YUCHUN TSENG

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EDUCATION:

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

Rutgers Business School   Newark, NJ

Bachelor of Science, Management Information Systems and Supply Chain Management   May 2024

- GPA: 3.767/4.0
- Hornor: Dean List

TUNGHAI UNIVERSITY   Taichung, Taiwan

Bachelor of Science, Management Information Systems   May 2024

- GPA: 3.6/4.0

SPECIAL PROJECTS:

Tech Retail E-Commerce Website- Web Design Final Project   Spring 2023

- Coded website using HTML, CSS, and JavaScript, integrating essential e-commerce features: about, product filters, contact platform and survey
- Utilized Adobe illustrator to create responsive design layouts, ensuring optimal user experience across devices

Bakery Store Website Development - MIS Final Project   Spring 2022

- Crafted a responsive website design ensuring a visually appealing interface using tools Microsoft Publisher and Adobe illustrator
- Built a unique logo reflecting bakery's essence using Adobe Illustrator, ensuring it catered to target audience's tastes and set brand apart in marketplace
- Developed detailed mock-ups showcasing logo layout and interactive elements, using tools Photoshop

PROFESSIONAL EXPERIENCE:

MIS Student Association, Taichung, Taiwan   May 2020 - May 2021

Design Officer

- Managed two days of Orientation for Freshmen to participate and was responsible for making all necessary props
- Designed stage background and entrance tickets for a Christmas party launched by seven departments from business school
- Edited videos with Adobe premiere to disseminate business school activities

Tunghai University Student Parliament, Taichung, Taiwan   May 2020 - May 2021

Graphics Designer/Cameraperson

- Headed design position in department of news, including designing posters, name cards
- Set up and tested audio equipment, including microphones and soundboards, to ensure optimal sound quality in three live broadcast

SKILLS:

- Language: Fluent in Chinese, Conversational Proficiency in English
- Database & Coding Skill: SQL, HTML, CSS, R, Python
- Technical Skills: Microsoft Office Suite(Word, Powerpoint, and Excel), Adobe(Illustrator, Photoshop, Lightroom, Premiere), Figma