



Chukwuma Johnbosco Amobi

DIGITAL STRATEGIST/ CONTENT CREATOR
AND MARKETER

PERSONAL PROFILE

I am a Data-driven Digital strategist/ Content Creator with an eye for the smallest details. A champion of social media and technologies for creating and implementing successful social media programs.

SKILLS

- Critical & Creative Thinking
- Storytelling
- Effective Communication
- Content Creation
- Digital Strategy
- Process Design
- Problem Solving

CONTACT INFORMATION

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Instagram: www.instagram.com/cmario5

LinkedIn: www.linkedin.com/i/chukwuma2

Twitter: twitter.com/MarioCH007

CAREER SUMMARY

PUBLIC HEALTH PROGRAM PLANNER

UNIVERSITY OF CALABAR TEACHING HOSPITAL,
CALABAR. NYSC, MAY 2017 TO MAY 2018

- I planned, designed, and Implemented outreach programs focused on specific groups and health concerns.

SAFETY, HEALTH AND ENVIRONMENT OFFICER

FLOUR MILLS OF NIGERIA, SURULERE LAGOS. AUG 2015 -
DEC, 2015.

- I created, implemented programs, policies, and procedures that effectively reduced or eliminated injuries and hazards in the work place
- Examined and reported accidents to uncover the causes thus proffering corrective actions

EDUCATION AND TRAININGS

DIGIFY AFRICA

DIGIFYPRO TRAINEE, OCT, 2018 - TILL DATE

An eight weeks Intensive Digital Marketing Training supported by Facebook, trained on all aspects of Digital Marketing with great focus on Content Creation, Digital Strategy, Search Engine Optimization, Data Visualization and Process Design.

BUSINESS SCHOOL, ICS ILUPEJU, LAGOS.

CUSTOMER CARE AND SALES PROFICIENCY
CERTIFICATE, 2018

MADONNA UNIVERSITY NIGERIA

B.SC PUBLIC HEALTH, 2016

MY REFERENCES

Available on request