**Applied Data Science Capstone**

**Flushing and Seoul Neighborhood Breakdown**

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**Introduction / Business Problems**

In Seoul, Korea there are lots of coffee places. Actually there is a coffee shop like starbucks every corner in Seoul. In Flushing, US there are Korea town and someone who plans to emigrate in US want to check whether cafe business in Flushing is reasonable or not as he operated café for few years in Korea. He strongly believe Korean like coffee and café to meet and talk with friends. So when starting café business in Korea town in Flashing area, he think he can make money.

**Data**

From Foursquare location data, we will see what kind of business categories are in both Seoul and Flushing area. Also how many coffee places.

Some visualization tool like map, bar chart will be used to show area and comparison result.

* Foursquare location data for Seoul Korea and Flushing US

Limitation: When checking Foursquare data for Korea, it doesn’t cover all area as Foursquare is not famous in Korea. To compare location and place data from the same site, I will use this data but it doesn’t seem actual data.