

Leana Le

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[Education]

Digital Design and Development Diploma
British Columbia Institute of Technology – 2026

[Skills]

UX/UI	Design	Development	Software + Analytics
<ul style="list-style-type: none">> User Research> Usability Testing> Wireframing> Prototyping> User Flows> Information Architecture> Journey Mapping> Persona Development> Heuristic Evaluation> Interaction Design> Responsive Design	<ul style="list-style-type: none">> High-Fidelity Mock-ups> Typography> Color Theory> Layout & Grid Systems> Visual Hierarchy> Interaction Design> Responsive Design> Accessibility (WCAG)> Iconography> Style Guides> Material UI	<ul style="list-style-type: none">> HTML5 / CSS3> JavaScript> Typescript> React> Next.js> Node.js> Expo> Bootstrap> Wordpress> Git / Github> API Integration	<ul style="list-style-type: none">> Figma> Framer> Adobe Illustrator> Adobe Photoshop> Adobe InDesign> After Effects> Visual Studio Code> Microsoft Office Suite> Google Analytics> Google Tag Manager> Agile Framework

[Projects]

ProLog
2025

Developer

Built AI-driven custom quizzes for trade apprentices, implementing prompt logic and response handling to generate a new quiz each time users interacted

Developed and refined responsive front-end components using HTML, CSS, and JavaScript, and created promotional design assets to support the app's visual identity

InkLink
2025

UI/UX Designer + User Researcher

Designed tablet- and desktop-first user experiences for creative writers, creating wireframes, prototypes, and chained logic flows to simplify complex navigation

Conducted user research and usability testing, iterating on layout, content, and visual design using Figma to create an intuitive, appealing interface for the target audience

SideQuest
2025

UI/UX Designer + User Researcher

Conducted user interviews and A/B testing, identifying key messaging and UI issues to inform more intuitive workflows and interface designs

Summarized research findings and recommended UI and content improvements for a proof-of-concept app, guiding design decisions without functional implementation

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[Experience]

Osteria Elio Volpe
2024

Server

Delivered a **high-touch dining experience**, guiding guests through a curated Southern Italian menu with wine pairing suggestions including aperitivo and digestivo customs, demonstrating attention to detail, presentation, and understanding user preferences

Skye Avenue
Kitchen & Lounge
2023 – 2024

Lead Server

Provided premium wine and whiskey pairing recommendations tailored to each guest's selection and taste, applying observational skills and personalized guidance relevant to user-focused design thinking

Chop Steakhouse & Bar
2022 – 2024

Server

Drove revenue by up-selling premium steak cuts, wine, and sides managing **100+** guests per evening during peak hours, consistently meeting service benchmarks

Zubu Ramen
2022 – 2023

Server + Bartender

Provided in-depth recommendations for a modern Japanese menu, enhancing the guest dining experience

Key Events & Weddings
2022 – 2023

Event Planner Apprentice

Assisted in the planning and execution of large-scale events, including **Miss Chinese Vancouver Pageant 2022** charity gala supporting the Alzheimer Society of BC

Developed visual layouts, décor schemes, and seating plans for high-profile events with **300+** guests, applying visual design, spatial planning, and user-centered experience design principles

CHICHA San Chen
2022

Bubble Tea Barista

Prepared **100+** handcrafted tea beverages daily, following precise brewing techniques and quality standards, demonstrating attention to **process, consistency, and quality control**

Aritzia
2021 – 2022

Concierge

Delivered a luxury retail experience through personalized styling and tailored product suggestions, emphasizing **empathy, customization, and user experience awareness**

Handled 40–50 client inquiries daily with professionalism, organization, and problem-solving skills

Kokoro Tokyo Mazesoba
2021 – 2022

Server

Educated guests on the origins and preparation of Mazesoba to build interest and appreciation

Nagoya Sushi
2018 – 2021

Server

Provided friendly, knowledgeable recommendations on sushi and traditional Japanese dishes, focusing on **user satisfaction, observation, and personalized guidance**