

Budget Justification

The award request: \$222,200.00

A. Senior/Key Persons.....128,700.00

- Jonathan Voelm, Michael Chung, and Melanie Minor will work full time for six months
- Mike Bowles will advise and work throughout the project period and the total work days is estimated to be at least 1 full month

All the Senior/Key Persons will have equity/ownership in the business.

B. Other Personnel.....59,000.00

Mobile app developer:

- One mobile app developer will be hired and available for the duration of the project, equity in the business may be additionally offered.

System: architect, developer, administration:

- One senior system developer will be hired and available for the duration of the project, equity in the business may be additionally offered.

Junior system developer, support:

- One junior system developer will be hired and available for the duration of the project, equity in the business may be additionally offered.

Interns - students or recent graduates:

- Three interns will be hired to assist with the project; and shall assist to liason, supervise and encourage approximately 20 test group subjects each.

F. Other Direct Costs.....34,500.00

- Materials and Supplies: Study group meetings supplies, food, etc.; research and test preparation supplies; misc.
- Equipment or Facility Rental/User Fees: Rent for office space
- Software, computers, other hardware; devices/app usability testing, user analytics: Included are development software, smartphone devices, armbands/holsters for test subjects for their smartphones (to better capture voice sounds), testing the app for bugs on several popular smartphone devices, third party app usage analytics to track crash reports and feedback, etc.
- Remuneration/stipend for study group, 60 college students, average 6 weeks, \$300 each: This is approximate compensation to the participants of the study group. One half of the group will be in the research test for approximately 10 weeks, and the other set for 5 weeks.
- Legal and mental health professional consulting: We will consult lawyers for the consent forms for the study group. We will also consult with mental health doctors.