

University/College Personal Statement Rubric

Criteria	Level 4	Level 3	Level 2	Level 1
Thinking/Inquiry: <ul style="list-style-type: none"> ➤ Formulating a thesis ➤ Developing arguments ➤ Use of evidence (facts and examples) 	<p>-puts forward an insightful, thought-provoking thesis statement that unifies the statement</p> <p>-develops argument with a high degree of logic, objectivity and coherence</p> <p>-incorporates highly effective, well-chosen compelling evidence</p>	<p>-puts forward an effective, focused thesis statement that unifies the statement</p> <p>-develops argument with considerable logic, objectivity and coherence</p> <p>-incorporates considerable well-chosen, convincing evidence</p>	<p>-puts forward an appropriate thesis statement that partially unifies the statement</p> <p>-develops argument with some logic, objectivity and coherence</p> <p>-incorporates some well-chosen, relevant evidence</p>	<p>-puts forward a flawed thesis statement that offers limited focus for unifying the statement</p> <p>-develops argument with limited logic, objectivity and coherence</p> <p>-incorporates limited relevant evidence</p>
Communication: <ul style="list-style-type: none"> ➤ Brainstorming sheet ➤ Structure and organization ➤ Rhetorical devices ➤ Language and voice ➤ Language conventions (grammar, spelling, etc) 	<p>- provides extensive information on the brainstorming sheet</p> <p>-shows extensive command of written structure and chosen organizational pattern</p> <p>-uses rhetorical and persuasive devices with a high degree of effectiveness</p> <p>-uses appropriate language and voice with a high degree of effectiveness and consistency</p> <p>-uses language conventions with a high degree of accuracy and effectiveness</p>	<p>- provides considerable information on the brainstorming sheet</p> <p>-shows considerable command of written structure and chosen organizational pattern</p> <p>-uses rhetorical and persuasive devices with considerable effectiveness</p> <p>-uses appropriate language and voice with considerable effectiveness and consistency</p> <p>-uses language conventions with considerable accuracy and effectiveness</p>	<p>- provides some information on the brainstorming sheet</p> <p>-shows some command of written structure and chosen organizational pattern</p> <p>-uses rhetorical and persuasive devices with some effectiveness</p> <p>-uses appropriate language and voice with some effectiveness and consistency</p> <p>-uses language conventions with some accuracy and effectiveness</p>	<p>- provides limited information on the brainstorming sheet</p> <p>-shows limited command of written structure and chosen organizational pattern</p> <p>-uses rhetorical and persuasive devices with limited effectiveness</p> <p>-uses appropriate language and voice with limited effectiveness and consistency</p> <p>-uses language conventions with limited accuracy and effectiveness</p>
WRITING /80				
Application: <ul style="list-style-type: none"> ➤ Knowledge and research about post secondary institution or scholarship info (YOU MUST INCLUDE INFORMATION ABOUT CLUBS OR COUNCILS THAT ARE OF INTEREST TO YOU, INCLUDE THE SCHOOL MOTTO, ETC. THIS IS THE TIME TO SHOW THEM THAT YOU ARE VERY INTERESTED IN THEIR PROGRAM AND THE UNIVERSITY/ COLLEGE OR ABOUT THE PLACE THAT IS GIVING OUT THE MONEY) 	<p>-applies and incorporates the researched information about the post secondary institution with a high degree of accuracy and effectiveness throughout the statement</p>	<p>-applies and incorporates the researched information about the post secondary institution with considerable accuracy and effectiveness throughout the statement</p>	<p>-applies and incorporates the researched information about the post secondary institution with some accuracy effectiveness throughout the statement</p>	<p>-applies and incorporates the researched information about the post secondary institution with limited accuracy effectiveness throughout the statement</p>
READING /10				