

Tommy Churchill

UX Strategist, Hands-on Designer, Director

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Award-winning UX strategist, interaction designer and creative professional

Hands-on experience in product development, marketing, and e-commerce for web and mobile

Evangelist for **devising iterative and collaborative solutions** driven by data

Skilled in managing products, personnel, and projects while **leading successful UX teams**

PROFESSIONAL EXPERIENCE

Associate Director, User Experience

Fidelity Investments, Boston, MA, 2012–Present

Joined 300+ person team as a designer supporting a team of portfolio managers and traders; quickly offered an opportunity to lead a design team in the Institutional portfolio, crafting a Responsive universal experience and a foundational design system from which to design; most recently, a hands-on Design Director in the Global portfolio, driving strategy and delivery for the Advisor / Investor vision.

- Engage with internal and external customers and stakeholders
- Host design thinking sessions, sketch, and perform user research
- Craft interactive workflows, prototypes, wireframes, and visuals

Director, User Experience

Smarterer.com, Boston, MA, 2011

Now is the time for all good men to come to the aid of their country.

- Test
- Test1
- Test2
- Test3

SKILLS

- Navigating both startup and enterprise design environments
- Visual design, information architecture, interaction design, and user research
- Journey mapping
- Design systems
- Design thinking facilitation
- Design software, including Sketch UI, Adobe CC, inVision, Axure, and more
- HTML, CSS
- Budgeting, planning, and design management
- Employee training, development, and mentorship
- Intermediate-level German speaker with US and German citizenship – no visa needed

HIGHLIGHTS

- Inventor, patent no. 9,349,014: [“Determining an indicator of aggregate, online security fitness”](#); contributor, patent no. 2,242,012: [“Computer method and system for publishing content on a global computer network”](#)
- MITX technology award winner and 2-time finalist
- Forbes and Travel & Leisure Magazine travel website awards

EDUCATION

Bachelor of Arts, cum laude
Northeastern University, Boston, MA