

JIMMY CHU

Portfolio: jimmyhchu.github.io

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EXPERIENCE

Web Designer - Crescendo Interactive, Inc. (*Greater Los Angeles Area. 2018 - Present*)

Lead responsive website design process for 350+ clients, including ongoing updates and maintenance.

- Collaborate with coordination team to create mockups and develop site branding from client requirements
- Perform front-end code reviews and work with development team to ensure pixel-perfect, responsive web experiences
- Juggle multiple projects with parallel timelines in fast-paced, agency-like setting
- Design eNewsletters, print pieces, and other supporting collateral as necessary

Freelance Graphic Designer (*Santa Cruz, CA. 2014 - 2017*)

Created posters, menus, t-shirts, and branding for various individual clients while balancing university coursework.

- Developed branding and style based on client's desired identity and/or existing designs
- Determined ideal color, text, layout, etc. choices to convey client branding and identity
- Communicated design choices in layman's terms for clients' ease of understanding

SKILLS

Coding: HTML, CSS, Java, JavaScript. Familiarity with SQL, C, Python.

Design: Adobe Illustrator, Photoshop, Dreamweaver, and InDesign.
Figma/Sketch/wireframing. Responsive web/UI/UX design.
Iconography, typography, digital and physical branding.

EDUCATION

University of California, Santa Cruz - B.S. Technology & Information Management - June 2018

Coursework: Data Structures & Algorithms. Product Design and Development.
User Experience in Interactive Media. Systems Analysis and Design.
Database Management Systems. Computer Networking.