Print Logo Variations

Icons

Full Logo

The full color logo and icon should be used whenever possible. If it does not work with color scheme or show up properly with the background, then use the outline or black and white version.

Full Color Icon

Full Color Logo

Church on the Hill
EST 1850

The outline logo should be used only when the full color logo does not work.

Color Outline Icon

Color Outline Logo

Church on the Hill
EST 1850

The black or white logo should be used only when the full color logo does not work or you what you are printing will only ever be printed in black and white.
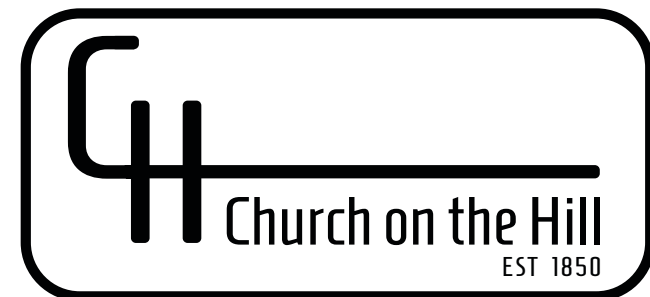
Black Icon

Black Logo

Church on the Hill
EST 1850
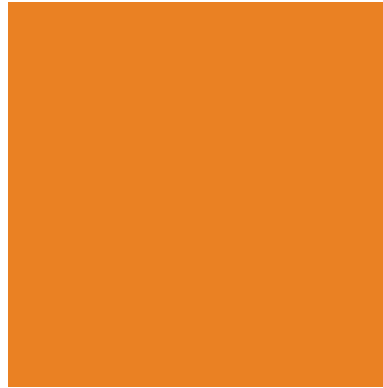
Color Palette

Print

Dark Orange

CMYK: 5, 59, 100, 0
RGB: 233, 129, 36
HEX: e98124

Light Orange

CMYK: 0, 23, 85, 0
RGB: 255, 198, 65
HEX: ffc641

Web

Dark Orange

RGB: 227, 76, 36
HEX: e34c24

Light Orange

RGB: 249, 161, 63
HEX: f9a13f

Font:

Homenaje

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#$%^&*()

Church on the Hill Branding *Style Guide*

Web Logo Variations

Icons

Full Logo

The full color logo and icon should be used whenever possible.
If it does not work with color scheme or show up properly with the background, then use the outline or black and white version.

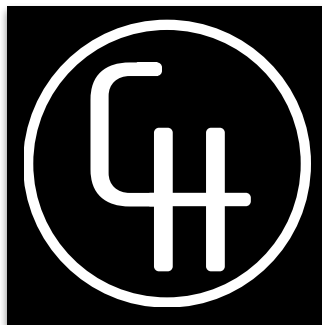Web Full Color Icon

Web Full Color Logo

The outline logo should be used only when the full color logo does not work.

Web Outline Color Icon

Web Outline Color Logo

The black or white logo should be used only when the full color or outline logo does not work.
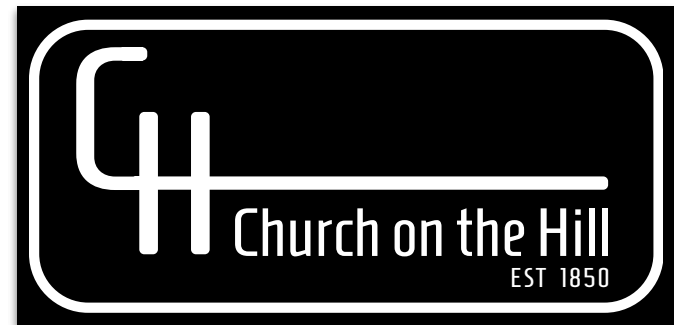
Web Outline Color Icon

Web Outline Color Logo

Do's & Don'ts

Do's

- Do use the artwork provided.
- Do use the COTH logo at a size that is clear with appropriate space around it.
- Do use full logo when possible.
- Do use the icon when full logo doesn't fit well.
- Do ask questions if you have them: STroutman@churchonthehill.com

Don'ts

- Do not alter the COTH logo in any way including color.
- Do not separate the elements (only use entire image)
- Do not change the font or alter size of text.