Using the power of social network for new data



## waveformanalytics.com

Current Team: Data/ML expert, Researcher

### **Looking for Teammates/Cofounders:**

- •Healthcare professionals PhDs, Psychiatrist
- Mental Health professionals
- Developers

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# The IDEA Trusted Social Network

- New data source
- Power of the Community / Crowd
- New Insights

## Trusted Social Network <u>USE CASES</u>

- Mental Health patients and at risk people
- Physical degenerative illness e.g., Alzheimer
- Senior citizens at home, by their concerned neighbors
- Juveniles behavioral issues

#### **Trusted Social Network – New Social Data**

#### <u>The Problem Addressed – Current Treatments</u>

- Burden is on Doctors and professionals only
- Controlled settings in the clinic / office
- Have limited views or looks at the subject
- Professionals are Costly

#### **Trusted Social Network – A New Channel**

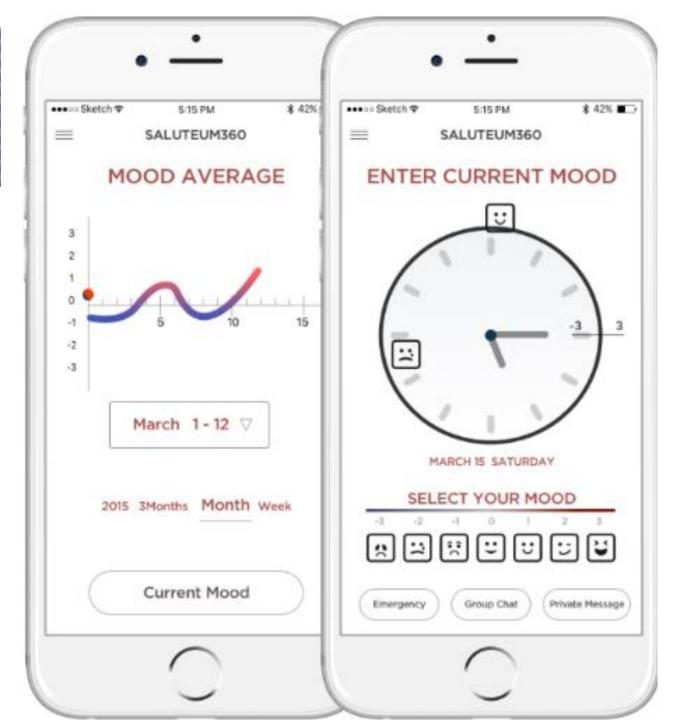
#### The Opportunity and Benefits

- Friends and Family are asked to participate
- Daily and normal environment
- Unlimited looks at the subject / patient
- "Zero costs"

#### PROTOTYPE EXAMPLE:

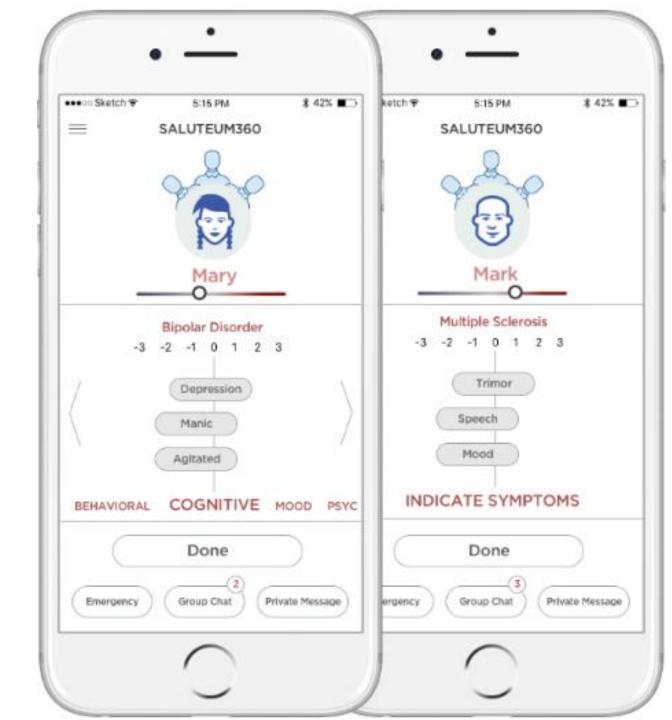
### BIPOLAR MOOD/ EPISODE

**SELF - MONITORING** 



#### **SOCIAL EXAMPLE:**

- TOPIC SPECIFIC
  - MENTAL HEALTH
  - PHYSICAL
  - SOCIAL



#### **DOCTOR'S DASHBOARD/VIEW**

- MONITOR AND OBSERVE
- CONNECT TO THE SOCIAL NETWORK VIA CHAT, GET ALERTS, ETC.

