

# WORKING AGILE

INDIVIDUALS AND INTERACTIONS  
WORKING SOFTWARE  
CUSTOMER COLLABORATION  
RESPONDING TO CHANGE

”

**QUICK AND WELL-  
COORDINATED IN  
MOVEMENT;  
LITHE;  
MARKED BY AN ABILITY  
TO THINK QUICKLY;  
MENTALLY ACUTE OR  
AWARE;  
ACTIVE;  
LIVELY**

“

*definition of "agile"*



**WORK WITH AN  
AGILE MINDSET**

# **FOCUS ON THE USER**



**DELIVER THE  
VALUE THE USER  
WANTS**



**INVOLVE THE  
USER, TO KEEP  
PERSPECTIVE**



**USER OR MARKET  
PRIORITIES  
SHIFTING? SO  
CAN YOURS.**

# **ALWAYS BE BETTER**



**REFLECT  
REGULARLY AS A  
TEAM**



**FOCUS ON  
QUALITY AS YOU  
BUILD YOUR  
PRODUCT**



**ADAPT PROJECTS  
EARLY VIA USER  
FEEDBACK ON  
SMALL  
DELIVERIES**

# **KEEP IT SIMPLE**



**SMALL PIECES OF  
WORK ARE EASIER  
TO TRACK AND  
UNDERSTAND**



**COMMUNICATE  
OPENLY ABOUT  
PROGRESS AND  
OBSTACLES**



**MAKE SMALL  
GOALS INTO  
SMALL WINS**

# **WORK SMARTER**



**UNDERSTAND  
AND WORK AT A  
SUSTAINABLE  
PACE**



**TWO BRAINS ARE  
BETTER THAN  
ONE**



**LEARN AND  
GROW/  
CONSTANTLY**



”

**NEVER DOUBT THAT A  
SMALL GROUP OF  
THOUGHTFUL,  
COMMITTED PEOPLE  
CAN CHANGE THE  
WORLD.**

**INDEED, IT IS THE ONLY  
THING THAT EVER HAS.**

“

*attributed to margaret mead*

