

K R I S T E N C H U N G



DIGITAL PORTFOLIO

HEY, THIS IS



SEP. 2013

Began attending Ithaca College's Roy H. Park School of Communication for Television and Radio Production.



JAN. 2014

Employed by Park Productions as an in house editor, creative consultant, and stage manager.



MAY. 2015

Became an Intern at Jane Street Entertainment in New York City. Worked on scripted reality TV.



FEB. 2016

Studied abroad at the University of Sydney for a minor in Graphic Design.

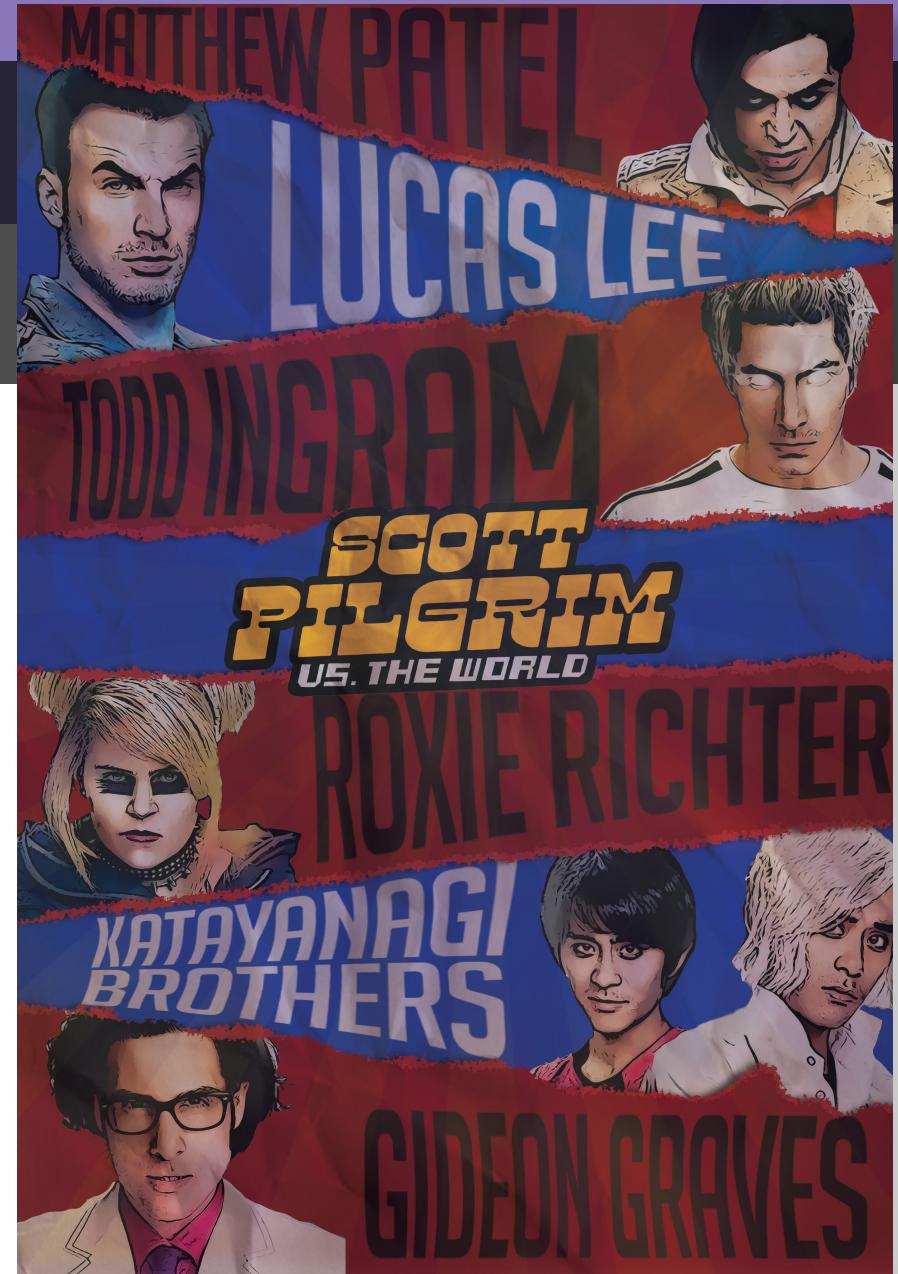
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MOVIE POSTER RE-DESIGN

Scott Pilgrim vs. The World was the movie I chose to redesign. I was inspired by the “Battle of the Bands” theme that was used throughout the film, and incorporated it into my design.

The process included seven images of “The Evil Exes” going through multiple layers of sharpening, pixelation, and a plug-in called Topaz, which created their comic-like complections.



LOGO DESIGN

As a part of a research and concept presentation, I was tasked with creating a logo for the eco-friendly fast foodery Sustain.

The design incorporates two leaves that represent recycling, clean energy, and a holistic lifestyle. The font is neat but still maintains a sense of naturality and ease.





LOOP PROCESS GO PROCESS

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To maintain the company's brand traits, I searched for fonts that felt simple and naturalistic. After narrowing my selection, I ultimately chose CF Jack Story. From there I manipulated the weight and tracking between the letters to fit within the two leaves of the logo.

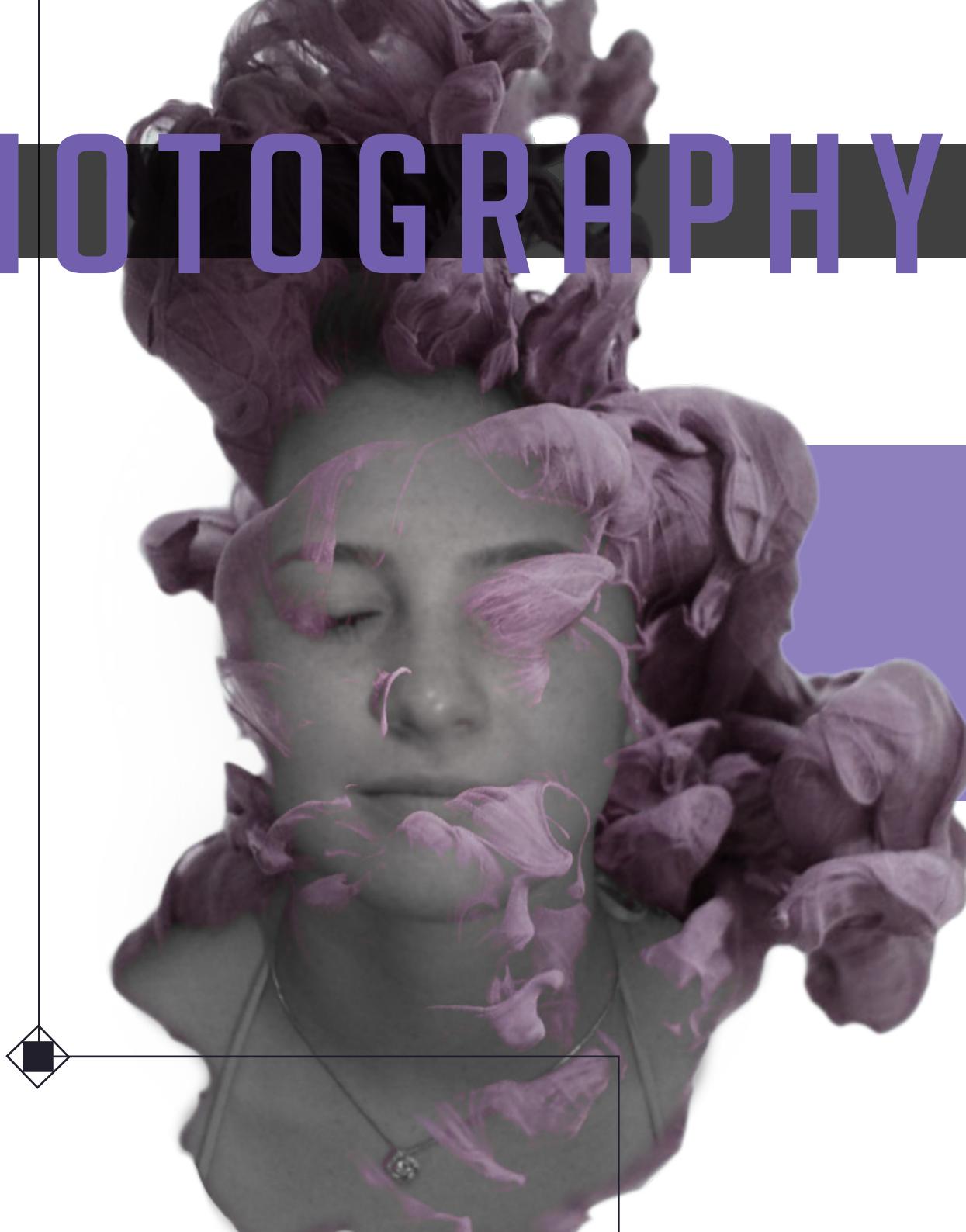


DIGITAL DRAWINGS



Inspired by the game “Monument Valley”, I expanded upon the simple characters journey in geometric space to more fantastical lands. The four drawings feature; The Underwater Steps, A Crystalized Treehouse, A Castle in the Mountains, and A Floating Sidewalk.

PHOTOGRAPHY



This is an example of my double exposure projects. Here I took a photo of a friend and re-worked an image of ink in water, to create the illusion of a hazy smoke effect. Double exposure images have become quite popular in magazines and editorial shoots, and so I thought that I would try my hand at a more advanced photoshop technique.





Shot on a Canon rebel
eos t5i. Edited in
Adobe Photoshop CS6.



T H A N K Y O U

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