# CHUCK HOWARD

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https://chulps.github.io/react-gh-pages/

## EDUCATION

**University of California - Los Angeles**                                            **January 2018 - May 2018**
*Bachelor's, Computer Engineering*                                                              *GPA: 4*

**University of Memphis**                                                  **September 2005 - December 2011**
*Bachelor's, Graphic Design*                                                                    *GPA: 4*

## PROFESSIONAL EXPERIENCE

**Mind Vault**                                                                          **Dallas, TX, USA**
*Product Designer/UX Engineer*                                                         *May 2023 - Present*
- - Lead all design efforts from beginning to end
- - Develop and maintain the brand
- - Manage all UX efforts leading the product from idea to deployment
- - Build design systems using Figma and Tailwind CSS

**Yarden**                                                                        **San Francisco, CA, USA**
*Product Design Lead*                                                                 *March 2021 - Present*
- • Leveraged user research to inform design decisions and create a seamless mobile app experience, resulting in a successful launch on the App Store with 5 stars.
- • Developed and implemented a cohesive brand strategy across all marketing channels, increasing brand recognition by 30% and driving growth opportunities.
- • Directed a comprehensive user research study that resulted in a 20% increase in customer satisfaction and a 15% decrease in user churn rates.

**XPRIZE Foundation**                                                              **Los Angeles, CA, USA**
*UX/Frontend Developer*                                                            *January 2023 - May 2023*
- • Developed and executed a comprehensive UX/UI design overhaul for the company website resulting in a 45% increase in user engagement and a 30% decrease in bounce rate.
- • Implemented responsive designs using Angular, .Net, C#, and Azure, resulting in 98% mobile compatibility across all company applications.
- • Spearheaded the development and maintenance of XPDS (XPRIZE Design System), which facilitated efficient design implementation across all company products, resulting in a 20% reduction in design implementation time.

**Foundry Digital**                                                                **Rochester, NY, USA**
*UI Engineer*                                                                   *April 2022 - October 2022*
- • Spearheaded the development and implementation of Foundry's comprehensive design system "Metal", resulting in a 70% reduction in design inconsistencies across all products and services.
- • Collaborated with engineering teams to build, test, and iterate on high-fidelity prototypes for Foundry's Staking Portal, resulting in a 50% increase in user engagement within the first month after launch.
- • Founded DCG Design Guild, a cross-company initiative to foster collaboration and knowledge sharing among designers at Digital Currency Group's subsidiary companies. Led bi-weekly heuristic studies to identify best practices and emerging trends in UX design.

**Upstate Interactive**                                                            **Syracuse, NY, USA**
*Senior Design Technologist*                                                    *February 2022 - April 2022*
- • Led the design and development of web application solutions for 20+ clients, resulting in a 95% satisfaction rate and $2.5M in revenue.
- • Mentored a team of 6 developers on cutting-edge design technology and techniques, resulting in a 35% increase in productivity and a more cohesive team dynamic.
- • Built high-fidelity prototypes using React, Sass, and Typescript to validate product concepts with stakeholders, reducing design iterations by 50% and accelerating time-to-market.
- • The company was later acquired by Foundry Digital

**CRI Genetics**                                                                   **El Segundo, CA, USA**
*Product Design Lead*                                                          *August 2021 - December 2021*
- • Researched and analyzed Genetics market trends and user behavior, resulting in the successful launch of 3 new products that drove a 20% increase in revenue.
- • Led the product design process from ideation to launch, collaborating with a team of developers, marketers, and copywriters, resulting in an average improvement of 10% in various targeted metrics.
- • Planned and conducted A/B tests for new features, resulting in a 20% increase in user engagement and retention.

**CRI Genetics**                                                                   **Los Angeles, CA, USA**
*Senior Frontend Developer*                                                     *April 2020 - August 2021*

- • Design and build UI
- • Create and maintain the design system "Nucleotide"
- • Collaborate with team members to push products from concept to launch
- • Plan and set up A/B tests

**Clicktool**                                                    **Los Angeles, CA, USA**
*Creative Director*                                            *August 2018 - April 2020*
- • Developed a marketing platform for affiliate marketers, leading to the successful creation and launch of multiple products and services from concept to completion.
- • Designed and implemented a user onboarding process and an educational product, increasing platform adoption and user satisfaction.
- • Created complex analytics features for monitoring marketing campaigns, empowering users to run their own split tests and optimize their strategies effectively.

**Sullivan Branding**                                              **Memphis, TN, USA**
*Art Director/Designer*                                          *April 2015 - March 2017*
- • Create various media for brands including FedEx, Hilton Hotels, Homewood Suites, and Simmons Bank
- • Collaborate with Creative Director, Account Managers, Designers, Copywriters, Animators, and other creatives to execute concepts
- • Support Senior staff with their projects on an as-needed basis

## SKILLS & INTERESTS

**Skills:** Next.js, Node.js, Adobe Creative Suite, Adobe Photoshop, Agile, Babel, Confluence, Figma, Google Analytics, Graphic Design, Heroku, JavaScript, JIRA, Adobe Illustrator, Git, HTML/CSS, Product Design, React.js, React Native, REST APIs, Sketch, TypeScript, UI/UX Design, Web Development, Wireframe, Yarn, Express.js, Socket.io, Webpack