S. Technology & Information Management - June 2018

Coursework: Data Structures & Algorithms, Product Design and Development,
User Experience in Interactive Media, Systems Analysis and Design,
Intro to Database Management Systems, Intro to Computer Networking