

# Draft Developer Bootcamp Alumni Connection Annual Event Plan

*Primary Goal: Increase connections of bootcamp grads across cohorts*

*Secondary Goals: Allow alumni to share their work/passions, and help employers connect to alumni informally*

## ***Proposed High Level Calendar***

<i>January-March</i>	<i>April-June</i>	<i>July-September</i>	<i>October-December</i>
<i>~Break~</i>	Happy Hour	Summer Picnic	Alum Connections Night
Alum Connections Night	Yoga/Meditation	Alum Connections Night	Yoga/Meditation
Yoga/Meditation	Alum Connections Night	Yoga/Meditation	Holiday Volunteer Event

## ***Annual Budget***

<i>Event</i>	<i># per year</i>	<i>Cost per event</i>	<i>Total</i>
Alumni Connections Night	4	\$120	\$480
Happy Hour	1	\$2,100	\$2,100
Summer Picnic	1	\$620	\$620
Yoga/Meditation	6+	\$0	\$0
<i>Total Annual Cost</i>			<i>\$3,200</i>

## **Quarterly Alumni Connections Nights**

Where: Bootcamp Commons Area or alumni employer large event space

Who: Grads and Students

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Turnout: 30-60

Setup: Food, projector, podium, tables/chairs, networking conversation starters

Event Staff: Community Manager, 2-3 additional staff or student/alumni volunteers

Agenda: Mingling and Food, Student/Grad/Guest Lightning Talks, Small Group Discussions/Networking

Feedback: Leave a sticky on something you learned, and a suggestion for next time

Event Cost: \$120 (food)

## **Annual Happy Hour**

Where: Restaurant/brewery/event space/alumni employer where we can have food, alcohol, and mingling

Who: Grads and Students

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Turnout: 110-130 (or more, if we can get a large enough venue and there's no facility charge)

Event Staff: Community Manager, 2-4 additional staff or student/alumni volunteers

Agenda: Mingling, Drinks and Apps

Feedback: Suggestion box: Give us a suggestion for next time!

Event Cost: \$2100 (apps and drinks)

### **Annual After-Hours Summer Picnic**

Where: Local park, ideally to coincide with a "concert/movie in the park" event

Who: Grads, Students, and Families/+1s

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Turnout: 60-90

Event Staff: Community Manager, 2-4 additional staff or student/alumni volunteers

Agenda: Mingling, Food and Lawn Games; possibly free concert or movie afterward

Feedback: Suggestion box: Give us a suggestion for next time!

Event Cost: \$620 (food, lawn games – should be able to organize a free park space to gather)

### **Yoga/Meditation Nights**

Where: Bootcamp Commons Area or alumni employer small event space

Who: Grads, Students, and +1s

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Turnout: 15-30

Event Staff: Community Manager or staff/student/alumni volunteer

Agenda: Guided Yoga/Meditation (videos/web stream, pro bono instructor)

Feedback: Suggestion box: Give us a suggestion for next time!

Event Cost: \$0 (there are a variety of free resources for yoga/meditation online)

### **General Planning Notes**

- Communication: 1-2 emails, 2-4 Slack notifications, and 1-3 in-class announcements per event.
  - Registration: SurveyMonkey (dietary concerns, lightning talk volunteers, number/names of guests). Calendar invites to follow, to help ensure people don't forget.
- Measuring Success: Gather a focus group of grads and students to speak to the value of staying connected, so we can ensure the tone and content of events facilitate that value. Gather feedback and keep loose attendance at each event to ensure events are measuring up on an ongoing basis.
- Engaging Inspired Alums: Seek out those active in Slack, on LinkedIn, at the bootcamp, to help plan and run events. Encourage student/alumni to volunteer for events, and speakers for lightning talks by speaking to the value of experience in coordination/leadership/giving on a resume/in an interview.
  - *Staff will be welcome to attend or volunteer for any event, but not required.*

### **Additional Proposals**

- Maintain a Bootcamp Events Calendar in an accessible location for grads and students. Students can check dates and advise the organizers of their favorite meetups that the bootcamp can host! We can publicize the meetups hosted to students and grads as another connection (and learning) opportunity.
- Ensure that Slack is set up with a good selection of focused channels (and regular posts in those channels) around student/grad interests: local learning opportunities, online events/webinars, cool blogs/articles, hobbies, volunteering, brewery/food scene, etc – with the occasional ICYMI email.
- Invite alumni employers to not only volunteer lightning talk presenters and event space, but also to fund our ongoing alumni connection events. This likely means company plugs, swag or speakers at events, but we can set the terms around what is acceptable.
- Share volunteer opportunities, especially ones that could support groups of students/grads, like highway/park cleanups, food shelves, school career days, etc. Partner with alumni employers if possible.