

# VICTOR HUANG

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## EDUCATION

**GEORGIA INSTITUTE OF TECHNOLOGY, Scheller College of Business**  
**Bachelor of Science in Business Administration**

**Atlanta, Georgia**

05/2026

GPA: 4.0

- Concentration: Information Technology Management
- Minors: Computing & Business through the Denning Technology & Management Program, FinTech
- Relevant Coursework: Machine Learning for Business, Database Systems, Business Programming, Marketing Analytics
- Languages: English (native), Mandarin (fluent)

## TECHNICAL SKILLS

**Technical:** Python, Java, SQL, SAS, R, Tableau, Microsoft Office

## PROFESSIONAL EXPERIENCE

**TRUIST**

**Atlanta, Georgia**

**Technology and Innovation Intern - Fair Banking Analytics**

05/2025 to 08/2025

- Developed an in-house version of the BISG proxy model using Python, eliminating reliance on third-party tools and saving over \$400,000 annually in licensing fees and 20+ hours per month in manual processing time.
- Improving Python-based file matching logic to align with File Review team workflows, increasing match accuracy by 30% and reducing manual reconciliation time by 15+ hours per review cycle.
- Performing quality assurance on model inventories to determine which require Fair Banking review, ensuring regulatory alignment and reducing review scope errors by 25%.

**CONSULT YOUR COMMUNITY - Georgia Institute of Technology Chapter**

**Atlanta, Georgia**

**Senior Business Analyst**

08/2023 to 05/2025

- Led newsletter optimization efforts for I Will Survive, Inc., analyzing Mailchimp analytics metrics across 5+ campaigns to identify improvements in open and click-through rates.
- Conducted 15+ different competitor analyses to uncover opportunities for business, product, and market expansion.

**MATMERIZE**

**Atlanta, Georgia**

**Business Development Intern**

08/2024 to 12/2024

- Created a potential target client list from market research and identified target companies, which led to a 30% increase in qualified leads and a 15% improvement in conversion rates.
- Analyzed client pipeline and conversion rate while tracking response time.

## RESEARCH

**VERTICALLY INTEGRATED PROJECTS (VIP) - Sports Valuation and Analytics**

**Atlanta, Georgia**

**Analytics Researcher - Risk Taking Team**

01/2025 to Present

- Conducted statistical analyses on over 200,000 DraftKings fantasy football records and datasets to examine user risk-taking behaviors and performance patterns across weekly contests.
- Compared roster strategies of casual (<5 entries) vs. heavy (15+ entries) users, revealing performance-linked risk patterns.

## LEADERSHIP

**GEORGIA INSTITUTE OF TECHNOLOGY**

**Atlanta, Georgia**

**Scheller Business Ambassador**

10/2023 to Present

- Led 10+ tours with fellow ambassadors for prospective students relating personal and academic experiences.
- Coordinated Scheller Organization Fair and helped engage peers in interests for professional organizations within Scheller.

**Scheller Mentor**

08/2024 to 11/2024

- Mentored 2 class-winning student teams on a semester-long pitch competition.
- Fostered collaborative learning by coordinating peer-to-peer brainstorming sessions and offering constructive feedback.