# A.I. Scout: Improving NBA Player Evaluation with Machine Learning

By Chum Mapa

### CONTEXT

- NBA G League creation
- Player development strategy

### **PURPOSE**

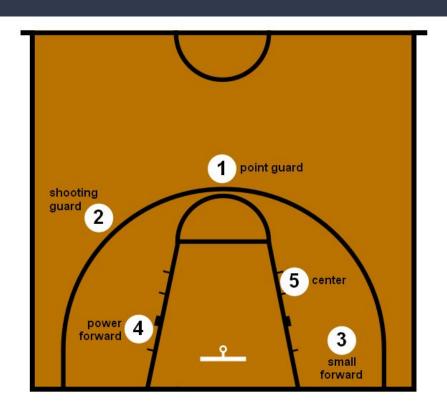
- Track player development
- Inform decisions

### **OBJECTIVES**

- Have positions actually become more fluid in the modern NBA?
- Create/define new player molds
- Create prediction model



### Traditional Basketball Positions



Point Guard: Primary ball handler and passer

Shooting Guard: 3-point range and long mid range

Small Forward: Versatile

Power Forward: score close to the rim and shoot mid-range

Center: Slower, taller "back to the basket" players

### DATA

# FiveThirtyEight





"I don't have the five positions anymore...
we've become more versatile as the years have gone on."

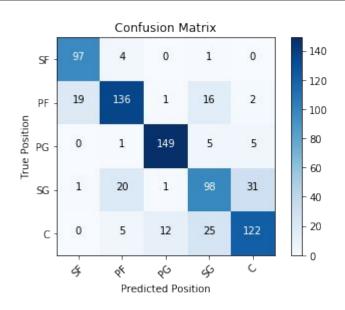
# Brad Stevens,

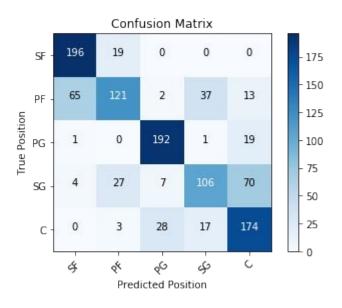
Boston Celtics Head Coach

Source: Kareem Copeland of the Associated Press

# 90's Era

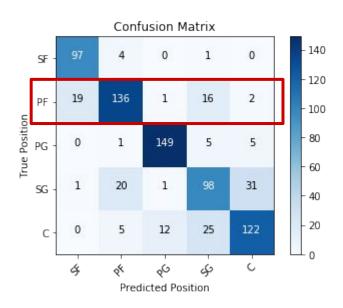
### Modern Era

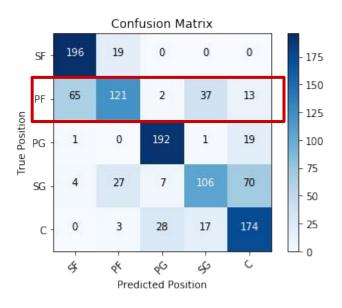




# 90's Era

### Modern Era



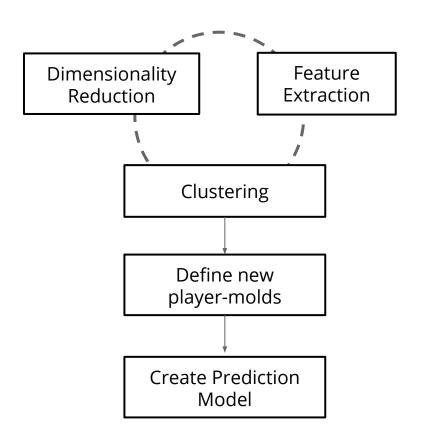


Accuracy: 78.1%

Accuracy: 50.1%

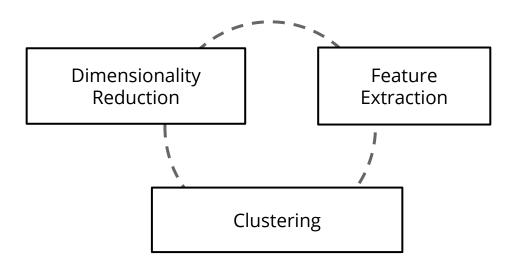
### WORKFLOW

Creating modern player-molds



# Step 1: Unsupervised Learning

Finding an optimal number of distinct groups using clustering methods

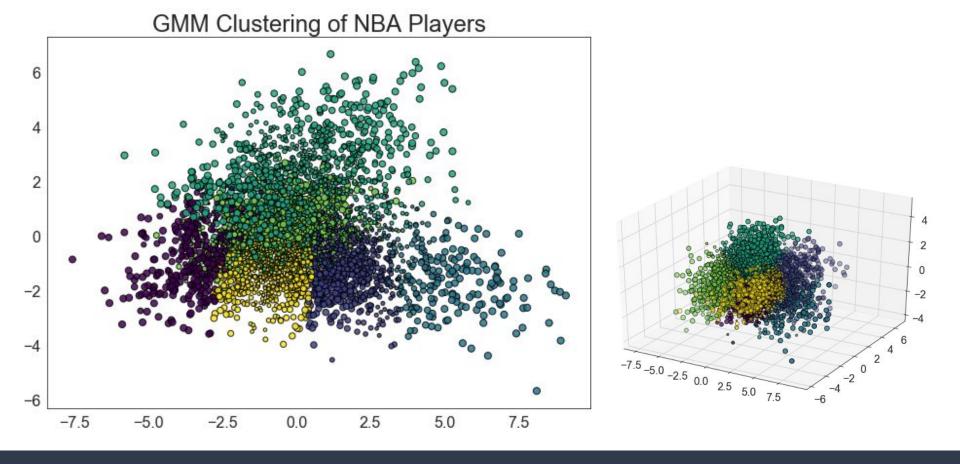


# Step 1: Unsupervised Learning



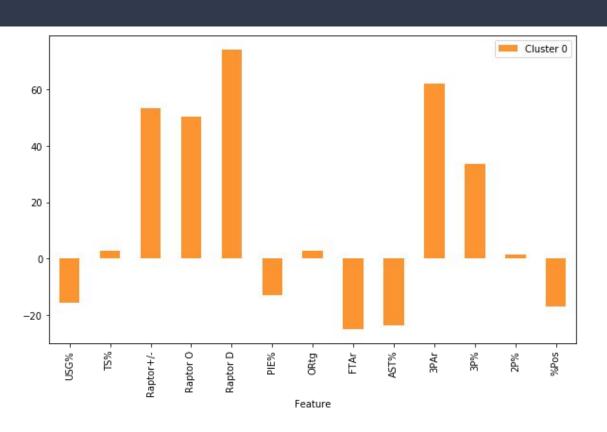


6 Clusters with 3 Principle Components



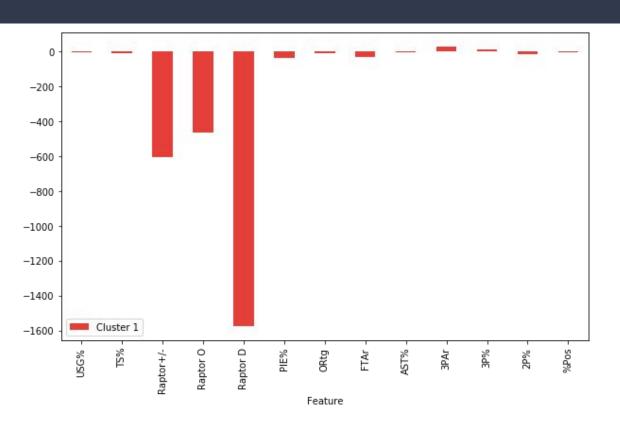
### GAUSSIAN MIXTURE MODEL

## Co: Two-Way Long Distance Shooter



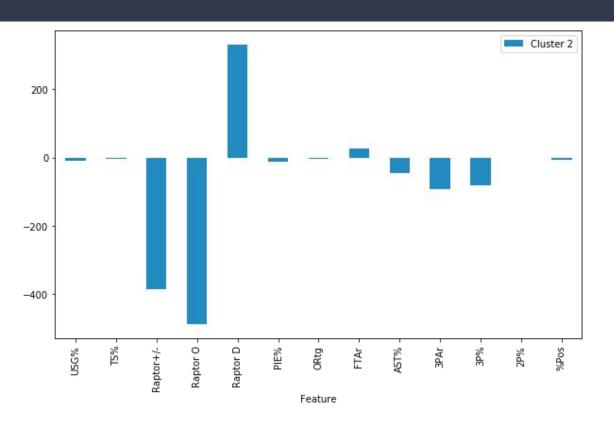
- Ray Allen
- Danny Green
- JJ Redick
- Kyle Korver

# C1: Perimeter Role Player



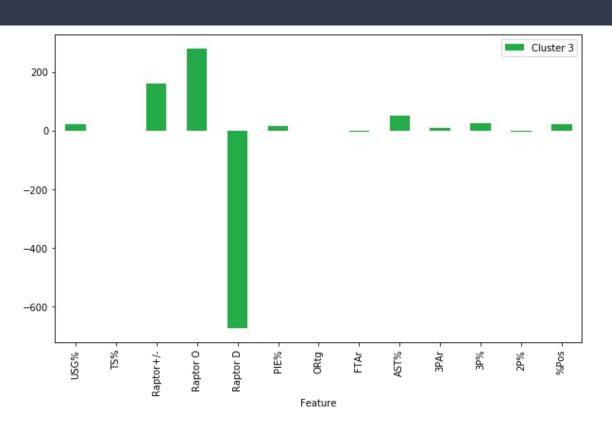
- Michael Carter-Williams
- Kent Bazemore
- Justin Holiday

# C2: Limited Big Man



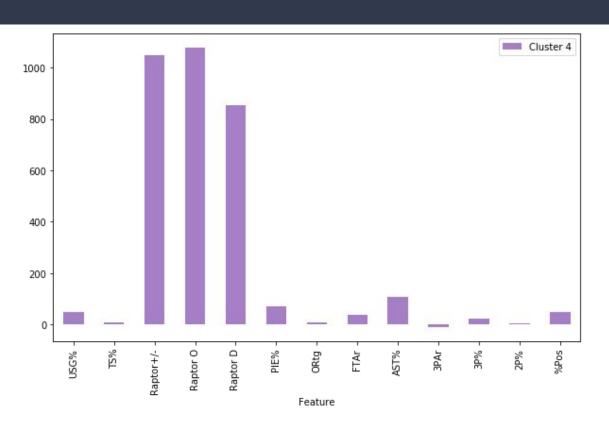
- Kendrick Perkins
- Ben Wallace

# C3: Versatile Sharpshooters



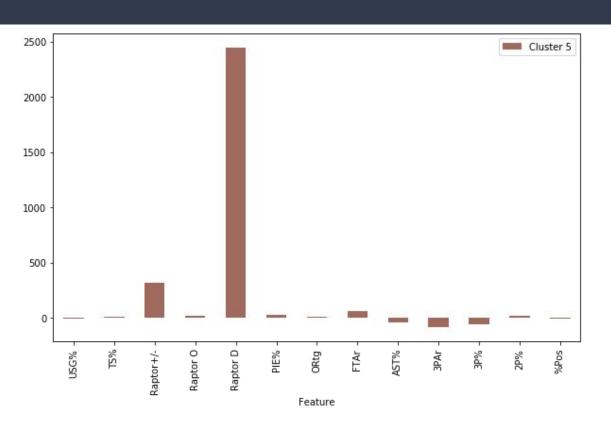
- Kyle Lowry
- Jamal Crawford
- Deron Williams
- Tony Parker

### C4: Superstars



- Steph Curry
- Lebron James
- Nikola Jokic
- Kevin Durant

# C5: Traditional 'Big Man' Mold

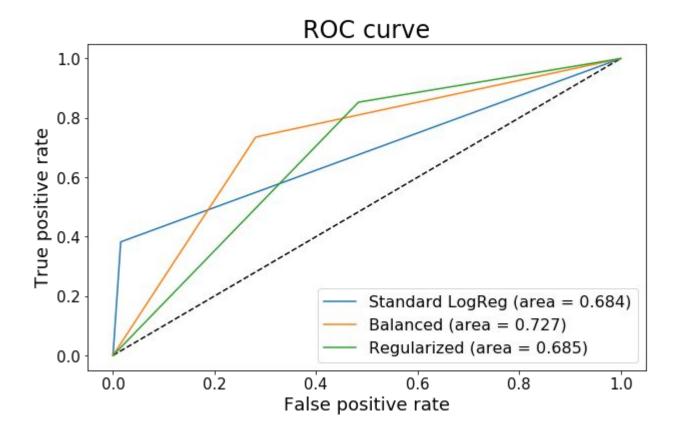


- Kevin Garnett
- Dwight Howard
- Rudy Gobert
- Tyson Chandler

### Prediction Model

Logistic Regression:

Identifying Future 'C4'
Superstars



### C4 Predictions:

Recall: 76%

	Josh Sharkey					
	JUSH GHAIREY	2020	Sr	SC	с4	100.0
	Antoine Davis	2020	So	Horz	с4	99.9
	Braden Norris	2019	Fr	Horz	с4	99.9
	Matt Frierson	2019	Sr	SC	с4	99.8
	Jagan Mosely	2020	Sr	BE	c4	99.7
С	hase Freeman	2020	Jr	NEC	c4	99.7
N	Matt Halvorsen	2019	So	sc	с4	99.7
	Josh Sharkey	2019	Jr	SC	c4	99.7
Con	nor McCaffery	2020	So	B10	с4	99.4
K	Kenny Williams	2019	Sr	ACC	с4	99.1
Jer	maine Marrow	2020	Sr	BSth	c4	98.9

### **NEXT STEPS**

- Feature Engineering
- Multiclass Predictions
- International Stats
- Flask/Dash Application

### CONTACT

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