Chloe Chung Designer

chungchloe.com | linkedin.com/in/chloeychung/

Experience

Digital/Web Designer
Well.ca (April 2022 - Present)
- Designing wireframes, mockups and prototypes for landing pages and marketing emails.
- Navigating design ambiguity through focusing on building user-centred design through responsive design, following W3C guidelines and WCAG and AODA compliance - accessibility.
- Analyzing and updating the site architecture and the visual hierarchy for web pages and emails.
- End-to-end project delivery for e-commerce promotions and campaigns while keeping e-commerce best practices in mind.
- Communicating with the dev team for web development, debugging and accessibility compliance.

Web Developer
Ontario Government (October 2021 - April 2022)
- Developed a website in cooperation with the development team and the design team, making sure the coded pages are pixel-perfect.
- Used HTML, CSS, JavaScript, jQuery, PHP and frameworks like Foundation.
- Followed the W3C guidelines, WCAG and AODA compliance to ensure inclusive design.
- Produced responsive design through inspection and testing.

Web Designer
InterVarsity Canada (June 2018 - October 2021)
- Performed UX audits on existing pages.
- Analyzed existing site architecture and proposed improved visual hierarchy through UX best practices, user research, usability testing, user experience patterns and data analysis.
- Built personas and journey maps and gathered data with the team to build a high stakeholder page.
- Did AODA accessibility audits and improvements on 12 websites to make them AA compliant.

Skills

Tools: Figma, Illustrator, Photoshop, Canva, Sketch, InVision, Wordpress, After Effects

Coding: HTML, CSS, SCSS, JavaScript, jQuery, PHP, Bootstrap, Foundation

Education

Humber College
September 2015 - April 2017
Multimedia Design and Development Diploma with Honours

Publications

Application of Augmented Reality for Multi-Scale Interactions in Emergency Vehicles
September 2018
Adjunct Proceedings of the 10th International ACM Conference
on Automotive User Interfaces and Interactive Vehicular Applications