P.J. Rosa

pj@pjrosa.com
pjrosa.com

skills

Front-end web development, prototyping, wireframing, UI design, digital design, print design, animation, 3D modeling

Software

Sketch, Figma, Adobe Photoshop, Illustrator, Indesign, After Effects, Premiere, Cinema4D, Unity, Hexels

Software/Web Development

HTML, CSS/SCSS/SASS, Javascript, Java, C, mySQL, currently learning React.js

education

September 2013 - May 2017

Rutgers University: New Brunswick

BA in **Information Technology and Informatics** • Minor in **Computer Science**

Major GPA: 3.7

experience

June 2016 - Present

VH1 & LogoTV Digital - Viacom

Digital Designer

Developing front-end content for VH1 and LogoTV sites, as well as prototyping for branding and product development needs. Producing content with Art Directors and Project Managers to deliver a majority of VH1 and LogoTV digital content consumed by millions across multiple social platforms. Evolving show branding beyond its on-air presence for the digital space.

May 2015 - August 2015

MTV Digital - Viacom

Digital Design Intern

Supported the MTV Digital team in designing and developing micro-sites, prototyping features for product development, solving technical web problems and designing a wide-array of MTV branded content.

September 2013 - May 2016

Rutgers Marketing and Communications Office

Print/Digital Design Intern

Worked with a team of students, guided by professional staff, to publish hundreds of Rutgers branded digital and print media under strict deadlines and quick turnarounds. Coached younger designers on projects and facilitated critiques to promote growth.

September 2015 - August 2016

USACS - HackRU

Front-End/Digital Designer

September 2013 - May 2016

the Anthologist - Rutgers University Literary Magazine

Web/Print/Digital Designer

Other experience includes:

Spring 2016 ITI Capstone: Web/Digital Designer
Rutgers eSports: Digital Designer
Google Community Leaders Program: Web/Digital Designer
Rutgers Review Magazine: Illustrator
Rutgers Taekwondo: Clothing Designer