

Peter Rosa (PJ)

Product Designer

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pjrosa.com

skills

Design: User flows • Wireframing • Prototyping • Storyboarding • Style guides & Pattern libraries • Illustration & UI • Motion design • Presentations • Social Media Design • Print Design • Web Design • Typography • 3D Modeling

Development: HTML • CSS/SCSS/SASS • Javascript • Java • C • mySQL • React • Front-End Web Development • Operating Systems Design • Data Structures • Database Management

Software: Sketch • Figma • Photoshop • Illustrator • InDesign • After Effects • Premiere • Lightroom • Cinema4D • Unity

experience

June 2016 - Present

Viacom: VH1 & LogoTV Digital

Digital Designer

Developing front-end content for VH1 and LogoTV sites, as well as prototyping for branding and product development needs. Producing content with Art Directors and Project Managers to deliver a majority of VH1 and LogoTV digital content consumed by millions across multiple social platforms. Evolving show branding beyond its on-air presence for the digital space.

May 2015 - August 2015

Viacom: MTV Digital

Digital Design Intern

Supported the MTV Digital team in designing and developing micro-sites, prototyping features for product development, solving technical web problems and designing a wide-array of MTV branded content.

September 2013 - May 2016

Rutgers: Marketing and Communications Office

Print/Digital Design Intern

Worked with a team of students, guided by professional staff, to publish hundreds of Rutgers branded digital and print media under strict deadlines and quick turnarounds. Coached younger designers on projects and facilitated critiques to promote growth and engagement.

education

September 2013 - May 2017

Rutgers University: New Brunswick

B.A. in [Information Technology and Informatics](#) • Minor in [Computer Science](#)

Major GPA: 3.7

September 2015 - August 2016

USACS: HackRU

[Web/Digital Designer](#)

September 2013 - May 2016

the Anthologist: Rutgers University Literary Magazine

[Print/Web Designer](#)

Other experience includes:

Spring 2016 ITI Capstone: [Web/Digital Designer](#)

Rutgers eSports: [Digital Designer](#)

Google Community Leaders Program: [Web/Digital Designer](#)

Rutgers Review Magazine: [Illustrator](#)

Rutgers Taekwondo: [Clothing Designer](#)