

Portfolio: pjrosa.com

P.J. Rosa

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Skills

Software

Adobe Photoshop, Illustrator, Indesign,
Fireworks, Flash, Hexels, MS Office,
Mac OS, Window OS, Brackets, Webflow
Version/Project Tracking/Collaborative Applications:
Jira, Confluence, Trello, FileMaker Pro, Git

Familiarity with: Adobe Premiere, After Effects, Blender

Software/Web Development

HTML, CSS, Java, Data Structures

Familiarity with: Javascript, Ruby, Python, C

Hardware

Windows/Mac Machines, Wacom Technologies,
Laser Cutters/Printers, Large-Format and
Office Printer Maintenance

Nontechnical

Verbal/communication skills, ability to work independently,
front-end design usability, current design standards in both
web and print, experience working in teams

★ Experience

May 2015 - August 2015

MTV Digital - Viacom

Digital Design Intern

- Created web designs and layouts for MTV News and MTV content.
- Worked in compliance to lean principles of design and MTV Core UI brand guidelines.
- Created numerous visuals for MTV/MTV News social, editorial and on-air production.
- Collaborated with other designers, web developers, producers and art directors to reach deadlines and goals set for every project assigned.
- Assisted in solving internal technical problems with MTV/MTV News web content.

2013 - Present

Rutgers Marketing and Communications Office (Student Life Media Team)

Print/Digital Design Intern

- Creates print and digital media for major Rutgers University student run organizations.
- Manages visual and brand identity of Rutgers University through print and digital designs.
- Collaborates with Rutgers University Professional Staff and a team of 30 other student employees specializing in Design, Videography, Photography or Social Media.
- Trains newly introduced staff technical and design skills as well proper efficiency best practices.

May 2015 - Present

Google Community Leaders Program

Web/Design/Marketing Intern

- Created and maintains the brand identity of the Google CLP New Brunswick Chapter through its various social media and web presence.
- Regularly congregates with the organization weekly to discuss and collaborate on ideas for events. Mainly with the marketing team to promote these events through print and web media outlets.
- The chapter strives as a whole to educate people of all ages in community on technology and encourage others to provide help by attending service events.

2013 - Present

the Anthologist - Rutgers University Literary Magazine

Art Director, Web Designer

- Designs semi-yearly issue circulated to Rutgers University student body; including layout, drafting, content curation and cover illustration.
- Created and maintains the Anthologist's website design and web identity.
- Works with other staff and student authors throughout the year to effectively layout and publish every issue.
- Creates visuals for social and promotional media.



Education

2013 - 2016

Rutgers, The State University of New Jersey - New Brunswick

Pursuing BA in Information Technology
and Informatics • Minor in Computer Science

Other experience includes:

Robert Wood Johnson Hospital: [Designer](#)
Rutgers eSports: [Designer](#)
Café Cation: [Product Designer/Designer](#)
Rutgers HackRU: [Consultant/Designer](#)
Rutgers Review Magazine: [Illustrator](#)
Rutgers Taekwondo: [Clothing Designer](#)