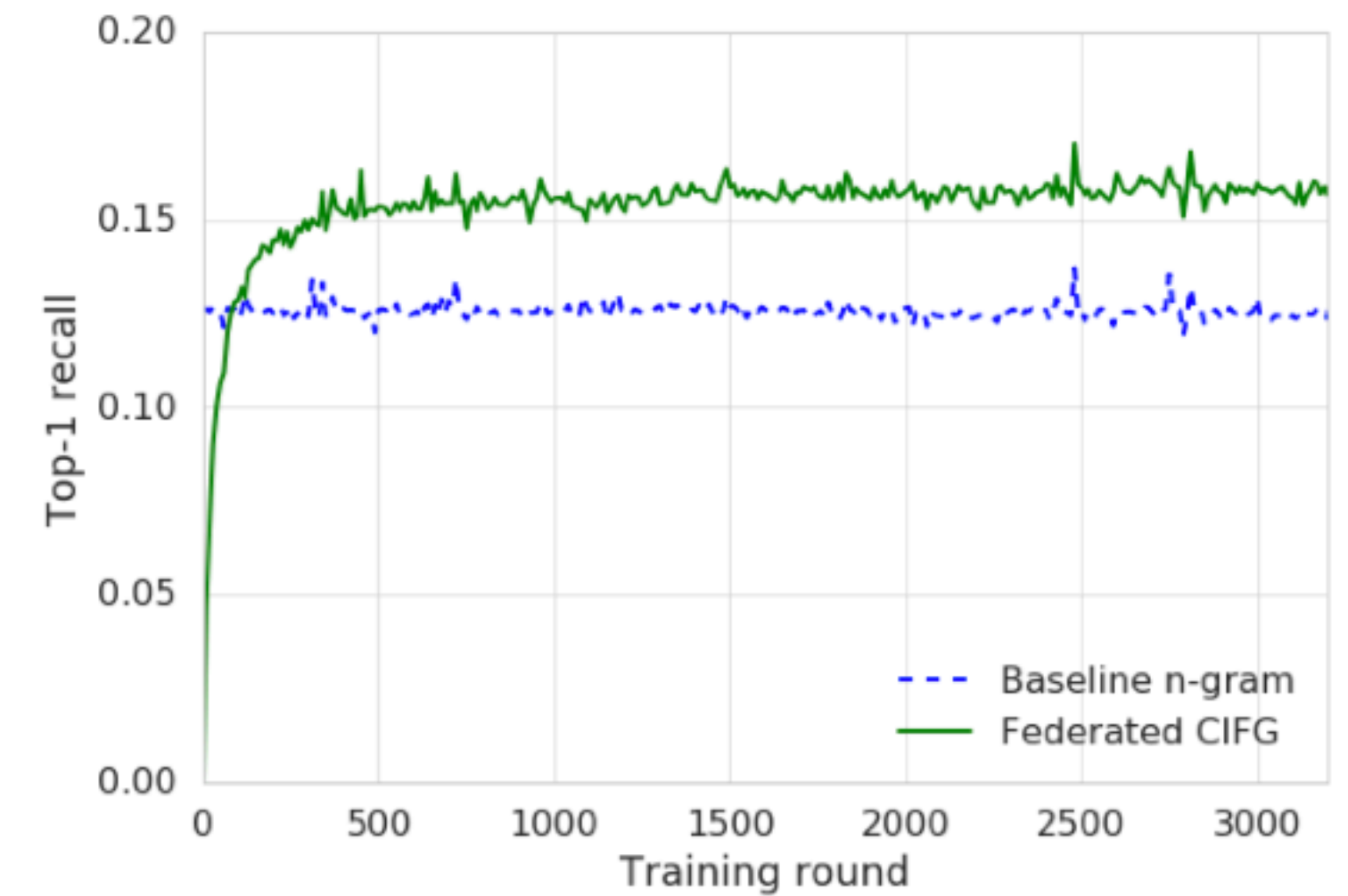
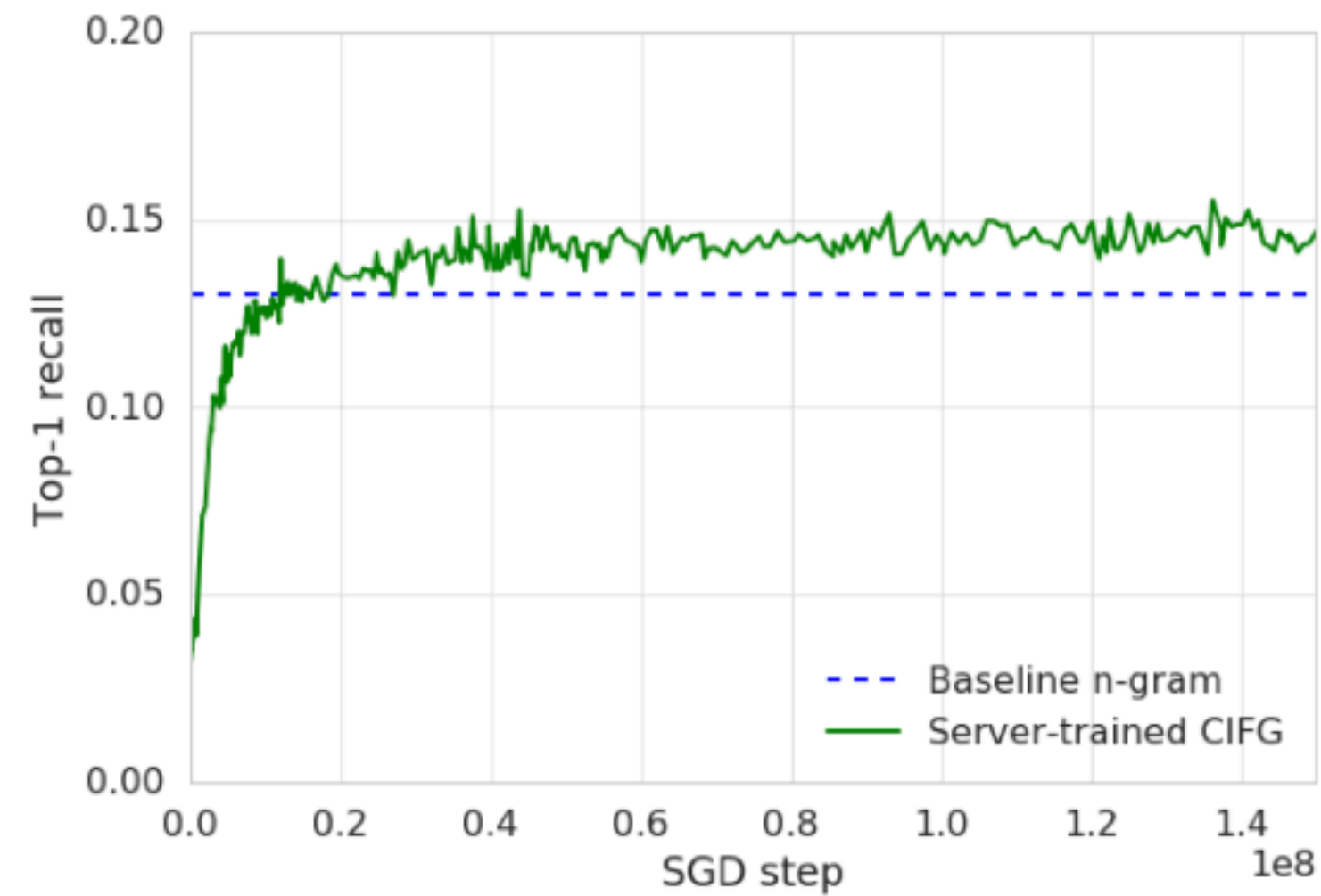
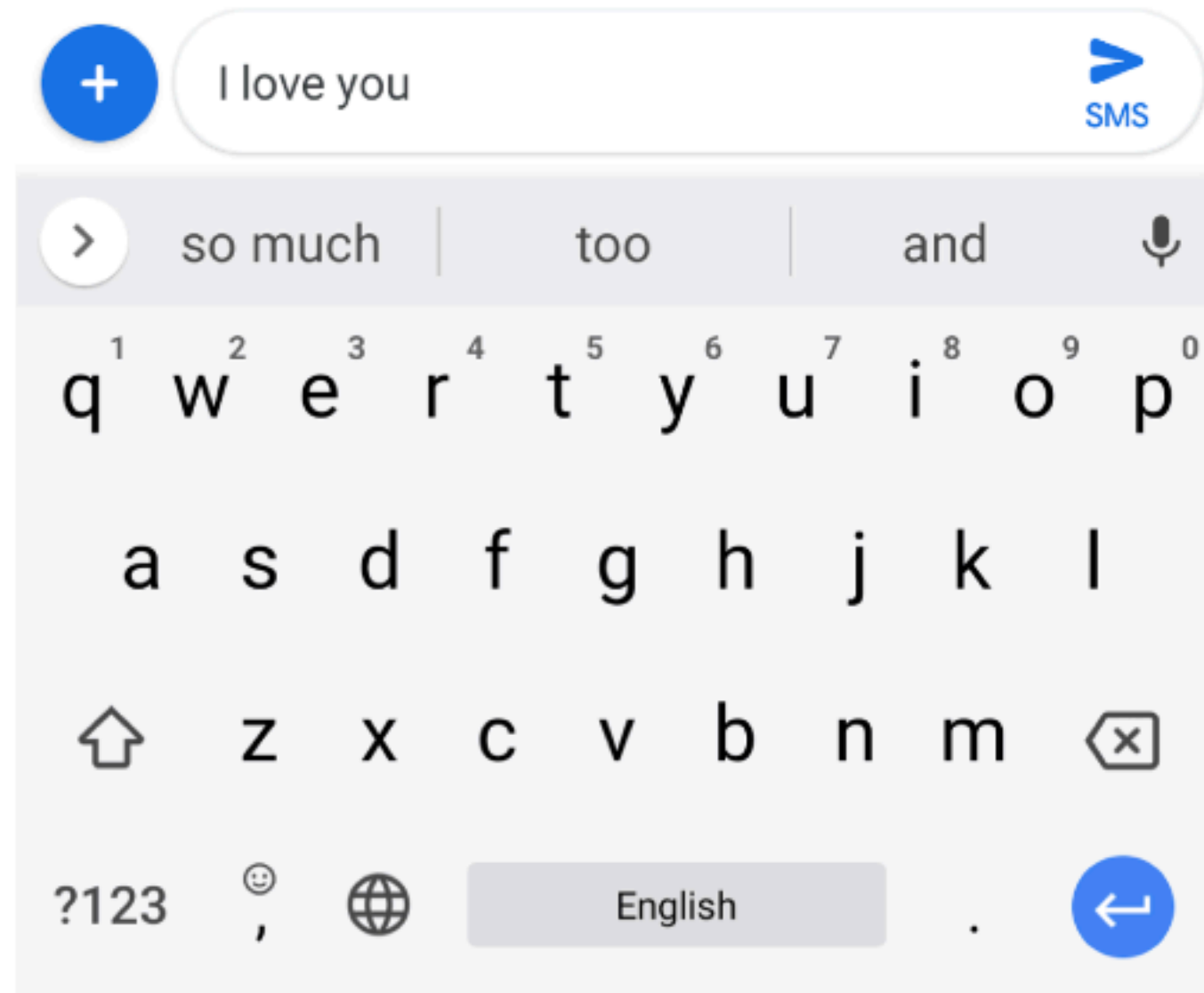


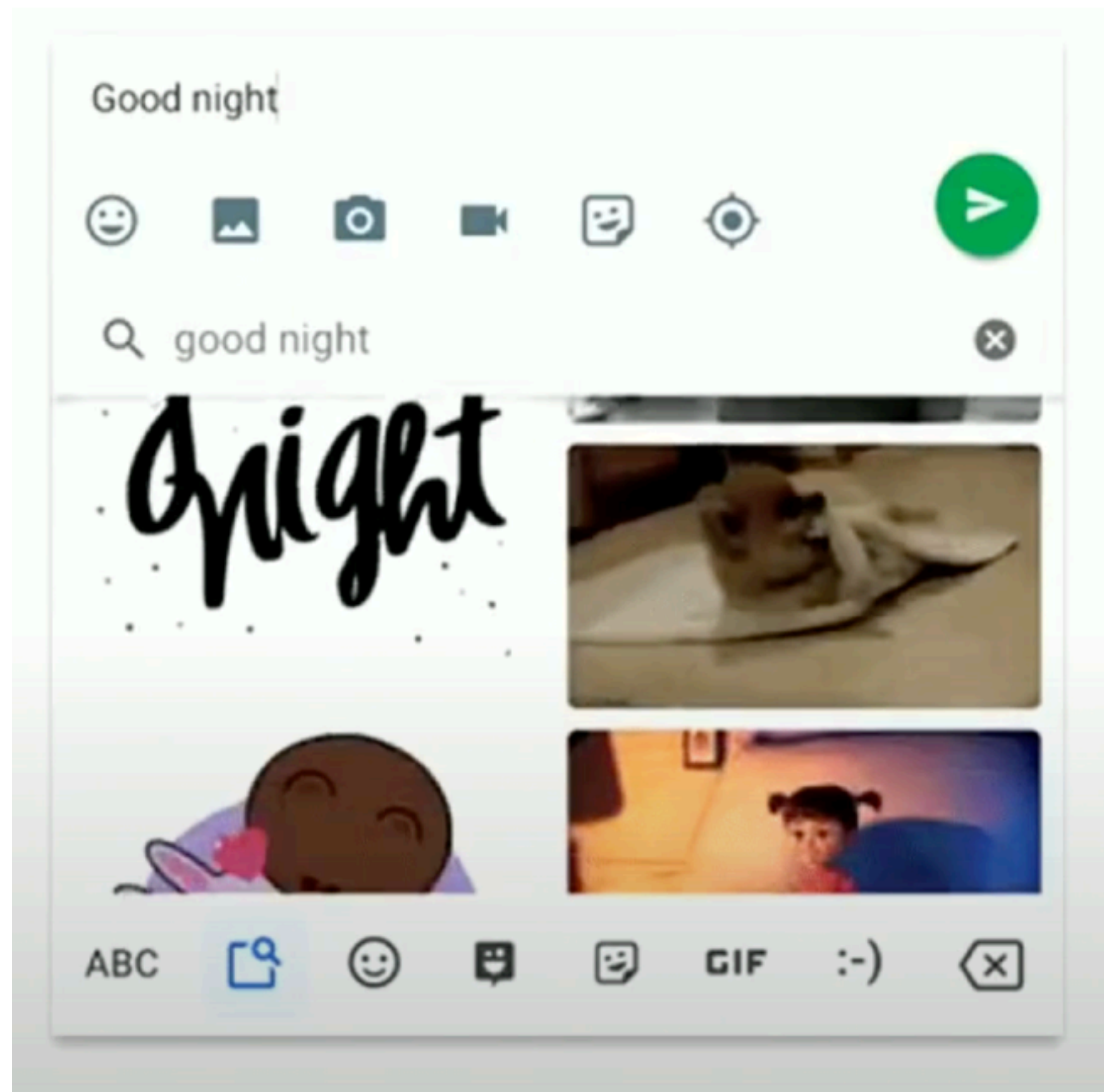
Gboard : language modeling



, Google, 2018

- ✓ Better next-word prediction accuracy : +24%
- ✓ More useful prediction strip : +10% more clicks

Gboard : emoji prediction



- ✓ 7% more accurate emoji prediction
- ✓ More useful prediction strip : +4% more clicks
- ✓ 11% more users share emojis!