

Leana Le

✦ leanale003@gmail.com
✦ [linkedin.com/in/leanale](https://www.linkedin.com/in/leanale)
✦ leanale.com

[Education]

Digital Design and Development Diploma
British Columbia Institute of Technology – 2026

[Skills]

UX/UI

- > User Research
- > Usability Testing
- > Wireframing
- > Prototyping
- > User Flows
- > Information Architecture
- > Journey Mapping
- > Persona Development
- > Heuristic Evaluation
- > Interaction Design
- > Responsive Design

Design

- > High-Fidelity Mock-ups
- > Typography
- > Color Theory
- > Layout & Grid Systems
- > Visual Hierarchy
- > Interaction Design
- > Responsive Design
- > Accessibility (WCAG)
- > Iconography
- > Style Guides
- > Material UI

Development

- > HTML5 / CSS3
- > JavaScript
- > Typescript
- > React
- > Next.js
- > Node.js
- > Expo
- > Bootstrap
- > Wordpress
- > Git / Github
- > API Integration

Software + Analytics

- > Figma
- > Framer
- > Adobe Illustrator
- > Adobe Photoshop
- > Adobe InDesign
- > After Effects
- > Visual Studio Code
- > Microsoft Office Suite
- > Google Analytics
- > Google Tag Manager
- > Agile Framework

[Projects]

ProLog
2025

Developer

Built **AI-driven custom quizzes** for trade apprentices, implementing prompt logic and response handling to generate a new quiz each time users interacted

Developed and refined **responsive front-end components** using **HTML, CSS, and JavaScript**, and created **promotional design assets** to support the app's visual identity

InkLink
2025

UI/UX Designer + User Researcher

Designed **tablet- and desktop-first user experiences** for creative writers, creating **wireframes, prototypes, and chained logic flows** to simplify complex navigation

Conducted **user research and usability testing**, iterating on layout, content, and visual design using **Figma** to create an intuitive, appealing interface for the target audience

SideQuest
2025

UI/UX Designer + User Researcher

Conducted **user interviews and A/B testing**, identifying key messaging and UI issues to inform more intuitive workflows and interface designs

Summarized research findings and recommended **UI and content improvements** for a proof-of-concept app, guiding design decisions without functional implementation

Leana Le

✦ leanale003@gmail.com
✦ [linkedin.com/in/leanale](https://www.linkedin.com/in/leanale)
✦ leanale.com

[Experience]

Osteria Elio Volpe
2024

Server

Delivered a **high-touch dining experience**, guiding guests through a curated Southern Italian menu with wine pairing suggestions including aperitivo and digestivo customs, demonstrating attention to **detail, presentation, and understanding user preferences**

Skye Avenue
Kitchen & Lounge
2023 – 2024

Lead Server

Provided **premium wine and whiskey pairing recommendations** tailored to each guest's selection and taste, applying **observational skills and personalized guidance** relevant to user-focused design thinking

Chop Steakhouse & Bar
2022 – 2024

Server

Drove revenue by up-selling premium steak cuts, wine, and sides managing **100+** guests per evening during peak hours, consistently meeting service benchmarks

Zubu Ramen
2022 – 2023

Server + Bartender

Provided in-depth recommendations for a modern Japanese menu, enhancing the guest dining experience

Key Events & Weddings
2022 – 2023

Event Planner Apprentice

Assisted in the **planning and execution of large-scale events**, including **Miss Chinese Vancouver Pageant 2022** charity gala supporting the Alzheimer Society of BC

Developed visual layouts, décor schemes, and seating plans for high-profile events with **300+ guests**, applying visual design, spatial planning, and user-centered experience design principles

CHICHA San Chen
2022

Bubble Tea Barista

Prepared **100+** handcrafted tea beverages daily, following precise brewing techniques and quality standards, demonstrating attention to **process, consistency, and quality control**

Aritzia
2021 – 2022

Concierge

Delivered a luxury retail experience through personalized styling and tailored product suggestions, emphasizing **empathy, customization, and user experience awareness**

Handled 40–50 client inquiries daily with professionalism, organization, and problem-solving skills

Kokoro Tokyo Mazesoba
2021 – 2022

Server

Educated guests on the origins and preparation of Mazesoba to build interest and appreciation

Nagoya Sushi
2018 – 2021

Server

Provided friendly, knowledgeable recommendations on sushi and traditional Japanese dishes, focusing on **user satisfaction, observation, and personalized guidance**