

Daphne Wong Wei Ting

82238767 • daphnewongweiting@gmail.com • www.linkedin.com/in/daphne-wong-wei-ting

EDUCATION

National University of Singapore

Aug 2021- Present

- **Bachelor of Social Science with Honors**
- Major in Communications and New Media
- Minor in Interactive Media Design
- Current Year of Study: Year 3
- Expected Graduation: May 2025

Anglo-Chinese Junior College

- **GCE 'A' Level**

WORK AND INTERNSHIP EXPERIENCES

Fave Singapore; Product Design Intern

July- Oct 2023

- Created high-fidelity mockups and interactive prototypes using Figma to visualize and communicate design concepts effectively
- Conducted user research and interviews to gather valuable insights and feedback for iterative design improvements
- Presented case-studies that highlighted the use of user-centered design principals

Fave Singapore; Graphic Design Intern

May- Oct 2023

- Created eye-catching social media visuals, hero banners and promotional materials, contributing to increased brand visibility and engagement.
- Executed various campaigns and projects from concept to completion whilst ensuring alignment with company brand guidelines and messaging.
- Participated in brainstorming sessions, offering creative ideas and design concepts to supporting marketing initiatives.

Coding Lab Singapore; Educator

May- July 2022

- Empowered students with technical coding skills and knowledge
- Leveraged a variety of techniques to engage with the learning styles of students
- Scripted and hosted tutorial videos for social media for students to take lessons online

CO-CURRICULAR ACTIVITIES AND VOLUNTEER EXPERIENCES

ACJC Debate and Oratorical Society, Vice-President

June 2019- June 2020

- Elected as Vice-President of the club and organized national-level debate competitions with a turnout of 200+; managed logistics and timetable for participants
- Planned and executed a negotiation workshop for 100+ primary school students
- Innovated and re-designed trainings for club members to adapt to COVID-19 regulations

SKILLS

- **Languages:**
Proficient in English and Mandarin; both in articulation and writing.
Able to speak and write basic Japanese
- **Technical Skills:**
Proficient in Figma, Adobe Illustrator, Photoshop, InDesign
Proficient in Python, Javascript, HTML, CSS