

Part 1:

Website purpose summary

Personal Tech Blog for online resume and daily life in U.S.

Persona Diagram(s)

1. HR/recruiters in the IT industry

Persona name : Alejandro Rojas

Gender : Male

Age : 47

Location : Bellevue, WA

Marital status : Married

Family : 2 kids, 1 dog

Goals and needs : Looking for the people your company needs

Frustrations : Anxiety about fake career resume

Scenario : With the creation of a new department of the company, the manpower was leaked from the department in charge. Two more people have to be hired before the new project begins two months later, but false information was found in the resume of the applicant who recently interviewed.



2. International student studying IT (undergraduate)

Persona name : Min-ji Kim

Gender : Female

Age : 23

Nationality : South Korea

Location : Los Angeles, CA

Marital status : Single

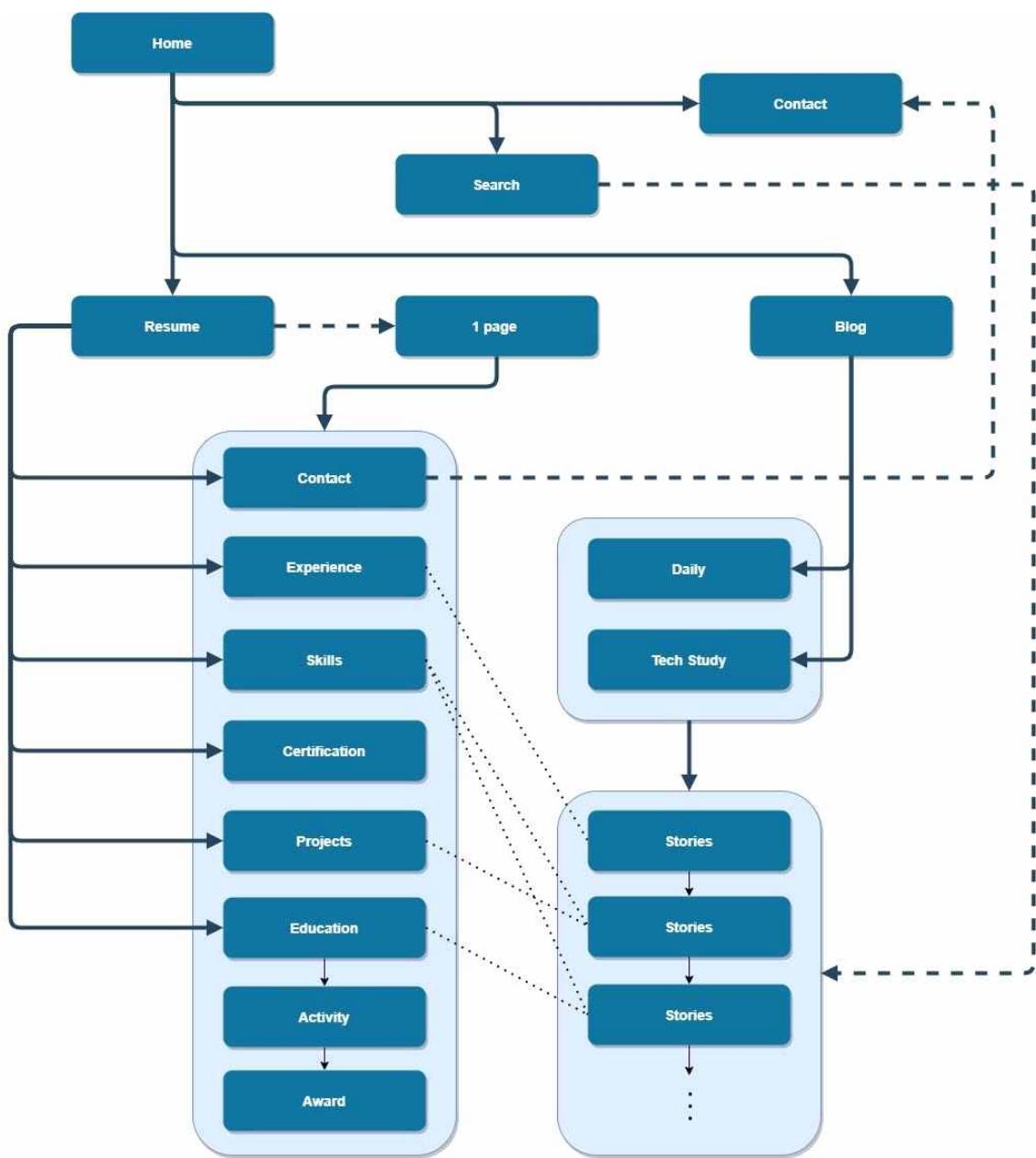


Goals and needs : Want to get a job in America after graduation

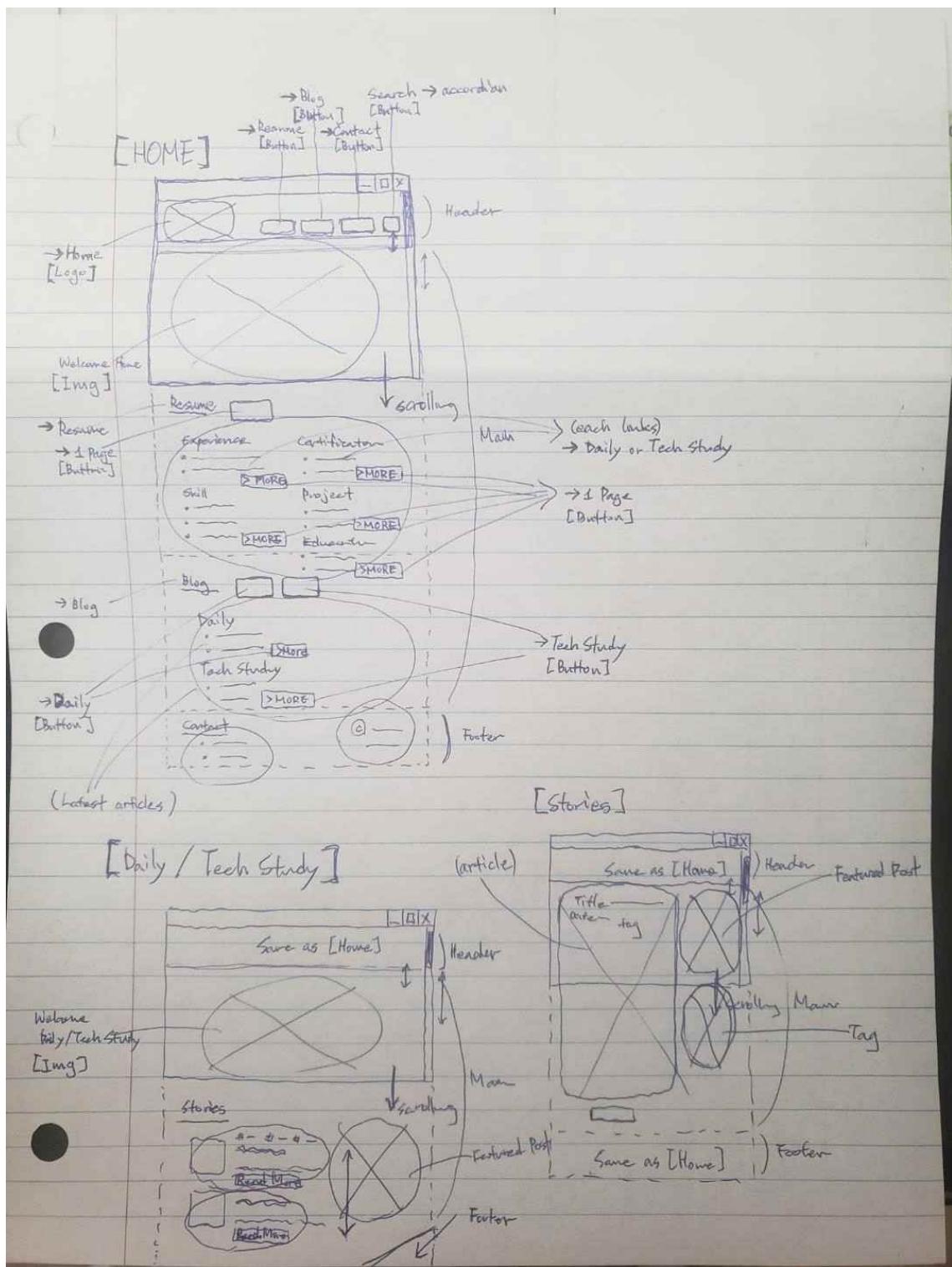
Frustrations : Fear that employment will be disadvantageous because of the status issue

Scenario : She is an international student from Korea with one year left until graduation. Recently, she read an article that many companies avoid hiring foreigners who may not be able to work long periods. While searching for what to prepare for employment, I reached a website organized in Korean.

Website diagram



Website wireframe



Technical Requirements

AWS is used for server hosting. Cloud server resources are shared and typically charged based on usage, enabling hosting at a low cost. It is also flexible to scale according to traffic fluctuations and is accessible from

around the world through CDN. It supports all various platforms, has excellent security, and above all, the company is strong, so there is no risk of terminating the service.

Consideration factor: Access is likely throughout the United States and abroad (especially in Korea). Although it is a personal website with low data usage, it is often possible to handle a lot of traffic (such as job season), so flexible response should be possible. There should be no restrictions on the platform because it can be accessed from not only computers (general browser) also mobile phones (app view, etc.). Free hosting sites are always welcome, but they are less secure and there are concerns about service termination.

Each page consists of a header, a main, and a footer. The logo of the header and the menu bar are connected to each page, and even if you scroll down, you are assigned a fixed size. When clicked the search button in the header, then it comes down to the bottom of the header in accordion form and lists and shows the most click story pages associated with the search term in order. Footer has added the ability to connect to external sites as contact information or send messages and mail directly, and like headers, it is displayed the same on all pages.

The main page of the homepage is simply displayed (summary/up-to-date) for the three large categories of the menu bar, and links are processed so that they can be moved to each page. On the page by area, the latest stories are listed in historical order, and recommended posts based on the most clicks are listed in order on the right. On the Resume page, a button connected to a new page is placed so that data organized on page 1 can be viewed, and a link is dispatched if there is a related story for each element.

ref : <https://blog.banksalad.com/>

Content Requirements

Site logo, welcome images for each page, resume contents, story contents

Part 2:

A link to your website

<https://sprightly-semolina-d6d497.netlify.app/>