Curriculum Vitae

Naman Kareer

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PERSONAL SUMMARY

A highly resourceful, innovative, and competent full stack PHP developer with extensive experience in the layout, design and coding of websites in an agile environment utilizing a test driven development approach. Over 3 years of experience in developing customer facing web solutions, on page SEO, and performing IT duties.

Looking for a suitable developer position with an ambitious & exciting company.

EXPERIENCE

MEAN Stack Developer – Outgrow.co   **June 2016 – Present**

Outgrow is a growth marketing platform that enables marketers to build interactive content/tools to increase customer engagement and boost demand generation with no custom design or development. Marketers can build tools ranging from highly converting interactive calculators that calculate costs, savings, RoI, risk to quizzes and recommendation tools that are highly viral and bring in new referral traffic.

Responsibilities:

- Site wide Development in Frontend (angular2) + Backend (mongodb and Nodejs)
- Defining process of development and execution
- Handling dev team for development.
- Handling marketing development of the product like blog, google analytics, SEO, intercom etc.

Software Developer – VenturePact LLC   **November 2014 – Present**

Working with designers, Front End and product management staff to capture requirements for the functional elements of web products, ensuring that all work carried out complies with standards and guidelines.

Responsibilities:

- Developing advanced database driven web applications using PHP based MVC frameworks.
- Working with a multi-disciplinary team to convert business needs into technical specifications.
- Developing compatible user interface functionality using jQuery & other libraries.
- Integration of payment gateways
- Testing and validating work produced as part of the development process.

- Back end development and maintenance of web applications.
- On page SEO, Google Analytics & Campaign Management
- Automation of marketing flows, Lead Capturing
- Active Campaign & Salesforce IQ Management
- Blog Management

Intern – VenturePact LLC   **January 2014 – May 2014**

- I worked in the PHP team at VenturePact. We did three major projects in a span of about 4 months.
- The first project was an internal project called MyStoreroom. It was an inter-university OLX styled marketplace for the students.
- The second project was for a startup in the US called Coinit. We created a web app that brings all the popular bitcoin wallets to one single platform for seamless transfer of bitcoins.
- Third, we made significant contributions to the VenturePact platform.

KEY SKILLS & COMPETENCIES

- Ability to multi-task, react quickly to shifting priorities and meet deadlines.
- Proactive, confident and with a positive "can -do" attitude.
- Able to clearly communicate technical data to non-technical colleagues.
- Methodical yet creative & having a proven ability for efficient problem solving.
- Excellent attention to details both front and back end.
- Solid web development experience using OOP, PHP MVC, AJAX, MySQL, JavaScript, HTML and CSS.
- Experience in Third Party API Integration (Facebook, Twitter, LinkedIn, Google APIs).
- Experience in integrating payments gateways (PaySimple, Stripe & SynapsePay).
- Experience in implementing lead capturing and management solutions such as Intercom, Active Campaign, and Salesforce IQ.
- Experience with GIT
- Hands on with On Page SEO, Google Webmaster Tools, Google Analytics & Goal Management

EDUCATIONAL QUALIFICATIONS

Degree	Institution/Board	Year	%age/CGPA
Bachelors of Technology- Computer Science and Engineering	Lovely Professional University, Phagwara	2014	9.02
AISSCE	CBSE	2010	82%
AISSE	CBSE	2008	88%

PROJECTS UNDERTAKEN

Outgrow.co Development Studio

Outgrow accelerates growth by empowering companies to quickly and easily create and launch interactive digital marketing experiences, with no development.

Responsibilities:

- Contributed in Database Design, Frontend and API Architecture.
- Keeping frontend updated with recent release candidates of Angular2.
- Working with designers to integrate designs with Angular2.
- Development of different templates and mange inter compatibility
- Development of Builder, Embed Codes (Mobile Optimized)
- In House Analytics (Audience Overview, Traffic Analysis, Detailed User Details)
- Funnel Visualization, Logic Jump, Formula Builder
- Data Interpretation using Charts and Tables
- Confirmation and Notify Email Automation
- Development of Numerical Calculators, Recommendation Engines and Graded Quizzes

Features:

- Templates are optimized through many A/B tests and usually see over 40% conversion rate.
- The look and feel can be easily customized to showcase your brand.
- Smart Builder Accelerates Development to Minutes
- Easily craft questions and options with an easy to use intuitive interface
- Easily Create Complex Formulas
- Multiple/Real-time Results
- Embed Anywhere
- Send marketing emails with personalized text right from our development studio.
- Send data to over 500 CRMs and marketing tools with 1 easy integration.
- End to End Analytics trending, get complete information about the people who used your calculator.

VenturePact Platform

VenturePact's SaaS platform helps businesses intelligently source and manage vetted software development teams for their digital product development. Using smart KPI tracking tools, escrow payments and a trained project governor, you can more efficiently manage your existing outsourced firm or one of our expert teams.

Responsibilities:

- Development of Public Pages, Client & Service Provider Dashboard, Admin Panel
- Integration of Design, Generation of Layouts & Views
- Extensive use of jQuery & AJAX for better user experience
- Schema Design using MySQL Workbench, Generation of Models
- Backend coding using PHP MVC (Yii Framework)
- On Page SEO, Google Analytics Tracking

- Lead Capturing with Intercom
- Data Sync between Platform, Active Campaign & Salesforce IQ
- Management of Blog & Ebook Pages

VenturePact Project Governance & Management Tools

A majority of software outsourcing projects fail due to avoidable communication and management issues, With VenturePact'S outsourcing enablement tools, never worry about a failed project again!

Features:
- Stay Agile with Milestone Management
- Ensure Accountability with Escrow Payments & On Time Performance Tracking
- Ensure Transparency with Code Activity Analytics
- Follow Code Standards with Automated Code Reviews
- Get Professional Oversight with a Project Governor

Responsibilities:

- Milestone and Change Request Management
- On Time Performance Tracking of Milestones
- Change Logs Management, Invoice & Receipt Generation
- Payment Gateway Integration for Secure Escrow Payments
- GitHub API Integration for Code Activity & Code Analysis
- Smart Chat, Contract Signing and Easy sharing of documents and files

VenturePact Mobile App Cost Calculator

With VenturePact's Mobile App Cost Calculator you can quickly estimate the cost of developing an iPhone, Android or hybrid mobile app by just answering 10 simple questions about your app.

Responsibilities:

- Integrate Design, Dynamic listing of Questions and Choices (PHP MVC – Yii Framework)
- Use of jQuery and AJAX for better user experience
- Instant cost calculation based on current selection of choices
- Storing the lead details and selected choices, generate a unique link for future reference
- Display of results based on three different zone
- Syncing captured leads to Active Campaign
- On Page SEO & Google Analytics Tracking

My Storeroom

Storeroom is a university specific online marketplace. It is a unique platform where one can list all material possessions that are of little or no value to you anymore.

Coinit

Coinit is an online app-like web service that enables you to transfer bitcoins to anyone in need. It brings all the popular bitcoin wallets to one single platform for seamless transfer of bitcoins.

WORKSHOPS/CERTIFICATIONS/SEMINARS

Fifth Asian Regional Space Settlement Design Competition Workshop-2009

EXTRA CIRRICULAR ACTIVITIES

1. Technical Talent Hunt-2008
2. Fifth Asian Regional Space Settlement Design Competition-2009
3. Intra School Talent Hunt-2011,2012
4. University Youth Fest (Inter School Talent Hunt)-2011

AWARDS/HONOURS

1. Runners-Up, Fifth Asian Regional Space Settlement Design Competition-2009
2. Outstanding Academic Performance Award (Highest marks in Chemistry)-2010
3. First, Intra School Talent Hunt (Quiz)-2011
4. Class Representative (Section: B1001, K1001, K1R14) – 2010-2012
5. Student Coordinator, PSEB Cultural Fest – November-2011,2012

LANGUAGES KNOWN

English, Hindi, Punjabi

HOBBIES & INTERESTS

Partying, Computing, Watching Television, Playing Mobile Games, Playing Cricket

PERSONAL DETAILS

Mother's Name: Smt. Geeta Rani
Father's Name: Sh. Lalit Kareer
Date of Birth: 25/02/1992
Gender: Male

REFERENCES

References will be provided on request.

PLACE: JALANDHAR (PUNJAB)
DATE: 30/05/2017   (NAMAN KAREER)