

Daphne Wong Wei Ting

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Portfolio Website: <https://chupacrunch.github.io/>

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EDUCATION

National University of Singapore

Aug 2021- Present

- **Bachelor of Social Science with Honors**
- Major in Communications and New Media
- Minor in Interactive Media Design and Japanese Language
- Current Year of Study: Year 4
- Expected Graduation: May 2025

Anglo-Chinese Junior College

- **GCE 'A' Level**

WORK AND INTERNSHIP EXPERIENCES

Changi Airport Group; Enterprise UXUI Intern

May- July 2024

- Organized and executed usability testing sessions, analyzing feedback, and making iterative improvements to designs based on user feedback and interactions gained from the interviews.
- Coordinated with project owners, managers and other stakeholders to gather business and operations requirements to create passenger and staff flows.
- Designed wireframes and interactive prototypes for passenger and admin interfaces using Figma.

Fave Singapore; Product Design Intern

July- Oct 2023

- Created high-fidelity mockups and interactive prototypes using Figma to visualize and communicate design concepts effectively
- Conducted user research and interviews to gather valuable insights and feedback for iterative design improvements
- Presented case-studies that highlighted the use of user-centered design principals

Fave Singapore; Graphic Design Intern

May- Oct 2023

- Created eye-catching social media visuals, hero banners and promotional materials, contributing to increased brand visibility and engagement.
- Executed various campaigns and projects from concept to completion whilst ensuring alignment with company brand guidelines and messaging.
- Participated in brainstorming sessions, offering creative ideas and design concepts to supporting marketing initiatives.

SKILLS

- **Languages:**
Proficient in English and Mandarin; both in articulation and writing.
Able to speak and write basic Japanese
- **Technical Skills:**
Proficient in Figma, Adobe Illustrator, Photoshop, InDesign
Proficient in Python, Javascript, HTML, CSS