

YUCHUN TSENG

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EDUCATION

Rutgers, The State of University

Rutgers Business School

Newark, NJ

Graduated; May 2024

Bachelor of Science, Management Information Systems

- Supply Chain Management Concentration

EXPERIENCE

Rutgers Taiwan Graduate Student Association

New Brunswick, NJ

Treasurer

May 2023 - Present

- Managed the finances for 4 major events, ensuring adherence to budgetary constraints and financial sustainability
- Led strategic negotiations with prominent financial institutions, fostering collaborative partnerships and facilitating discussions on reimbursement strategies

Momo.com Inc.

Taipei, Taiwan

Warehouse Packer

Jun 2022 - Aug 2022

- Achieved a 99% accuracy rate while processing over 50 parcels daily in a high-paced environment, and demonstrated exceptional attention to detail and quality control measures, consistently identifying and addressing defects or discrepancies to optimize customer satisfaction
- Proactively communicated with supervisors and team members to address any challenges or issues encountered during the picking and packing process, contributing to a collaborative and productive work environment

MIS Student Association

Taichung, Taiwan

Design Officer

Jun 2020 - Jun 2021

- Played a pivotal role in enhancing the overall brand identity of the MIS Student Association through the creation of logos, posters, and other marketing collateral, contributing to increased visibility and recognition within the university community
- Managed over 7 events and efficiently delegated tasks among team members for prop creation and mentored them right production method

PROJECT

Hotel Management System

Newark, NJ

Leader

Jan 2023 - May 2023

- Led the development of a Hotel Management System project, generating a dataset of over 500 entries through web crawling. Provided the basis for strategic planning and decision-making processes
- Collaborated with cross-functional teams to integrate the MS Access database seamlessly into existing operational frameworks, facilitating real-time access to critical customer insights and enhancing decision-making processes across departments

Portfolio Website [<https://chunxmii.github.io/Portfolio/>]

Dec 2023 - Feb 2024

- Demonstrated proficiency in balancing creativity and technical skills to create a portfolio website that effectively showcases education, skills, and projects while engaging and informing visitors
- Prioritized user-centric design principles to enhance the website's usability and accessibility, resulting in an intuitive browsing experience for visitors

SKILLS

- **Language:** HTML5(advanced), CSS(advanced), Visual, SQL, Python, JavaScript, R
- **Developer Tools:** MS Access, Figma, Adobe Creative Suite(AI/PS/PR/LR), Tableau, RStudio, Visual Studio Code,
- **Coursework:** Data Design, Data Visualization and Analysis, Python Programming, Web Application, Effectively articulate technical challenges and solutions, Perform architectural design and implementation strategies, Handling ambiguous or undefined problems, Distributed, Multi-tiered systems, Facilitating cross-team collaboration