

YUCHUN TSENG

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EDUCATION

Rutgers University, New Jersey, USA

September 2021 - May 2024

Bachelor of Science,

Management Information Systems & Supply Chain Concentration (GPA 3.7, Dean List)

SKILLS

- **Language:** HTML5(advanced), CSS(advanced), Visual, SQL, Python, JavaScript, R
- **Developer Tools:** MS Access, Figma, Adobe Creative Suite(AI/PS/PR/LR), Tableau, RStudio, Visual Studio Code,
- **Coursework:** Data Design, Data Visualization, and Analysis, Python Programming, Web Application, Write logical and maintainable code, Effectively articulate technical challenges and solutions, Perform architectural design and implementation strategies, Handling ambiguous or undefined problems, Distributed, Multi-tired systems, Facilitating cross-team collaboration

PROJECT

Hotel Management System

January 2023 - May 2023

- Led the development of a Hotel Management System project, generating a dataset of over 500 entries through web crawling. Provided the basis for strategic planning and decision-making processes
- Collaborated with cross-functional teams to integrate the MS Access database seamlessly into existing operational frameworks, facilitating real-time access to critical customer insights and enhancing decision-making processes across departments

Portfolio Website [<https://chunxmii.github.io/Portfolio/>]

December 2023 - February 2024

- Demonstrated proficiency in balancing creativity and technical skills to create a portfolio website that effectively showcases education, skills, and projects while engaging and informing visitors
- Prioritized user-centric design principles to enhance the website's usability and accessibility, resulting in an intuitive browsing experience for visitors

EXPERIENCE

Rutgers Taiwan Graduate Student Association

May 2023 - Present

Undergraduate Representative/Treasurer

- Led strategic negotiations with prominent financial institutions, fostering collaborative partnerships and facilitating discussions on reimbursement strategies. Demonstrated adept negotiation skills to secure favorable terms and optimize financial outcomes for the organization

Momo.com Inc.

Jun 2022 - Jul 2022

Warehouse Picker/Packer (Summer Full-Time Job)

- Demonstrated exceptional attention to detail and quality control measures, consistently identifying and addressing defects or discrepancies in picked orders to uphold stringent standards and optimize customer satisfaction
- Proactively communicated with supervisors and team members to address any challenges or issues encountered during the picking and packing process, contributing to a collaborative and productive work environment

MIS Student Association

Jun 2020 - Jun 2021

Design Officer

- Played a pivotal role in enhancing the overall brand identity of the MIS Student Association through the creation of logos, posters, and other marketing collateral, contributing to increased visibility and recognition within the university community
- Demonstrating creativity and attention to detail in aligning visuals with event themes and objectives by designing captivating stage backgrounds and entrance tickets for a collaborative Christmas party hosted by seven departments within the business school