

# JIMMY CHU

Portfolio: [jimmyhchu.github.io](http://jimmyhchu.github.io)

408-250-3096

[jimmyhchu@gmail.com](mailto:jimmyhchu@gmail.com)

## EXPERIENCE

---

### **Web Designer - Crescendo Interactive, Inc.** *(Greater Los Angeles Area. October 2018 - Present)*

- Work collaboratively in cross-functional team to design, code, and maintain responsive websites, landing pages, and microsites
- Leverage design principles and web standards to maximize aesthetic value without sacrificing functionality
- Work with coordinators to balance client input with web/mobile best practices
- Extrapolate client branding guidelines from existing marketing materials
- Juggle multiple projects with parallel timelines in fast-paced setting

### **Freelance/Volunteer Graphic Designer** *(Santa Cruz, CA. 2014 - 2017)*

Worked independently to:

- Identify potential opportunities and clients
- Create branding, fliers, uniform designs, etc. for school organizations and individuals
- Extrapolate style guidelines from client's desired identity and/or existing branding
- Determine ideal color, text, layout, etc. choices for client's desired identity and message
- Advise clients with design recommendations in easily understood, non-technical terms

## SKILLS

---

Coding: HTML, CSS, Java, JavaScript. Familiarity with SQL, C, Python.

Design: Web/UI/UX/graphic design. Iconography and typography.  
Adobe Illustrator, Photoshop, Dreamweaver, and InDesign.  
Figma/Sketch/wireframing. Responsive design.

## EDUCATION

---

**University of California, Santa Cruz** - B.S. Technology & Information Management - June 2018

Coursework: Data Structures & Algorithms, Product Design and Development,  
User Experience in Interactive Media, Systems Analysis and Design,  
Intro to Database Management Systems, Intro to Computer Networking