



LAGOS ONCHAIN SUMMIT

PROPOSAL

29th & 30th of November, 2024

LOS

OVERVIEW

The Onchain Summit Buildathon is an innovative event designed to foster creativity and collaboration among builders, marketers and designers within the blockchain ecosystem. This two-week virtual event, culminating in a two-day physical build session and conference, aims to empower participants to leverage our partners' blockchain, encouraging the development of applications that enhance the Onchain economy.

The Lagos Onchain Summit is a two-day event designed to establish & encourage collaboration among blockchain communities, and to highlight Nigeria's active participation in the global onchain economy. The event will feature breakout sessions, a buildathon build session, investors dinner, after-party, and various contests aimed at engaging and showcasing local talent in the global economy. Our goal is to bring together industry leaders, innovators, and enthusiasts to foster collaboration, innovation, and growth within the onchain space in Nigeria.

OBJECTIVES

Build an active onchain community in Nigeria

Establish a dedicated community for the Onchain economy, facilitating collaboration and knowledge sharing.



Spotlight Nigeria's Participation in the Global Onchain Economy

Showcase Nigerian projects and innovations to inspire more local participation in the global onchain economy.



Engage and inspire local talent

Through contests and hackathons, identify and nurture the local talent in the onchain space.



Facilitate Networking & Collaboration

Provide a platform for attendees to network with industry leaders and peers, fostering future collaborations and projects.



Promote our partners' products:

Encourage participants to use our partners' products, integrating them into the blockchain community.



LAGOS
ONCHAIN
SUMMIT

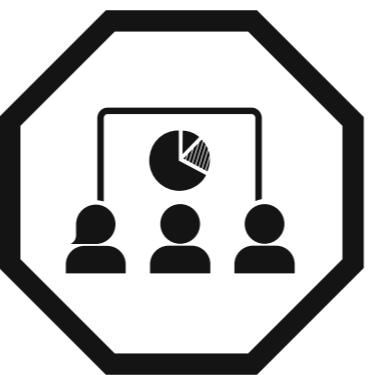
EVENT STRUCTURE

PRE-EVENT ACTIVITIES:



ONCHAIN CONTEST

The event will provide various content activities such as mint contest, chess competition, football competition and a hackathon.



WORKSHOPS & WEBINARS

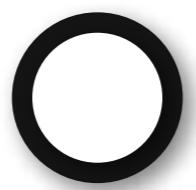
Leading to the event, various sessions will be hosted by experienced builders, marketers, and designers, to train and educate participants on the onchain ecosystem.



PUBLICITY

Promotion of the onchain ecosystem, the summit and every partner and sponsor of the event.

EVENT STRUCTURE



Day one



Day two

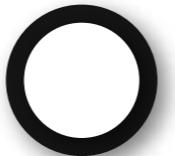
BREAKOUT SESSIONS

Sessions led by prominent speakers, and successful builders, who will share insights on building for the global onchain economy.



SUMMIT

We want to spotlight global builders like Yele Bademosi, Emmanuel Njoku, Seun Lanlege and Ugochukwu Aronu.



BUILDATHON KICKOFF

Introduction to the buildathon, preceded by a 2-week virtual hackathon where participants will work on innovative projects, led by you and other partners.



CONTEST FINALE

Participants mint their art, music, or paintings with onchain links. The work with the highest number of mints wins. Chess competition and Football competition winners will be announced.



INVESTORS DINNER

A networking event for ecosystem builders and contributors, Web3 founders & investors.

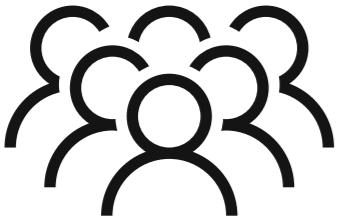


AFTER-PARTY

Unwind, relax & network with attendees and participants.

EXPECTED PARTICIPATION

We anticipate about **5,000 participants** for the contests, Buildathon and Conference reflecting a strong interest and engagement from the local community.



5,000 PARTICIPANTS



CONTESTS

Mint Contest



Participants will mint their creative works (art, music, paintings) using onchain links.

The work with the highest number of mints will be declared the winner.

Chess competition



An engaging and intellectually stimulating chess tournament.

Football competition



A fun and interactive football competition to promote teamwork and sportsmanship.

Hackathon



A 2-week virtual hackathon culminating in the buildathon during the event.

Participants will present their projects to a panel of judges for evaluation and awards.

HOW TO PARTICIPATE

1. Sponsor the tasks on the website

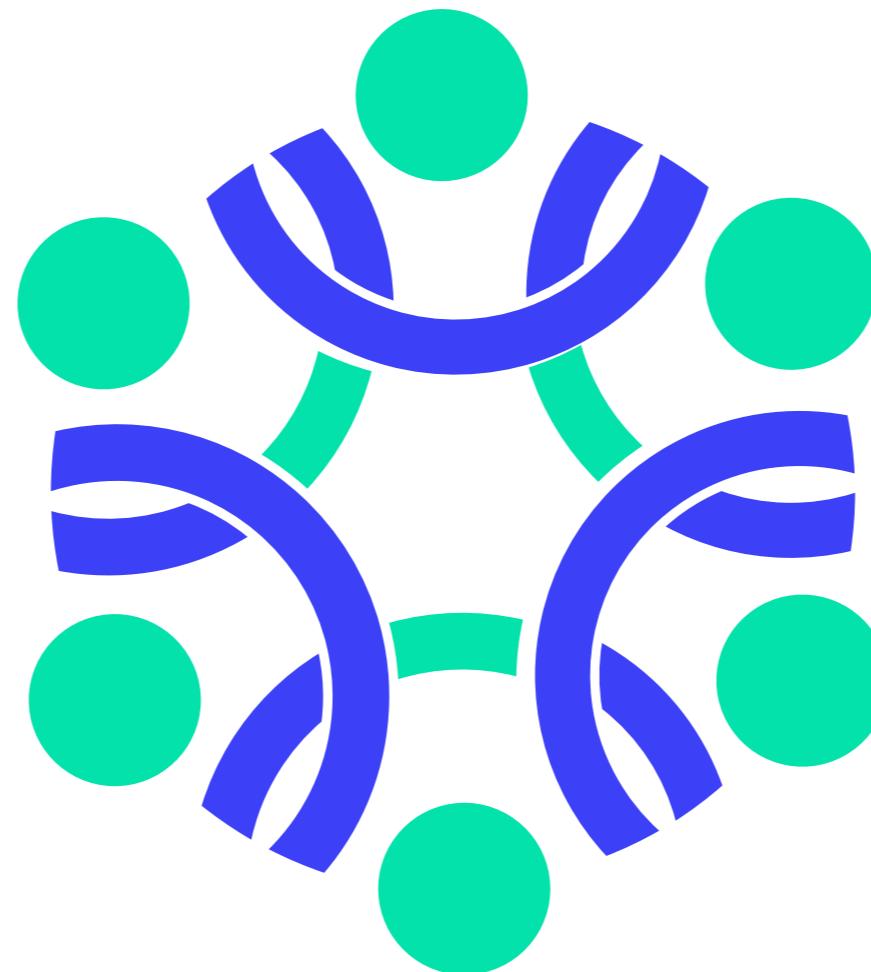
6. Grab a booth during the conference to onboard users

5. Attend the sponsors' dinner

4. Host a breakout session

2. Sponsor the contest

3. Sponsor the buildathon



Following the success of the Onchain Summer, Nigerian developers created globally relevant applications such as Maester, Onlinks, Assetscooper, ProductFindr, and Trope. These innovations have showcased the immense talent and potential within the Nigerian tech community. Now it is crucial to connect these groundbreaking products with the market that will utilize them, while also onboarding new users onto the blockchain.

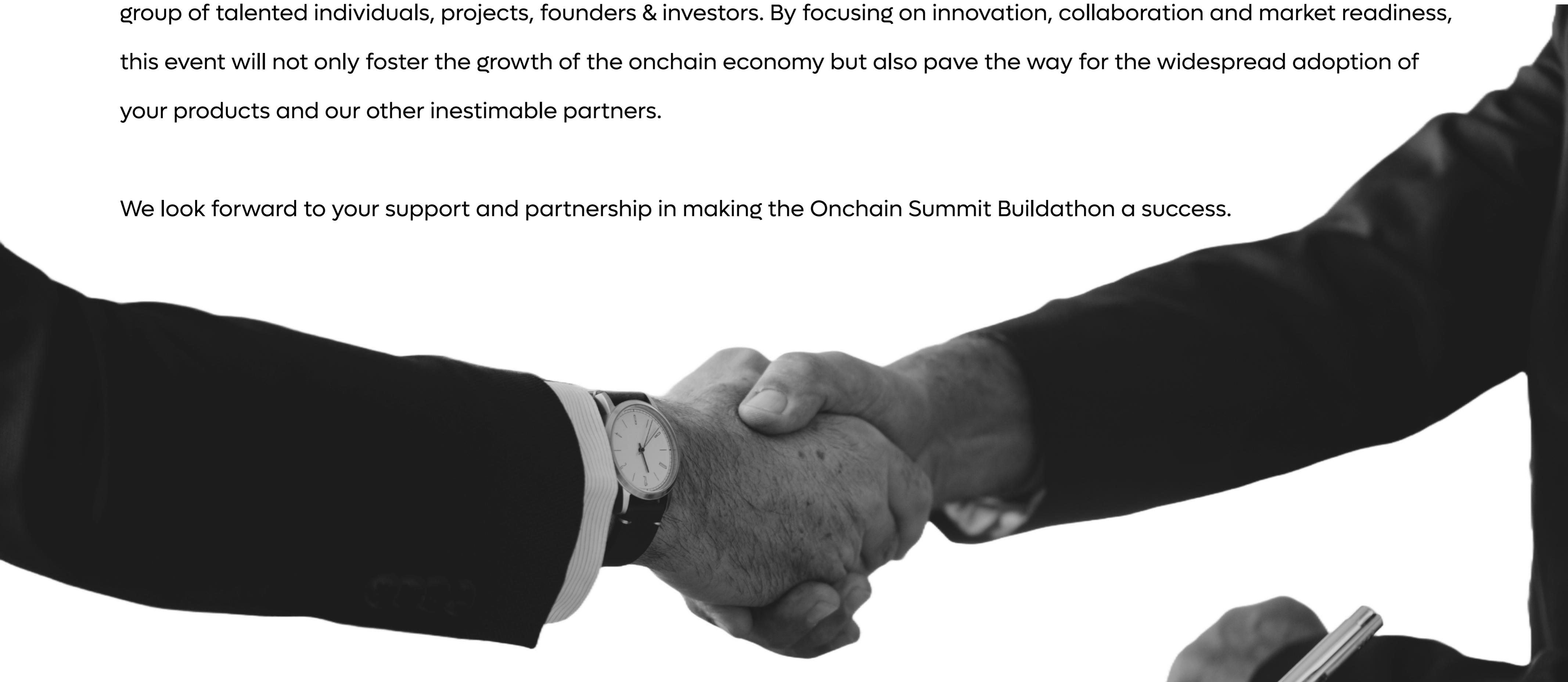
The Onchain Summit Buildathon aims to attract participants, providing a substantial audience for these innovative applications. This event will serve as a launchpad for many Onchain Summer products, helping them secure their first users through our strategic distribution efforts. By bridging the gap between builders and the market, the Buildathon will drive the adoption and source of these applications.



CONCLUSION

The Lagos Onchain Summit offers a unique opportunity to advance the Onchain economy by bringing together a diverse group of talented individuals, projects, founders & investors. By focusing on innovation, collaboration and market readiness, this event will not only foster the growth of the onchain economy but also pave the way for the widespread adoption of your products and our other inestimable partners.

We look forward to your support and partnership in making the Onchain Summit Buildathon a success.



For more information, please contact:



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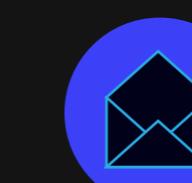
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We look forward to your participation and support in
making the Lagos Onchain Summit a resounding success.

